

09-19-2001



Form PTO-1594
(Rev. 03/01)
OMB No. 0651-0027 (exp. 5/31/2002)
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U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

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To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):
Bestform Foundations, Inc. 09/14/01

Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State Delaware
 Other _____

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)
Name: Bestform, Inc.
Internal
Address: _____
Street Address: 38-01 47th Avenue
Long Island City
City: _____ State: NY Zip: 11101

Individual(s) citizenship _____
 Association _____
 General Partnership SEP 14
 Limited Partnership _____
 Corporation-State Delaware
 Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:
 Assignment Merger
 Security Agreement Change of Name
 Other _____

Execution Date: January 2, 1997

4. Application number(s) or registration number(s):
A. Trademark Application No.(s)
B. Trademark Registration No.(s)
See attached list

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:
Name: Helen L. Winslow, Esq.
Internal Address: The H.D. Lee Company, Inc.
Street Address: 201 Baynard Building
3411 Silverside Road
City: Wilmington State: DE Zip: 19810

6. Total number of applications and registrations involved: 34

7. Total fee (37 CFR 3.41).....\$ 865.00
 Enclosed
 Authorized to be charged to deposit account

8. Deposit account number:
(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Jacquelyn A. Pellegrino
Name of Person Signing

Jacquelyn A. Pellegrino
Signature

September 13, 2001
Date

Total number of pages including cover sheet, attachments, and document: 5

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

09/18/2001 ARMMED1 00000083 75341425
01 FC:481 40.00 NP
02 FC:482 825.00 NP

TRADEMARK
REEL: 002371 FRAME: 0037

FLIRTATION WALK

Serial Number: 75341425
Registration Number: 2227534
Issued: March 2, 1999

BESTFORM TODAY

Serial Number: 75176903
Registration Number: 2143542
Issued: March 10, 1998

LACE AMOUR

Serial Number: 75129166
Registration Number: 2052870
Issued: April 15, 1997

FASHION FIRM-UPS

Serial Number: 75093379
Registration Number: 2111331
Issued: November 4, 1997

INVISIBRA

Serial Number: 75068367
Registration Number: 2100250
Issued: September 23, 1997

ULTRABODY

Serial Number: 74673150
Registration Number: 1956634
Issued: February 13, 1996

BODY ROUGE

Serial Number: 74657824
Registration Number: 2016455
Issued: November 12, 1996

VALUE IN STYLE

Serial Number: 74650477
Registration Number: 1972660
Issued: May 7, 1996

DAZZLER

Serial Number: 74635290
Registration Number: 1999227
Issued: September 10, 1996

SATIN ROMANCE

Serial Number: 74619686
Registration Number: 2016316
Issued: November 12, 1996

STRIPED ELEGANCE

Serial Number: 74619685
Registration Number: 2022483
Issued: December 10, 1996

THE ULTIMATE BRA

Serial Number: 74524928
Registration Number: 1997396
Issued: August 27, 1996

LA LIFT

Serial Number: 74517105
Registration Number: 1978789
Issued: June 4, 1996

ETERNAL YOUTH

Serial Number: 74264162
Registration Number: 1956676
Issued: February 13, 1996

BESTFORM BEAUTI-FULL

Serial Number: 73738725
Registration Number: 1523634
Issued: February 7, 1989

NICOLE DUVAL

Serial Number: 73724645
Registration Number: 1517269
Issued: December 20, 1988

L.E.S.S.

Serial Number: 73668004
Registration Number: 1475108
Issued: February 2, 1988

LACE FANTASY

Serial Number: 73533376
Registration Number: 1450894
Issued: August 4, 1987

PLAYBACK

Serial Number: 73526515
Registration Number: 1360768
Issued: September 17, 1985

FREEDOM BRA

Serial Number: 73505451
Registration Number: 1396882
Issued: June 10, 1986

COTTON LILIES

Serial Number: 73399923
Registration Number: 1272830
Issued: April 3, 1984

THE ULTRATONER

Serial Number: 73126004
Registration Number: 1086511
Issued: February 28, 1978

LILYBITS

Serial Number: 73100198
Registration Number: 1068185
Issued: June 21, 1977

GLOSSIES

Serial Number: 73100197
Registration Number: 1068184
Issued: June 21, 1977

SHAPE INSURED

Serial Number: 73038350
Registration Number: 1033101
Issued: February 10, 1976

SILVER SAVERS

Serial Number: 73036120
Registration Number: 1023809
Issued: October 28, 1975

UNDERSCENE

Serial Number: 72356611
Registration Number: 0905184
Issued: December 29, 1970

PROMISE

Serial Number: 71636999
Registration Number: 0577085
Issued: July 7, 1953

POIRETTE

Serial Number: 71464271
Registration Number: 0406586
Issued: April 11, 1944

BORN FREE

Serial Number: 72287760
Registration Number: 0859746
Issued: November 5, 1968

ENHANCE

Serial Number: 72216707
Registration Number: 0806773
Issued: April 5, 1966

QUEEN OF DIAMONDS

Serial Number: 72199584
Registration Number: 0807294
Issued: April 19, 1966

POSTAGE STAMP

Serial Number: 72249162
Registration Number: 0829833
Issued: June 6, 1967

FLIRTATION WALK

Serial Number: 71657678
Registration Number: 0609919
Issued: August 2, 1955

I, EDWARD J. FREEL, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "BESTFORM FOUNDATIONS, INC.", CHANGING ITS NAME FROM "BESTFORM FOUNDATIONS, INC." TO "BESTFORM INC.", FILED IN THIS OFFICE ON THE SECOND DAY OF JANUARY, A.D. 1997, AT 10 O'CLOCK A.M.



Edward J. Freel
Secretary of State

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05-30-97

CERTIFICATE OF AMENDMENT
TO THE
CERTIFICATE OF INCORPORATION
OF
BESTFORM FOUNDATIONS, INC.

Bestform Foundations, Inc., a Delaware corporation,
hereby certifies as follows:

1. The name of the Corporation is Bestform Foundations, Inc. The date of filing of its original Certificate of Incorporation with the Secretary of State of the State of Delaware was August 13, 1992 and an Amendment to the Certificate of Incorporation was filed on November 17, 1992.

2. This Certificate of Amendment sets forth an amendment to the Certificate of Incorporation of the Corporation which was duly adopted by the written consent of the sole stockholder of the Corporation entitled to vote thereon in accordance with the provisions of Sections 242 and 228 of the General Corporation Law of the State of Delaware.

3. Article I of the Certificate of Incorporation is hereby amended in full to be read as follows:

ARTICLE I

The name of the corporation is Bestform Inc. (the "Corporation").

IN WITNESS WHEREOF, Bestform Foundations, Inc. has caused this Certificate to be signed by Marvin Bienenfeld, its President, and attested by Richard S. Mezan, its Secretary, this 30th day of December, 1996

BESTFORM FOUNDATIONS, INC.

By 
Marvin Bienenfeld
President

ATTEST:


Richard S. Mezan, Secretary

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