

**RECORDATION FORM COVER SHEET  
TRADEMARKS ONLY**

U.S. Department of Commerce  
Patent and Trademark Office  
**TRADEMARK**

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

<b>Submission Type</b> <input checked="" type="checkbox"/> New <input type="checkbox"/> Resubmission (Non-Recordation) Document ID # <input type="checkbox"/> Correction of PTO Error Reel #                      Frame # <input type="checkbox"/> Corrective Document Reel #                      Frame #	<b>Conveyance Type</b> <input checked="" type="checkbox"/> Assignment <input type="checkbox"/> License <input type="checkbox"/> Merger <input type="checkbox"/> Security Agreement <input type="checkbox"/> Change of Name <input type="checkbox"/> Nunc Pro Tunc Assignment Effective Date: <input type="checkbox"/> Other:
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<b>Conveying Party</b>	<b>Execution Date</b>
Name    Hanover Direct, Inc.	November 20, 2001
Formerly	
<input type="checkbox"/> Individual <input type="checkbox"/> General Partnership <input type="checkbox"/> Limited Partnership <input checked="" type="checkbox"/> Corporation <input type="checkbox"/> Association <input type="checkbox"/> Other <input checked="" type="checkbox"/> Citizenship/State of Incorporation/Organization --Delaware <input type="checkbox"/> Mark if Additional Names of Conveying Parties Attached	

<b>Receiving Party</b>
Name            The Shopper's Edge LLC
DBA/AKA/TA
Address        1500 Harbor Blvd.
Address
Address <u>Weehawken</u> <u>NJ</u> <u>07087</u>
City                      State/Country                      Zip Code
<input type="checkbox"/> Individual <input type="checkbox"/> General Partnership <input type="checkbox"/> Limited Partnership <input type="checkbox"/> Corporation <input type="checkbox"/> Association <input checked="" type="checkbox"/> Other --Limited Liability Company <input checked="" type="checkbox"/> Citizenship/State of Incorporation/Organization --Delaware <input type="checkbox"/> Domestic Representative Designation Attached: <input type="checkbox"/> Yes <input type="checkbox"/> No <input type="checkbox"/> Mark if Additional Names of Receiving Parties Attached

<b>Correspondent Name and Address</b>	
Tamara A. Miller Leydig, Voit & Mayer, Ltd. Two Prudential Plaza, Suite 4900 Chicago, Illinois 60601-6780	Telephone: (312) 616-5600 Facsimile: (312) 616-5700 Attorney Docket No. 213784

**Pages**    Enter the total number of pages of the attached conveyance document including any attachments:    1

**Trademark Application Number(s) or Registration Number(s)**     Mark if additional numbers attached  
 Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)	Registration Number(s)
76/320,160	

**Number of Properties**                      Enter the total number of properties involved:    1

<b>Fee Amount</b>	Fee Amount for Properties Listed (37 CFR 3.41): 40.00
Method of Payment:	
<input type="checkbox"/> Enclosed	
<input checked="" type="checkbox"/> Deposit Account No. 12-1216	
Authorization to Charge Additional Fees: <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	

**Statement and Signature**  
 To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Tamara A. Miller	<i>Tamara Miller</i>	November 21, 2001
Name of Person Signing	Signature	Date

**ASSIGNMENT OF INTENT-TO-USE SERVICE MARK APPLICATION**

WHEREAS, Hanover Direct, Inc. (Assignor), a Delaware corporation, having its principal offices at 1500 Harbor Blvd., Weehawken, NJ 07087 owns the following intent-to-use service mark application in the United States Patent and Trademark Office:

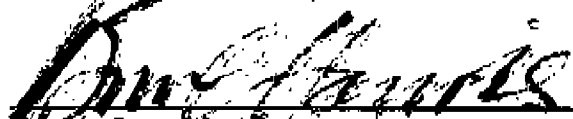
<u>Mark</u>	<u>Application No.</u>	<u>Date of filing</u>
THE SHOPPER'S EDGE	76/320,160	October 2, 2001

WHEREAS, The Shopper's Edge LLC (Assignee), a limited liability company of the State of Delaware, having its principal place of business at 1500 Harbor Blvd., Weehawken, NJ 07087 is the successor to that portion of the business to which said mark pertains, and said business is ongoing and existing and Assignee is desirous of acquiring said mark and the application therefor;

Now, therefore, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee, and its successors in interest, all right, title and interest in and to said mark, together with the goodwill of the business symbolized by said mark and the application therefor, and including all common-law and other rights in said mark, all claims, demands and causes for action, both at law and in equity, that Assignor may have, or may hereinafter acquire, on account of any infringement of said mark prior to the date hereof, and does hereby empower Assignee, and its successors in interest, to sue for and collect the same, to its and their own and absolute use.

IN WITNESS WHEREOF, the undersigned, being duly authorized and acting on behalf of Assignor, does hereby execute this assignment to take effect on the 20<sup>th</sup> day of November, 2001.

HANOVER DIRECT, INC.

  
 By: Brian C. Harriss  
 Title: Executive Vice President, Chief Financial Officer

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REEL: 002372 FRAME: 0637

RECORDED: 11/21/2001