

09-26-2001



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U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

Tab settings

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): 920-01 Conros Corporation
Individual(s) Association General Partnership Limited Partnership Corporation-State Other Corporation - Canada
Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies) Name: The Kroger Co. of Michigan Internal Address: Street Address: 18334 Laurel Park Drive, North City: Livonia State: MI Zip: 48152
Individual(s) citizenship Association General Partnership Limited Partnership Corporation-State Michigan Other
If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance: Assignment Merger Security Agreement Change of Name Other
Execution Date:

4. Application number(s) or registration number(s): A. Trademark Application No.(s) B. Trademark Registration No.(s) 1186337
Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed: Name: Janet Welling Internal Address: The Kroger Co. Street Address: 1014 Vine Street City: Cincinnati State: Ohio Zip: 45202

6. Total number of applications and registrations involved: 1
7. Total fee (37 CFR 3.41): \$ 40.00 Enclosed Authorized to be charged to deposit account
8. Deposit account number:
(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.
JOE NUNES Signature August 28, 2001 Date
Name of Person Signing

Total number of pages including cover sheet, attachments, and document: 2

09/26/2001 ENVELLER 00000001 1186337

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

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TRADEMARK REEL: 002373 FRAME: 0835

TRADEMARK ASSIGNMENT

WHEREAS, Conros Corporation, a corporation organized under the laws of Canada, having its principal office at 41 Lesmill Road, North York, Ontario, Canada, M3B 2T3, (hereinafter the "Assignor"), is the owner of the entire right, title and interest into and under the trademark, trade dress and the registration of FIRESIDE (the "Mark"), which is registered in the United States Patent and Trademark Office, Registration Number 1186337, dated January 19, 1982;

WHEREAS, The Kroger Co. of Michigan, organized under the laws of the State of Michigan and having its principal office at 18334 Laurel Park Drive, North, Livonia, Michigan, 48152 (hereinafter the "Assignee") desires to acquire the entire right, title and interest in and to the Mark, including the goodwill of the business with which the Mark is used, and the registration therefor;

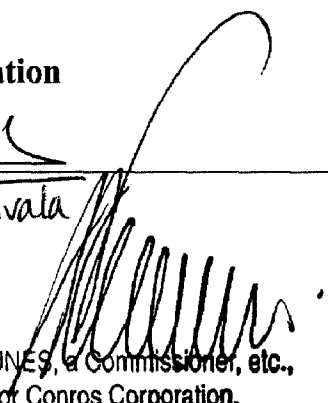
NOW, THEREFOR, for good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, the Assignor hereby sells, assigns and transfers to the Assignee and its successors, Assignor's entire right, title and interest in, to and under the Mark and the registration thereof, together with the goodwill of the business in connection with which the Mark is used.

Witness my hand this 26th day of AUG. 2001.

Conros Corporation

By: 

Hathi Keshvata


JOSEPH MOSES NUNES, a Commissioner, etc.,
Province of Ontario, for Conros Corporation,
its subsidiaries, associates and affiliates.
Expires February 18, 2003.

TRADEMARK

REEL: 002373 FRAME: 0836



LAW DEPARTMENT

1014 VINE STREET

TELEFAX NUMBERS

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September 18, 2001

Commissioner of Patent and Trademarks
Box Assignments
Washington, D.C. 20231

RE: FIRESIDE

Ladies and Gentlemen:

Enclosed, for filing as soon as possible upon receipt, are a Recordation Form Cover Sheet and a Trademark Assignment for the above referenced trademark. A check in the amount of \$40.00 is enclosed to cover the filing fee.


I am also enclosing a self-addressed stamped postal acknowledgement card. Please return to me as evidence that the assignment documents have been received.

Once the assignment documents have been filed in your office, please send evidence of the filing to me.

If, for any reason, these documents cannot be filed, please call me at (513) 762-4240.

Thank you, in advance, for your prompt attention to this matter.

Very truly yours,


Janet M. Welling
Paralegal

Encls.

RECORDED: 09/20/2001

TRADEMARK
REEL: 002373 FRAME: 0837

