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U.S. Department of Commerce Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof. Name of conveying party(ies): Name and Address of Receiving party(ies): **UPB** Investments, Inc. Name: UPIB, Inc. Street Address: #3 Gorham Road 9-27-01 Individual(s) Pearman Building - 2nd Floor Association City: Hamilton General Partnership Limited Partnership Country: Bermuda HM08 ✓ Corporation-State- Tennessee Other _ Individual(s) citizenship ___ Association
General Partnership Additional name(s) of conveying party(ies) attached? Limited Partnership Yes _✓ No ✓ Corporation-State **Delaware** ___ Other 3. Nature of conveyance: If assignee is not domiciled in the United States, a domestic ✓ Assignment representative designated is attached: Merger Security Agreement Change of Name ✓ Yes ___ No _ Other (Designation must be a separate document from Assignment.) Additional name(s) & address(es) attached? Execution Date: August <u>8</u>, 2001 _**✓** No Yes Application number(s) or registration number(s): 4 Trademark Registration No.(s) 2,431,631 Trademark application No.(s)\ B. _✓ No Additional numbers attached? ____ Yes 6. Total number of applications and registrations involved: $\underline{\mathbf{1}}$ Name and address of party to whom correspon-5. dence concerning document should be mailed: Total fee (37 CRF § 3.41) Name: William H. Hollander \$40.00 Wyatt, Tarrant & Combs, LLP Street Address: 2600 Citizens Plaza Enclosed Authorized to be charged to deposit account City: Louisville, Zip:40202 Deposit account number: State: Kentucky (Attach duplicate copy of this page if paying by deposit account.) DO NOT USE THIS SPACE 1-Eu-20-, 2-47, 00000006 2481 Statement and signature. To the best of my knowledge and belief, the foregoing information is true and correct and any attached 9. copy is a true copy of the original document.

William H. Hollander <u> William H. Hollander</u> Name of person signing Total number of pages comprising cover sheet: 1

TRADEMARK REEL: 002375 FRAME: 0466

ASSIGNMENT

WHEREAS, UPB Investments, Inc.(a Tennessee corporation), 7130 Goodlett Farms Parkway, Cordova, Tennessee 38018 ("UPBI") has adopted, used and is using in the United States the mark PLANTERS EQUITY LENDING, and Design, which is registered in the United States Patent and Trademark Office, Reg. No. 2,431,631 ("the Mark");

WHEREAS, UPIB, Inc., (a Delaware corporation), #3 Gorham Road, Pearman Building - 2nd Floor, Hamilton, Bermuda HM08 ("UPIB") is desirous of acquiring said Mark, and the registration thereof;

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, UPBI hereby assigns to UPIB all its right, title and interest in and to the Mark, throughout the world, together with the goodwill of the business connected with the use of and symbolized by the Mark and the registration thereof identified above.

Date: 8/9/C/

STATE OF TENNESSEE)

COUNTY OF SHELBY)

RECORDED: 09/27/2001

of UPB Investments, Inc., for and on behalf of UPB Investments, Inc.

MY COMMISSION EXPIRES FEBRUARY 13, 2002

My commission expires:

Notary public

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> TRADEMARK REEL: 002375 FRAME: 0467