

12-21-2001

FORM PTO-1594
1-31-92



U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

101923009

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10-29-01

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

THE MEAD CORPORATION
Mead World Headquarters, Courthouse Plaza NE
Dayton, Ohio 45463

- Individual(s) Association
- General Partnership Limited Partnership
- Corporation - State of Ohio
- Other

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies):

Name: WESTERN GRAPHICS CORPORATION

Street Address: 3535 W. First Avenue

City: Eugene State: Oregon ZIP: 97402

- Individual(s) citizenship _____
- Association _____
- General Partnership _____
- Limited Partnership _____
- Corporation - State of Oregon
- Other - _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from Assignment)
Additional name(s) and address(es) attached? Yes No

3. Nature of conveyance:

- Assignment Merger
- Security Agreement Change of Name
- Other

Execution Date: September 28, 2001

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)	B. Trademark Registration No.(s)		
	1,835,424	2,016,492	1,847,693
	2,498,335	1,914,886	

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Robert W. Smith, Esq.
Internal Address: McCarter & English, LLP
4 Gateway Center

Street Address: 100 Mulberry Street

City: Newark State: New Jersey ZIP: 07101

6. Total number of applications and registrations involved: [5]

7. Total Fee (37 CFR 3.41): \$ 140.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:
(Attach duplicate copy of this page if paying by deposit account.)

501402

12/21/2001 RAHMED1 00000048 501402 1835424

01 FC:481 40.00 CH
02 FC:482 100.00 CH

DO NOT USE THIS SPACE

9. Statement and Signature.

To the best of your knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Robert W. Smith
Name of Person Signing

Signature

October 29, 2001
Date

Total number of pages comprising cover sheet: [5]

TRADEMARK ASSIGNMENT

WHEREAS, **The Mead Corporation**, an Ohio corporation, having a principal place of business at Mead World Headquarters, Courthouse Plaza NE, Dayton, Ohio 45463 (hereafter "Assignor"), owns the trademarks listed in Schedule I hereto;

WHEREAS, **Western Graphics Corporation**, a corporation of the State of Oregon, having its principal place of business at 3535 W. First Avenue, Eugene, Oregon 97402 (hereafter "Assignee"), is desirous of acquiring all right, title and interest to said trademarks and the registrations and applications therefor, in the United States and countries foreign thereto, together with all of the goodwill of the business associated with the use of and symbolized by said trademarks;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby sell, assign and transfer unto the Assignee, its successors and assigns, the entire right, title and interest to the trademarks listed in Schedule I hereto, and the registrations and applications therefor, in the United States and countries foreign thereto, together with all of the goodwill of the business associated with the use of and symbolized by said trademarks along with all claims for damages by reason of past, present, and future infringement of the rights assigned under this Trademark Assignment, with the right to sue for and collect the same for its own use and benefit, and for the use and benefit of its successors, assigns, and other legal representatives, as fully and entirely as if the same would have been held and enjoyed by Assignor if this transfer to Assignee had not been made.

For the above consideration, Assignor agrees that upon request of the Assignee, its successors or assigns, to execute and deliver any papers which may be necessary or desirable fully to secure to the Assignee, its successors and assigns, the trademarks and any rights therein, in the United States and in any country foreign thereto.

IN WITNESS WHEREOF, The Mead Corporation, by its duly authorized officer, does hereby execute this Assignment as of the 28th day of September 2001: ~~---~~

THE MEAD CORPORATION

By Raymond W. Lane

Name: Raymond W. Lane

Title: Executive Vice President

TRADEMARK

REEL: 002411 FRAME: 0144

State of OHIO)
)
)
 County of MONTGOMERY) ss:

Before me, a notary public for the above county and state, personally appeared Raymond W. Lane, Executive Vice President, who is to me personally known, and acknowledged the execution of the foregoing instrument of Assignment to be his free act and deed.

Denise L. Williams

 Notary Public



DENISE L. WILLIAMS, Notary Public
 In and for the State of Ohio
 My Commission Expires May 2, 2002
May 1, 2002

SCHEDULE I

PENDING AND REGISTERED TRADEMARKS

Trademark	Country	Status	Registration No. Application No.	Registration Date/Filing Date	Class	Goods
CREATIVE COLORING	US	Registered	1835424	05/10/94	16	Posters and marking pens
FUZZY	US	Registered	2016492	11/12/96	16	Posters, stickers, paper boxes with artwork thereon for coloring by the purchaser
	US	Pending	76/157924	11/02/00	16	File folders, postcards, and paper Christmas tree ornaments having images thereon for coloring by the purchaser
	AU	Registered	806348	11/08/00	16	Posters, stickers, paper boxes with artwork thereon for colouring by the purchaser
	CA	Pending	1027439	08/31/99	N/A	Coloring markers and self-coloring posters, ornaments, postcards, stickers and folders
	GB	Registered	2207496	10/20/00	16	Photographs, stationery; greeting cards and postcards; artists' materials; paint brushes and paint boxes; paints; drawing pens; pencils; crayons; posters; stickers; paper boxes with artwork thereon for colouring by the purchaser; parts and fittings for all the aforesaid goods
	NZ	Registered	315766	02/08/01	16	Posters, stickers, paper boxes with artwork thereon for colouring by the purchaser

Trademark	Country	Status	Registration No. Application No.	Registration Date/Filing Date	Class	Goods
FUZZY POSTERS	US	Registered	1914886	08/29/95	16	Posters and drawing pens
	AU	Registered	806349	11/08/00	16	Posters and drawing pens
	CA	Pending	1027438	08/31/99	N/A	Posters and drawing pens
	GB	Pending	2207497	09/02/99	16	Paper, cardboard and goods made from these materials, not included in other classes; printed matter; photographs; stationery; greeting cards and postcards; artists' materials; paint brushes and paint boxes; paints; drawing pens; pencils; crayons; posters; stickers; paper boxes with artwork thereon for colouring by the purchaser; parts and fittings for all the aforesaid goods
	NZ	Registered	315767	11/18/00	16	Posters and drawing pens
SUPER TUBES	US	Registered	1847693	08/02/94	16	Coloring posters and marking pens