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To the Honorable Commissioner of Patents and Trademarks 101985959

attached original documents or copy thereof.

1. Name of conveying party(ies):

Lawry's Foods, Inc
1-24-02

- Individual(s)
- General Partnership
- Corporation-State Delaware
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: January 24, 2002

2. Name and address of receiving party(ies)

Name: Lipton Investments, Inc

Internal Address:
Street Address: 501 Silverside Lane
City: Wilmington State: DE ZIP: 19804

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State Delaware
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached? Yes No

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

1) 76/199086
2) 76/198965

B. Trademark Registration No.(s)

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Roland Rodriguez

Internal Address:
Unilever United States, Inc
Levee House

Street Address:
390 Park Avenue
City: New York State: NY ZIP: 10022

6. Total number of applications and registrations involved: 2

7. Total fee (37 CFR 3.41).....\$ 65

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

21-0043

(Attach duplicate copy of this page if paying by deposit account)

02/15/2002 6TON11 00000185 210043 76199086

DO NOT USE THIS SPACE

01 FC:401 40.00 CH
02 FC:402 25.00 CH

9. Statement and Signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Roland Rodriguez
Name of Person Signing

Roland Rodriguez
Signature

1/24/02
Date

Total number of pages including cover sheet, attachments, and document: 3

ASSIGNMENT

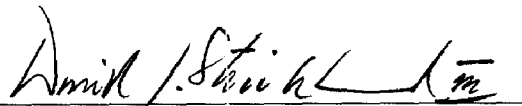
WHEREAS, LAWRY'S FOODS, INC., a corporation organized under the laws of the State of Delaware, with its address at 222 East Huntington Drive, Monrovia, California 91016 (hereinafter called "ASSIGNOR") is owner of the entire right, title and interest in and to the trademarks listed on the attached Schedule A, and applications and registrations therefor in the U.S. Patent and Trademark Office (hereinafter called the "TRADEMARKS"), and

WHEREAS, LIPTON INVESTMENTS, INC., a corporation organized under the laws of Delaware, having its address at 501 Silverside Road, Wilmington, Delaware 19809 (hereinafter called "ASSIGNEE") is desirous of acquiring the TRADEMARKS,

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR does hereby assign to ASSIGNEE the ASSIGNOR'S entire right, title and interest in and to the TRADEMARKS, together with the goodwill of the business connected with and symbolized by the TRADEMARKS.

IN TESTIMONY WHEREOF, ASSIGNOR has caused this Assignment to be executed on the 24th day of January, 2002 .

LAWRY'S FOODS, INC.

By: 
Name: David J. Strickland, III
Title: Vice President

SCHEDULE A

<u>TRADEMARK</u>	<u>APPLICATION NO.</u>	<u>DATE OF APPLICATION</u>
LAWRY'S THE PRIME RIB and Design	76/199086	01/24/01
L LAWRY'S THE PRIME RIB and Design	76/198965	01/24/01

66515.01 1/24/02

RECORDED: 01/24/2002

TRADEMARK
REEL: 002445 FRAME: 0096