FORM PTO-1594 (Rev. 6-93) REC 03-08-2	2002 HEET U.S. DEPARTMENT OF COMMERCE Patent and Trademark Office
OMB No. 0651-0011 (exp. 4/94) Tab settings $\Rightarrow \Rightarrow \Rightarrow \checkmark 26/2$	Wa tila tota ka an
10200084 Sales original accumulation copy marcon.	
	2. Name and address of receiving party(ies)
CONOPCO, INC.	Name: CHESE BROUGH - POND'S INC.
Fig. 4	Internal Address:
☐ Individual(s) ☐ Association	Street Address: 501 SILVERSIDE ROAD City: WILMINGTON State: DE ZIP: 19809
☐ General Partnership ☐ Limited Partnership ☐ Corporation-State NEW YORK	City: WILMINGTON State: DE ZIP: 19809
□ Other	
Additional name(s) of conveying party(ies) attached? Yes No	☐ Individual(s) citizenship ☐ Association
3. Nature of conveyance:	☐ General Partnership
∠⊠ Assignment ☐ Merger	☐ Limited Partnership St. Corporation-State PELAWARE
☐ Security Agreement ☐ Change of Name	Other
Other	If assignee is not domiciled in the United States, a domestic representative designation is attached:
Execution Date: NOVEMBER 6, 2001	(Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No
4. Application number(s) or patent number(s):	
A. Trademark Application No.(s)	B. Trademark Registration No.(s)
A. Hademark Application No.(9)	2504587
	2506 939
A delition of mounts are a	2506 976
Additional numbers attached? 🖸 Yes 🔀 No	
 Name and address of party to whom correspondence concerning document should be mailed: 	6. Total number of applications and registrations involved:
_	
Name: ROWENA PELEON	7. Total fee (37 CFR 3.41)\$90
Internal Address: UNILEVER HPC	,
	☐ Enclosed
	Authorized to be charged to deposit account
Street Address: 33 BENEDICT PLACE	
Street Address	8. Deposit account number:
	03-1595
City: GREENWICH State: CT ZIP: 06830	(Attach duplicate copy of this page if paying by deposit account)
PO NOT HE	SE THIS SPACE
01 FC:481	
9. Statement and signature. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of	
the original document.	
ROWENA DELEON - Sources bele from 2/6/02	
Name of Person Signing Signature Date Total number of pages Including cover sheet, attachments, and document:	
Total number of pages including cover sheet, attachments, and document:	

REEL: 002456 FRAME: 0665

TRADEMARK ASSIGNMENT

WHEREAS, CONOPCO, INC. dba LEVER BROTHERS COMPANY, a New York corporation, having its principal place of business at 390 Park Avenue, New York, New York 10022 (hereinafter "ASSIGNOR"), has adopted and is using the marks WILD BLOSSOM, Registration No. 2,504,587; NATURE'S SILK, Registration No. 2,506,939; and LAUNDRY SO FRESH, YOU'LL KNOW IT'S CLEAN, Registration No. 2,506,976 which are registered in the United States Patent and Trademark Office.

WHEREAS, CHESEBROUGH-POND'S INC., a Delaware corporation, having a place of business at 501 Silverside Road, Wilmington, Delaware 19809 (hereinafter "ASSIGNEE"), is desirous of acquiring ownership of said mark and the registration thereof.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said ASSIGNOR does hereby assign to ASSIGNEE, all its right, title and interest in and to said mark the registration therefor, together with the goodwill of the business symbolized by said mark.

IN TESTIMONY WHEREOF, ASSIGNOR has caused this assignment to be executed effective as of the 6th day of November, 2001.

CONOPCO, INC. dba

LEVER BROTHERS COMPANY

Date: FEB. 6, 2002

RECORDED: 02/06/2002

By: ____

Kenneth C. Leonard

Assistant Secretary

TRADEMARK
REEL: 002456 FRAME: 0666