

04-04-2002

EX SHEET
ONLY

Patent and Trademark Office

Tab settings 000 ▾



To the Honorable Commissione

102043917

the attached original documents or copy thereof.

1. Name of conveying party(ies):

CHESEBROUGH-POND'S INC.

3-8-02

- Individual(s)
- General Partnership
- Corporation-State DELAWARE
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)

Name: A.P. DEAUVILLE LLC

Internal Address:

Street Address: 594 JERSEY AVENUE

City: New Brunswick State: NJ ZIP: 08901

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State
- Other LIMITED LIABILITY COMPANY - NEW JERSEY

If assignee is not domiciled in the United States, a domestic representative designator is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: JANUARY 31, 2002

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

1,466,857

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed: -

Name: GEOFFREY I. LANDAU

Internal Address:

Street Address: LACKENBACH SIEGEL

P.O. Box 416

City: SCARSDALE State: NY ZIP: 10583

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41).....\$ 40.00

- Enclosed
- Authorized to be charged to deposit account

Please charge any additional fees due, or credit any over payment to:

8. Deposit account number:

10-0100

(Attach duplicate copy of this page if paying by deposit account)

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

GEOFFREY I. LANDAU

Name of Person Signing

Signature

3/8/02

Date

Total number of pages including cover sheet, attachments, and document: 3



TRADEMARK ASSIGNMENT

WHEREAS, Chesebrough-Pond's Inc., a corporation organized under the laws of Delaware, located and doing business at 501 Silverside Road, Wilmington, Delaware 19809, (hereinafter "Assignor") is owner of the trademark listed on the attached Schedule A (the "Trademark"); and

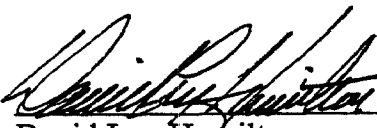
WHEREAS, A. P. Deauville LLC, a limited liability company organized under the laws of New Jersey with an address at 594 Jersey Avenue, New Brunswick, New Jersey 08901, (hereinafter "Assignee") is desirous of acquiring said Trademark.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, said Assignor does hereby assign to Assignee all right, title and interest in and to said Trademark, together with the goodwill, if any, of the business symbolized by said Trademark.

Assignor further agrees without further consideration to cause to be performed such other lawful acts and to be executed such further assignments and other lawful documents as Assignee may from time to time reasonably request to effect fully this Assignment and to permit Assignee to be duly recorded as the registered owner of the Trademark in the United States.

IN TESTIMONY WHEREOF, Assignor has cause this assignment to be executed effective as of this 31st day of January, 2002.

CHESEBROUGH-POND'S INC.

By: 
David Ley Hamilton
President

SCHEDULE A

Trademark

Registration No.

POWER STICK

1,466,857