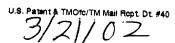
03-21-2002





04-11-2002

Form PTO-1594 REC((Rev. 03/01)	S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office		
OMB No. 0651-0027 (exp. 5/31/2002) Tab settings ⇔⇔⇔ ▼	2052301 . •		
	Please record the attached original documents or copy thereof.		
Name of conveying party(ies):	Name and address of receiving party(ies)		
	Name: Display Industries, LLC.		
The Mead Corporation	Internal		
☐ Individual(s) ☐ Association	Address:		
General Partnership Limited Partnership	Street Address: 2990 Olympic Ind. Dr.		
Corporation-State	City: Marietta State: GA zip: 30080		
Other	Individual(s) citizenship		
XX.	Association		
Additional name(s) of conveying party(ies) attached? Additional name(s) of conveying party(ies) attached?	General Partnership		
3. Nature of conveyance:	Limited Partnership		
Assignment Merger	Corporation-State		
☐ Security Agreement ☐ Change of Name	Other GA Limited Liability Company If assignee is not domiciled in the United States, a domestic		
Caracter December 31, 1998	representative designation is attached:		
Execution Date: December 71, 1990	Additional name(s) & address(es) attached?		
Application number(s) or registration number(s):			
A. Trademark Application No.(s)	B. Trademark Registration No.(s)		
75/575,626	1,186,791		
	ached XX Yes 🛄 No		
5. Name and address of party to whom correspondence concerning document should be mailed:	6. Total number of applications and registrations involved:		
Name: John L. James			
	7. Total fee (37 CFR 3.41)\$190.00		
Internal Address:	KK Enclosed		
	Authorized to be charged to deposit account		
	Authorized to be charged to deposit		
	8. Deposit account number:		
Street Address: P. O. Box 2025	(J. 23)		
Narietta State: GA Zip:30061	(Attach duplicate copy of this page if paying by deposit account)		
	THIS SPACE		
	1		
Statement and signature. To the best of my knowledge and belief, the foregoing information of the statement.	mation is true and correct and any attached copy to a		
copy of the original document.	Warch 19, 2002		
John L. James	Signature 4		
Name of Person Signing Total number of pages including of	over sheet, attachments, and document:		

Mail documents to be recorded with required cover sheet information to Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

04/10/2002 DBYRNE

00000266 75575626

40.00 OP 150.00 OP

> TRADEMARK REEL: 002480 FRAME: 0572

Continuation of item 4

B. Trademark Registration No.(s)

1,226,672

1,281,604

1,666,759

2,028,805

2,041,903

TRADEMARK REEL: 002480 FRAME: 0573

TRADEMARK ASSIGNMENT AGREEMENT

WHEREAS, THE MEAD CORPORATION, an Ohio corporation having its Mead Packaging Division with offices at 1040 W. Marietta Street, N.W., Atlanta, Georgia 30318 (hereinafter "Mead"), is the owner of all right, title and interest in and to certain registered trademarks and applications for registration related to Mead's point-of-purchase display business, which business is conducted by Mead through its Mead Merchandising business unit, and in and to all goodwill associated with such trademarks; and

WHEREAS, DISPLAY INDUSTRIES LLC, a Georgia limited liability company, (hereinafter "Assignee") has agreed to acquire from Mead, pursuant to a separate agreement executed by and between Mead and Assignee entitled "Asset Purchase Agreement" and executed on December 14, 1998, the assets and the continuing and ongoing business of Mead Merchandising; and

WHEREAS, Assignee is desirous of acquiring the entire right, title and interest in and to such trademarks and associated goodwill;

NOW, THEREFORE, be it known that:

1. As used herein, the term "Trademarks" shall include the following:

Trademark	Country	Status	Reg. Date/ Filing Date	Reg. Number/ Appl. Number Class	
DYNA COOLER	U.S.	Pending	10/21/98	75/575626	20
FAST LANE FAST LANE FAST LANE FAST LANE FAST LANE	CTM(EEC) U.K. Japan Japan Mexico	Pending Registered Registered Registered Registered	04/01/96 11/03/95 02/24/97 11/21/97 07/13/93	096592 1552146 3257240 3361272 437377	20 20 20 11 20
HIDE-A-SHELF	U.S.	Registered	01/19/82	1186791	20
LICC	Japan	Registered	09/11/98	8-73100	11
MAX TRACKER	U.S.	Registered	03/04/97	2041903	20
NEK TRACKER	U.S.	Registered	01/07/97	2028805	20
ULTRATRACKER	U.S.	Pending	10/21/98	75/575625	20

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c-9-264-2-4

Trademark	Country	Status	Reg. Date/ Filing Date	Reg. Number/ Appl. Number Class	
PLASTRAK	U.S.	Registered	02/08/83	1226672 20	
SEGMENTOR	Mexico	Registered	09/07/90	382973 20	
SPACE GAINER	U.S.	Registered	06/12/84	1281604 20	
SPOTLIGHTER SPOTLIGHTER	Mexico U.S.	Registered Registered	11/25/92 12/03/91	426336 20 1666759 20	

In consideration of the sum of Ten United States Dollars (\$10.00) and other valuable consideration, receipt of which is hereby acknowledged, Mead hereby sells, assigns and transfers to Assignee Mead's entire right, title and interest in and to the Trademarks, including all rights to the registrations and applications for registrations identified in Paragraph 1 hereof, and all goodwill associated therewith.

$\overline{}$	IN WITNESS WHEREOF, Mead hereunto sets its hand and seal, this	3/	day of
Ske	ember 1998.		

"MEAD"

THE MEAD CORPORATION

Assistant Secretary

State of Ohio

) 35:

County of Montgomery

RECORDED: 03/21/2002

day of Vectories, 199 before me, a Notary Public for the above County and State, personally appeared David L. Santez, known to me, and acknowledged that he is Assistant Secretary of The Mead Corporation, the assignor named above, and that he executed the foregoing Assignment on behalf of said assignor pursuant to authority duly received.

MARGARET J. SMITH, Notary Public

In and for the State of Onio

My Commission Expires July 20, 2002

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TRADEMARK REEL: 002480 FRAME: 0575