

05-22-2002



Form PTO-1594
(Rev. 03/01)
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U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):
Liberty House, Inc., 1585 Kapiolani Boulevard,
13th Floor, Honolulu, HI 96814
5.17.02
 Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State
 Other _____
Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)
Name: Federated Department Stores, Inc.
Internal Address: _____
Street Address: 7 West Seventh Street
City: Cincinnati State: OH Zip: 45202
 Individual(s) citizenship _____
 Association _____
 General Partnership _____
 Limited Partnership _____
 Corporation-State OHIO
 Other _____
If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:
 Assignment Merger
 Security Agreement Change of Name
 Other _____
Execution Date: _____

4. Application number(s) or registration number(s):
A. Trademark Application No. (s) _____
B. Trademark Registration No. (s) Ten (10)
(Please see list attached for details)
Additional number(s) attached Yes No

6. Total number of applications and registrations involved: 10

5. Name and address of party to whom correspondence concerning document should be mailed:
Name: Trebor Lloyd, Esq.
Internal Address: AMSTER, ROTHSTEIN & EBENSTEIN
Street Address: 90 Park Avenue
City: New York State: NY Zip: 10016

7. Total fee (37 CFR 3.41).....\$ 265.00
 Enclosed
 Authorized to be charged to deposit account **(Authorized to charge if enclosed amount insufficient)**
8. Deposit account number:
01-1785

DO NOT USE THIS SPACE

9. Signature.
Trebor Lloyd *Trebor Lloyd* May 17, 2002
Name of Person Signing Signature Date

Total number of pages including cover sheet, attachments, and document:

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

05/21/2002 LNWELLER 00000123 1885113

01 FC:481
02 FC:482

40.00 OP
225.00 OP

TRADEMARK
REEL: 002511 FRAME: 0232

RECEIVED
MAY 17 11 57 AM '02
FINANCE SECTION

GOLDEN HIBISCUS

Registration No. 1885113
Date of Registration: March 21, 1995
Good: Fruit Preserves, Jams and Jellies

GOLDEN HIBISCUS

Registration No. 1869814
Date of Registration: December 24, 1997
Goods: Food items, namely Cakes, Coffee, Cookies, Candies and Condiments, namely Maui Onion Relish, Maui Onion Mustard, Mango Chutney and Pineapple Salsa.

ZOOPER SALE

Registration No. 1061415
Date of Registration: March 15, 1977
Services: Department Store services

LH KIDS

Registration No. 1885040
Date of Registration: March 21, 1995
Goods: Children's Clothing items, namely Dresses, Shirts, Tee Shirts, Pants, and Shorts.

LH KIDS (and design)

Registration No. 1836769
Date of Registration: May 17, 1994
Goods: Wrapping Paper

THE ONO SHIRT

Registration No. 1837423
Date of Registration: May 24, 1994
Goods: Shirts, including specifically Aloha Shirt.

LH PERK\$

Registration No. 2105396
Date of Registration: October 14, 1997
Services: Promoting the sale of goods and services of others through a frequent purchaser program.

LH PERKS

Registration No. 2105115

Date of Registration: October 14, 1997

Services: Promoting the sale of goods and services of others through a frequent purchaser program.

LIBERTY HOUSE

Registration No. 918243

Date of Registration: August 10, 1971

Services: Retail Department Store and Mail Order Services

LH (Words only)

Registration No. 919577

Date of Registration: August 31, 1971

Services: Retail Department Store and Mail Order Services

CONFIRMATORY TRADEMARK ASSIGNMENT

WHEREAS, Liberty House, Inc. (hereinafter referred to as the "Assignor"), is the owner of record of the trademarks and the trademark registrations for the marks (collectively the "Trademarks") annexed hereto as Exhibit A, which Exhibit is incorporated herein as if fully set forth herein; and

WHEREAS, in July 2001 (the "Effective Date"), for good and valuable consideration, said Assignor did assign the Trademarks and the related goodwill to Federated Department Stores, Inc., a Ohio corporation with a current mailing address, 7 West Seventh Street, Cincinnati, OH 45202 (hereinafter referred to as "Assignee"); and

WHEREAS, such assignments are hereby confirmed for the purposes of recordation in the United States Patent and Trademark Office, which records shall reflect that the owner of record of the Trademarks is Assignee.

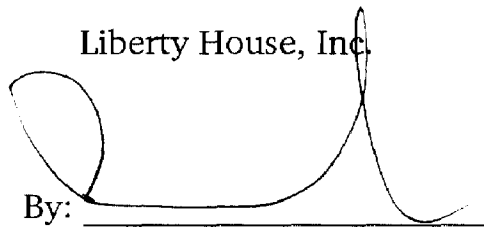
NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN:

Be it known that for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor confirms, that as of the Effective Date it did set over, assign, transfer, and deliver to Assignee all of its right, title and interest in and to the Trademarks, along with that part of the goodwill of the business connected with the use of and symbolized by such trademark, including without limitation the United States trademark registrations.

IN WITNESS WHEREOF, the Assignor has caused this Confirmatory

Trademark Assignment to be duly executed on the 9th day of May, 2002 by the undersigned, a duly authorized officer of the Assignor as of the Effective Date recited above

Liberty House, Inc.

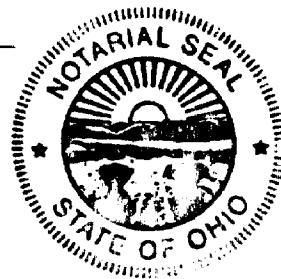
By: 
Dennis J. Broderick

STATE OF Ohio)
) ss.:
COUNTY OF Hamilton)

On this 9th day of May, 2002, before me personally came Dennis J. Broderick, to me known who, by me being duly sworn, did depose and say that he was an officer of Liberty House, Inc. on the above-identified Effective Date and that he executed the annexed Confirmatory Trademark Assignment on behalf of such Assignor with full authority to do so.

Dianne M. Webber
Notary Public

DIANNE M. WEBBER
Notary Public, State of Ohio
My Commission Expires Nov, 17, 2002



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