Form PTO-1594 1 (Rev. 03/01) OMB No. 0651-0027 (exp. 5/31/2002)



U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

Tab settings ⇒⇒⇒ ▼ 10210	6576 <u>v v</u>
To the Honorable Commissioner of Patents and Trademarks: P	lease record the attached original documents or copy thereof.
1. Name of conveying party(ies): Bill Graham Enterprises, Inc. 260 Fifth Street, 2nd Floor San Francisco, CA 94103 Individual(s) General Partnership Corporation-State Other Additional name(s) of conveying party(ies) attached? Yes No	2. Name and address of receiving party(ies) Name: SSJ Management, Inc. Internal Address: Street Address: 360 17th Street, Suite 200 City: Oakland State: CA Zip: 94612-3340 Individual(s) citizenship Association General Partnership
3. Nature of conveyance:	Limited Partnership
Assignment Merger	Corporation-State California
Security Agreement Change of Name	Other
OtherExecution Date:5/19/02	If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No
A. Trademark Application No.(s) Additional number(s) att 5. Name and address of party to whom correspondence	B. Trademark Registration No.(s) 2107199 ached Yes No 6. Total number of applications and
concerning document should be mailed:	registrations involved:
Name:Richard J. Idell Internal Address:	7. Total fee (37 CFR 3.41)\$_40.00 Enclosed Authorized to be charged to deposit account
Street Address: 530 Bush Street, Suite 601	8. Deposit account number:
City: San Francisco State: CA Zip: 94108	THIS SPACE
9. Signature.	
Richard J. Idell	May 22, 2002
Name of Person Signing	ignature Date Ver sheet, attachments, and document:
Total number of pages including cover sheet, attachments, and document: Mail documents to be recorded with required cover sheet information to:	

Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

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TRADEMARK ASSIGNMENT OF REGISTRATION NO. 2107199

Whereas Bill Graham Enterprises, Inc., with a mailing address 260 Fifth Street, 2nd Floor, San Francisco, CA 94103 has registered the mark G3 before the United States Patent and Trademark Office, Registration No. 2107199, issued on October 21, 1997; and

Whereas SSJ Management, Inc., a California corporation, located at 360 17th Street, Suite 200, Oakland, CA 94612-3340, is under an implied license already using said mark registered in the name of Bill Graham Enterprises, Inc. and is desirous of formally acquiring said mark and the registration thereof;

Now, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, said Bill Graham Enterprises, Inc., does hereby formally assign unto the said SSJ Management, Inc., a California corporation, all right, title and interest in and to the said mark, together with the goodwill of the business symbolized by the mark and the above identified registration thereof.

Assignor, Bill Graham Enterprises, Inc.

Grego Perfoff, President

Dated: 5/3/02

We accept this Assignment,

Assignee, S\$4 Management, Inc.

Michael Brigden, Co-President and Secretary

Dated: 5/19/02

TRADEMARK
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