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U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Brunswick Corporation

6.4.02

- Individual(s)
- General Partnership
- Corporation-State
- Other (Delaware)
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: October 4, 2000

2. Name and address of receiving party(ies)

Name: Avid Outdoor, L.L.C.

Internal

Address:

Street Address: 1120 West 149th Street

City: Olathe State: KS Zip: 66061

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State
- Other Kansas Limited Liability Company

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s) 75/889,474

B. Trademark Registration No.(s)

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Christopher J. Hayes

Internal Address: Bryan Cave LLP

Street Address: One Metropolitan Square

211 North Broadway, Suite 3600

City: St. Louis State: MO Zip: 63102-2750

6. Total number of applications and registrations involved: 5

7. Total fee (37 CFR 3.41).....\$ 40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

02-4467 (for any addition fees not enclosed)

DO NOT USE THIS SPACE

9. Signature.

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01 FC:481

Christopher J. Hayes 40.00 OP

Name of Person Signing

Christopher Hayes
Signature

June 4, 2002
Date

Total number of pages including cover sheet, attachments, and document: 6

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

TRADEMARK
REEL: 002523 FRAME: 0001

ASSIGNMENT

WHEREAS, Brunswick Corporation ("Brunswick"), a Delaware corporation, is the owner of the marks listed on Schedule 1; and

WHEREAS, Avid Outdoocr, LLC ("Avid"), a limited liability company organized under the laws of Kansas, is desirous of acquiring said marks and their registration and applications.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Brunswick does hereby assign unto Avid, all right, title and interest it may have in and to the said marks and their registrations and applications, together with the good will of the business symbolized by said marks and their registration and applications.

Dated: October 4, 2000

BRUNSWICK CORPORATION

By: 

Name: Clifford Sladnick
Title: Authorized Representative

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TRADEMARK
REEL: 002523 FRAME: 0002

Schedule 1

Registered Trademarks

MARK	REGISTRATION NUMBER	DATE OF REGISTRATION
American Camper	1.573.967 (Argentina) 816.182.361 (Brazil) 816.182.353 (Brazil) 451.452 (Chile) 182866 (Columbia) 151,195 (Thailand) 151,411 (Thailand) 61-95 (Venezuela)	Registered on 08/31/1995 Registered on 05/11/1994 Registered on 07/25/1995 Registered on 10/13/1995 Registered on 11/24/1995 Registered on 11/26/1990 Registered on 11/26/1990 Registered on 04/26/1996
American Camper AC (stylized)	1,226,574 (USA)	Registered on 02/08/1983
American Camper AC & Design	1,209,535 (USA) 1,212,260 (USA) 1,221,753 (USA) 1,234,662 (USA) 1,237,388 (USA) 1,238,371 (USA) 214,684 (S. Korea) 218,129 (S. Korea) 219,182 (S. Korea) 219,183 (S. Korea) 220,509 (S. Korea) 221,402 (S. Korea) 221,404 (S. Korea) 224,577 (S. Korea) 226,702 (S. Korea) 228,799 (S. Korea) 229,623 (S. Korea) 233,371 (S. Korea) 257,274 (S. Korea) 257,275 (S. Korea) 211,573 (Taiwan) 211,829 (Taiwan) 257,916 (Taiwan)	Registered on 09/21/1982 Registered on 10/12/1982 Registered on 12/28/1982 Registered on 04/12/1983 Registered on 05/10/1983 Registered on 05/17/1983 Registered on 06/11/1991 Registered on 08/02/1991 Registered on 08/14/1991 Registered on 08/14/1991 Registered on 08/30/1991 Registered on 09/16/1991 Registered on 09/16/1991 Registered on 10/23/1991 Registered on 11/26/1991 Registered on 12/19/1991 Registered on 01/04/1992 Registered on 02/28/1992 Registered on 01/15/1993 Registered on 01/15/1993 Registered on 05/16/1983 Registered on 05/16/1983 Registered on 09/16/1984
American Camper & Design	1,939,793 (USA) 1,939,805 (USA) 2,092,714 (USA) 2,092,715 (USA) 2,092,717 (USA) TMA489,929 (Canada) 130,838 (Russia)	Registered on 12/05/1995 Registered on 12/05/1995 Registered on 09/02/1997 Registered on 09/02/1997 Registered on 09/02/1997 Registered on 02/13/1998 Registered on 05/15/1995
American Camper & Design (Banner Design)	TMA528,514 (Canada)	Registered on 05/29/2000

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American Camper the Leader in Family Camping Fun & Design (Banner w/ Position Statement)	TMA528,521 (Canada)	Registered on 05/29/2000
American Camper & Device	579,431 (China) 581,198 (China) 582,301 (China) 582,729 (China) 582,803 (China) 582,804 (China) 582,805 (China) 583,557 (China) 583,985 (China)	Registered on 01/20/1992 Registered on 01/30/1992 Registered on 02/10/1992 Registered on 02/10/1992 Registered on 02/10/1992 Registered on 02/10/1992 Registered on 02/10/1992 Registered on 02/20/1992 Registered on 02/20/1992
American Clearwater	582,889 (China)	Registered on 02/10/1992
American Clearwater Rainwear & Device	347,798 (Taiwan)	Registered on 12/01/1986
American Clearwater Rainwear & Design	1,164,704 (USA)	Registered on 08/11/1981
Camp Ways	1,493,149 (USA)	Registered on 06/21/1988
Nesco	858,285 (USA)	Registered on 10/08/1968
Weather-Rite	1,878,692 (USA) 816.182.370 (Brazil) 816.182.388 (Brazil) 149,260 (Thailand) 150,264 (Thailand)	Registered on 02/14/1995 Registered on 10/06/1992 Registered on 08/18/1992 Registered on 11/26/1990 Registered on 01/03/1991
Weather-Rite & Device	578,752 (China)	Registered on 01/10/1992
Weather-Rite WR & Design	218,128 (S. Korea) 220,508 (S. Korea) 130,839 (Russia) 212,855 (Taiwan)	Registered on 08/02/1991 Registered on 08/30/1991 Registered on 08/15/1995 Registered on 06/01/1983
Weatherite	777,904 (USA)	Registered on 09/29/1964
X Caliber & Design	90-10333 (S. Korea) 218,130 (S. Korea) 219,184 (S. Korea) 221,403 (S. Korea) 225,546 (S. Korea)	Registration date not available. Registered on 08/02/1991 Registered on 08/14/1991 Registered on 09/16/1991 Registered on 11/09/1991
Xcaliber & Device	577,746 (China)	Registered on 12/30/1991

Trademark Applications

MARK	SERIAL NUMBER	APPLICATION DATE
American Camper	7315-95 (Venezuela)	Application filed on 08/23/1996 (trademark was granted on August 23, 1996; awaiting certificate)
Kampin' Kids	75/889,474 (USA)	Application filed on 01/06/2000
MultiFuel	75/908,092 (USA)	Application filed on 01/24/2000

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Common Law Trademarks

American Camper (word mark)

American Camper & Design (Banner Design)

American Camper the Leader in Family Camping Fun & Design (Banner w/Positioning Statement w/Mountains & Trees)

EasyLight

The Leader in Family Camping Fun

X-Caliber/Xcaliber

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