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U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): Ford Field, Inc. Individual(s) Association General Partnership Limited Partnership Corporation-State Other Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies) Name: Ford Motor Company Internal Address: Street Address: The American Road City: Dearborn State: MI Zip: 48121 Individual(s) citizenship Association General Partnership Limited Partnership Corporation-State Delaware Other If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance: Assignment Merger Security Agreement Change of Name Other Execution Date: May 4, 2002

4. Application number(s) or registration number(s): A. Trademark Application No.(s) 78049903 B. Trademark Registration No.(s) Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed: Name: Janet A. Marvel, Esq. Internal Address: Pattishall, McAuliffe, Newbury, Hilliard & Geraldson Street Address: 311 S. Wacker Dr., Suite 5000 City: Chicago State: IL Zip: 60606

6. Total number of applications and registrations involved: 1 7. Total fee (37 CFR 3.41): \$ 40.00 Enclosed Authorized to be charged to deposit account 8. Deposit account number: (Attach duplicate copy of this page if paying by deposit account)

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9. Statement and signature. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Janet A. Marvel Signature Date 05/22/02 Name of Person Signing

Total number of pages including cover sheet, attachments, and document: 2

Mall documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

06/11/2002 GTOM11 00000123 78049903 01 FC:481 40.00 DP

TRADEMARK REEL: 002523 FRAME: 0496

ASSIGNMENT

Ford Field, Inc., a Michigan corporation located and doing business at 189 E. Big Beaver, Suite 104, Troy, Michigan 48083 ("Assignor"), owns rights in and to the mark and design mark FORDFIELD, including federal Application Serial No. 78/049903, together with the goodwill symbolized by and associated with the mark. Ford Motor Company, a Delaware corporation located and doing business at American Road, Dearborn, Michigan 48121 ("Assignor"), desires to acquire all of the Assignor's rights in and to the FORDFIELD mark and design mark throughout the world, including federal Application Serial No. 78/049903, together with the goodwill symbolized by and associated with the mark.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor assigns to Assignee all rights in and to its FORDFIELD mark and design mark throughout the world, including federal Application Serial No. 78/049903, together with the goodwill symbolized by and associated with the mark and the right to sue for past infringement.

The undersigned warrants that he or she has the authority to execute this Assignment on behalf of Assignor.

Ford Field, Inc.

Date: May 4, 2002

By: Michael Ouellette

Name: Michael Ouellette

Title: President