06-21-2002

U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

Form **PTO-1594** (Rev. 03/01) 102130446. OMB No. 0651-0027 (exp. 5/31/2002) Tab settings ⇒⇒⇒

	To the Honorable Commissioner of Patents and Trademarks: F	Please record the attached original documents or copy thereof.
Add: 3. M	Name of conveying party(ies): Kelly Pioneer Group, Inc. G-13-02	2. Name and address of receiving party(ies) Name:Ford Motor Company Internal Address:
А	Application number(s) or registration number(s): A. Trademark Application No.(s) Additional number(s) at	
con	Name and address of party to whom correspondence ncerning document should be mailed: me: Maria F. Angileri	6. Total number of applications and registrations involved:
1	ernal Address: Brooks & Kushman, P.C.	7. Total fee (37 CFR 3.41)
Stre	eet Address:1000 Town Center, 22nd Floor	8. Deposit account number: 061505
Cir	ity: Southfield State: MI Zip: 48075	THIS SPACE
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9. 5 06/20/2002 TDII 01 FC:48: —	40.00 CH Maria F. Angileri Name of Person Signing	ignature Date property of the control of the contr

Mall documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

ASSIGNMENT OF TRADEMARK/SERVICE MARK

WHEREAS, Kelly Pioneer Group, Inc., a New York corporation with a principal place of business at 1270 Avenue of the Americas, New York, New York 10020 ("Assignor"), is the owner of the mark AUTOMOTIVE CONSUMER SERVICES and U.S. Trademark Registration No. 1,983,167 in the United States Trademark Office;

WHEREAS, Ford Motor Company, a Delaware corporation with a principal place of business at The American Road, Dearborn, Michigan 48121 ("Assignee"), is desirous of acquiring the mark AUTOMOTIVE CONSUMER SERVICES and the registration thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby assign unto the said Assignee all right, title and interest in and to said marks, together with the goodwill of the business symbolized by the marks, and the above-identified registration thereof.

	By: My. My. Name: Frank A. KELLY Title: Preside~1
STATE OF New Jersey)	
STATE OF New Jersey) ss.	
On this 16 th day of May, 2 the person who signed this instrument, and who as the Assignor, and she/he signed it on behalf of the	002, personally appeared before me Toscoh B Kartzreknowledged that she/he is authorized to sign on behalf of Assignor for the uses and purposes therein mentioned.
	Notary Public
(SEAL)	My commission expires: JOSEPH B. KERR JR. NOTARY PUBLIC OF MEMORITHMEN

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