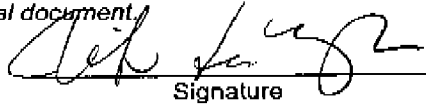


Form PTO-1594 (Rev. 03/01) OMB No. 0651-0027 (exp. 5/31/2002)	RECORDATION FORM COVER SHEET TRADEMARKS ONLY	U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office Docket No. 279642400000 Client Reference *
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To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.		
1. Name of conveying party(ies): Creative Computers, Inc. <input type="checkbox"/> Individual(s) <input type="checkbox"/> Association <input type="checkbox"/> General Partnership <input type="checkbox"/> Limited Partnership <input checked="" type="checkbox"/> Corporation - California <input type="checkbox"/> Other _____	2. Name and address of receiving party(ies) Name: <u>PC Mail Sales, Inc.</u> Internal Address: _____ Street Address: <u>2555 W. 190th Street</u> City: <u>Torrance</u> State: <u>California</u> Zip: <u>90504-6002</u> <input type="checkbox"/> Individual(s) citizenship _____ <input type="checkbox"/> Association _____ <input type="checkbox"/> General Partnership _____ <input type="checkbox"/> Limited Partnership _____ <input checked="" type="checkbox"/> Corporation-State <u>California</u> <input type="checkbox"/> Other _____ <small>If assignee is not domiciled in the United States, a domestic representative designation is attached: <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</small>	
Additional names(s) of conveying party(ies) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		
3. Nature of conveyance: <input type="checkbox"/> Assignment <input type="checkbox"/> Merger <input type="checkbox"/> Security Agreement <input checked="" type="checkbox"/> Change of Name <input type="checkbox"/> Other _____ Execution Date: <u>March 22, 2002</u>		
4. Application number(s) or registration number(s): A. Trademark Application No.(s) <u>See attached list</u>	B. Trademark Registration No.(s) <u>See attached list</u>	
Additional number(s) attached <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No		
5. Name and address of party to whom correspondence concerning document should be mailed: Jennifer Lee Taylor Morrison & Foerster LLP 425 Market Street San Francisco, California 94105-2482	6. Total number of applications and registrations involved:..... <u>21</u> 7. Total fee (37 CR 3.41)..... <u>\$ 540.00</u> <input type="checkbox"/> Enclosed <input checked="" type="checkbox"/> Authorized to be charged to deposit account reference number <u>279642400000</u>	
		8. Deposit account number: <u>03-1952</u> <small>(Attach duplicate copy of this page if paying by deposit account)</small>
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9. Statement and signature. <i>To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.</i> <u>Jennifer Lee Taylor</u>  <u>August 20, 2002</u> Name of Person Signing Signature Date Total number of pages including cover sheet, attachments, and document: <u>2</u>		

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**CREATIVE COMPUTERS, INC.
(CALIFORNIA CORPORATION)
LIST OF TRADEMARKS**

<u>MARK</u>	<u>APPLICATION NUMBER</u>	<u>OUR REFERENCE NUMBER</u>
PC MALL	75/096,678	27964-24004.12
COSTMART	75/638,594	27964-24015.00
COSTMART.COM	75/648,358	27964-24016.00
MALL	75/620,345	27964-24024.03
	<u>REGISTRATION NUMBER</u>	<u>OUR REFERENCE NUMBER</u>
CREATIVE COMPUTERS	1,976,032	27964-24001.00
MACMALL	2,021,649	27964-24002.00
CREATIVE COMPUTERS' WITH DIAMOND LOGO DESIGN	1,965,244	27964-24003.00
PCMALL	2,247,889	27964-24004.00
PCMALL	2,175,765	27964-24004.01
PCMALL	2,006,944	27964-24004.10
PCMALL	2,007,047	27964-24004.11
PC MALL	2,336,369	27964-24004.13
DATACOM-MALL	2,051,321	27964-24012.00
ARRIVA	2,319,628	27964-24013.00
ARRIVA	2,029,781	27964-24013.01
ARRIVA	2,148,387	27964-24013.02
GRAPHICS MALL	2,358,756	27964-24022.00
MOBILE MALL	2,347,743	27964-24027.00
THE MALL WITH IT ALL	2,063,494	27964-24030.00
CREATIVE COMPUTERS MALL CARD PREFERRED CUSTOMER CREDIT & DESIGN	2,079,876	27964-24032.00
CREATIVE COMPUTERS MALLCARD	2,086,334	27964-24033.00

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