



102139324

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): Premium Beverage Packers, Inc. **6-24-02**

Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State- Pennsylvania
 Other _____

Additional name(s) of conveying party(ies) attached?
 Yes No

2. Name and address of receiving party(ies):
Name: Premium Beverage Packers, Inc.
Internal Address: 1090 Spring Street
Street Address: 1090 Spring Street
City: Wyomissing State: PA ZIP: 19610

Individual(s) citizenship _____
 Association _____
 General Partnership _____
 Limited Partnership _____
 Corporation-State Pennsylvania
 Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from Assignment)
Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:
 Assignment Merger
 Security Agreement Change of Name
 Other _____

Execution Date: June 19, 2002

4. Application number(s) or registration number(s):
A. Trademark Application No.(s) 78/071,480 B. Trademark registration No.(s) _____

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: EUGENE E. RENZ, JR.

Internal Address: P.O. BOX 2056
205 N. MONROE STREET
MEDIA, PA 19063

Street Address: P.O. BOX 2056
205 N. MONROE STREET

City: MEDIA State: PA ZIP: 19063

6. Total number of applications and registrations involved: **1**

7. Total fee (37 CFR 3.41):.....\$ 40.00

Enclosed
 Authorized to be charged to deposit account

8. Deposit Account number:
18-0990

(Attached duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Eugene E. Renz, Jr.

Name of Person Signing _____ Signature Date June 20, 2002

06/27/2002 DBYRME 00000043 180990 78071480 Total number of pages comprising cover sheet: **4**

01 FC:481 40.00 CH

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patents and Trademarks
Box Assignments
Washington, DC 20231

ATTACHMENT TO RECORDATION FORM COVER SHEET
FORM PTO-1594

Name and address of receiving party(ies):

Name: Reevive, Inc.

Internal Address: 1586 Hampton Road

Street Address: 1586 Hampton Road

City: Rydall State: PA ZIP: 19046

Individual(s) citizenship _____

Association _____

General Partnership _____

Limited Partnership _____

Corporation-State Pennsylvania

Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from Assignment)
Additional name(s) & address(es) attached? Yes No

TRADEMARK ASSIGNMENT

WHEREAS, Premium Beverage Packers, Inc. a **Pennsylvania** corporation having its principal offices at **1090 Spring Street, Wyomissing, PA 19610**, (hereinafter referred to as "**ASSIGNOR**") and **REEVIVE, INC.** a **Pennsylvania** corporation having its principal offices at **1586 Hampton Road, Rydall, PA 19046** (hereinafter referred to as "**REEVIVE**") are parties to a certain Trademarks and Royalties Agreement dated May 15, 1994 (as amended, the "**LICENSE AGREEMENT**") pursuant to which **ASSIGNOR** and **REEVIVE** have agreed to work together to develop certain speciality beverage products utilizing certain existing and future trademarks owned, or to be owned, jointly by **ASSIGNOR** and **REEVIVE**.

WHEREAS, in furtherance of the provisions of the **LICENSE AGREEMENT**, **ASSIGNOR** has caused a trademark application for **CLEAR CHOICE PREMIUM SELTZER**, Serial No.78/071,480, for flavored and unflavored seltzer in International Class 32, to be recorded in the United States Patent and Trademark Office (the "**USPTO**") on June 28, 2001, which trademark application was made solely in the name of **ASSIGNOR**.

WHEREAS, ASSIGNOR, in order to accurately reflect the ownership by **ASSIGNOR** and **REEVIVE** jointly of such mark and the application for trademark registration with respect thereto, desires to transfer, assign and convey to **REEVIVE** and **ASSIGNOR** (hereinafter referred to jointly as "**ASSIGNEE**"), all of the right, title and interest of **ASSIGNOR** in, to and under such mark and the application for trademark registration with respect thereto.

NOW, THEREFORE, THIS IS TO WITNESS, that in consideration of the sum of One Dollar (\$1.00) paid to **ASSIGNOR** by **ASSIGNEE**, the receipt of which is hereby acknowledged, and for other good and valuable consideration:

1. **ASSIGNOR** hereby sells, assigns and sets over unto **ASSIGNEE**, its successors and assigns, all of **ASSIGNOR**'s right, title and interest in and to the trademark, and the application for trademark registration of, **CLEAR CHOICE PREMIUM SELTZER, Serial No.: 78/071,480**, together with the good will of the business in connection with which said trademark is used.

2. **ASSIGNOR** hereby sells, assigns and sets over unto **ASSIGNEE**, its successors and assigns, any and all claims, demands or rights of action which it has or might have by reason of any infringements of said trademark prior to the date of this Assignment, together with the right to prosecute such claims, demands or rights of action in **ASSIGNEE**'s own name.

3. **ASSIGNOR** hereby agrees to execute and deliver to **ASSIGNEE** such instruments and documents as shall be required to confirm in **ASSIGNEE** the ownership of the rights transferred by **ASSIGNOR** to **ASSIGNEE** by this Assignment.

4. This Assignment shall be effective as of the filing date of the Application for Trademark Registration on June 28, 2001 for the mark **CLEAR CHOICE PREMIUM SELTZER** with the **USPTO**.

IN WITNESS WHEREOF, **ASSIGNOR**, expressly intending to be legally bound hereby, has caused this Assignment to be duly executed and its corporate seal affixed as of the 19th day of June, 2002.

PREMIUM BEVERAGE PACKERS, INC.

By: Jeffrey D. Hettinger
Name: **Jeffrey D. Hettinger**
Its: **President, Duly Authorized**