

8-16-02



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d original documents or copy thereof

To the Honorable Commissioner of Patent

1. Name of Conveying Party(ies):
The May Department Stores Company

Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State **of New York**
 Other _____

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies):
Name: **May Department Stores International, Inc.**
Street Address: **615 Olive Street**
City: **St. Louis** State: **MO** Zip: **63101**

Individual(s) citizenship _____
 Association _____
 General Partnership _____
 Limited Partnership _____
 Corporation-State **of Delaware**
 Other _____

3. Nature of Conveyance:

Assignment Merger
 Security Agreement Change of Name
 Other _____

Execution Date: **August 15, 2002**

If assignee is not domiciled in the United States, a domestic representative designation is attached? Yes No

(Designations must be a separate document from Assignment)
Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)
See attached Exhibit A
Additional numbers attached? Yes No

B. Trademark registration No.(s)
See attached Exhibit A
Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: **Sarah J. Westover**
The May Department Stores Company
Street Address: **611 Olive Street, Suite 1750**
City: **St. Louis** State: **MO** ZIP: **63101**

6. Total number of applications and registrations involved. [**29**]

7. Total fee (37 CFR 3.41). \$ **740**

Enclosed

Authorized to be charged to deposit account

8. Deposit account number: _____

(Attach duplicate copy of this page if paying by deposit account)

08/16/2002 TBIAZI 00000097 2589701
01 FO:481 40.00 OP
02 FO:482 700.00 OP

DO NOT USE THIS SPACE

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Richard A. Brickson, Secretary
Name of Person Signing *R. A. Brickson* Signature **8/15/02** Date

Total number of pages comprising cover sheet [**7**]

EXHIBIT A

TRADEMARK	REGISTRATION NO.
GLOBAL I.D.	2,589,701
SPOTTED FROG	2,589,694
MOONBEAMS	2,589,693
ANGEL FISH	2,586,437
URBANWARE	2,592,733
WINTERSONG	2,592,623
KATE HILL	2,521,282
TRAILPAK	2,553,911
MEMORIES @ HOME	2,518,624
AUTUMN HARVEST	2,589,328
ILLUSIONS	2,521,145
COMFORT IN MIND	2,559,762
PERFECT FIT	2,369,570
STUDIO 5	2,367,056
BLANKET LIGHTS	2,444,749
A TOUCH OF SILVER	2,339,172
HOME FOR THE HOLIDAYS	2,198,314
BACKYARD PALS	2,242,072
PRESIDENTI☆L	2,362,502
HONEYSUCKLE HOLLOW	2,031,175
GALLIA	1,928,126
MAGNUM	2,348,874
EXCLUSIVELY FOR YOU	1,896,705
AMERICAN HOMECOMING	1,868,796
FILENE'S	1,517,257
FILENE'S	124,527
KAUFMANN'S	545,120

TRADEMARK	SERIAL NUMBERS
i.d./essentials by Lord & Taylor	76/394849
FREE TERRITORIES	76/296414

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ASSIGNMENT

WHEREAS, THE MAY DEPARTMENT STORES COMPANY, a New York corporation, located and doing business at 611 Olive Street, St. Louis, Missouri 63101 (referred to herein as "May") has adopted and used the trademarks (referred to as "Trademarks" as listed on Exhibit A) in commerce in the United States,

WHEREAS, MAY DEPARTMENT STORES INTERNATIONAL, INC., a Delaware corporation, located and doing business at 615 Olive Street, St. Louis, Missouri, 63101 (referred to herein as "MDSI") is desirous of acquiring said Trademarks, the good will, the related domain name and any and all rights and claims relating to said Trademarks;

NOW, THEREFORE, for Ten Dollars (\$10.00) and other good and valuable consideration, receipt and adequacy of which is hereby acknowledged, May has assigned, effective August 15, 2002 (the "Effective Date"), unto MDSI, its successors and assigns, all of its right, title and interest in and to the Trademarks (as listed on Exhibit A hereto), together with the goodwill symbolized by the Trademarks, the related domain name(s), any applications for registration or registration of the Trademarks, and all rights and remedies for any infringement of the Trademarks. May further assigns to MDSI, its successors and assigns, all rights arising out of May's use of the Trademarks prior to the date of this Assignment, and all rights arising out of May's use of the Trademarks under any license from MDSI after the date of this Assignment.

IN WITNESS WHEREOF, THE MAY DEPARTMENT STORES COMPANY, a New York corporation, has caused this Assignment to be executed as of this 15th day of August, 2002 to be effective as of the Effective Date.

THE MAY DEPARTMENT STORES COMPANY

By Richard A. Brickson

Name: Richard A. Brickson

Title: Secretary

STATE OF MISSOURI)
)ss.
CITY OF ST. LOUIS)

On the 15TH day of August, 2002 before me personally came RICHARD A. BRICKSON, to me known, who, being by me duly sworn, did depose and say that he is the Secretary of THE MAY DEPARTMENT STORES COMPANY, the corporation described in and which executed the above instrument; that he knows the seal of said corporation; that the seal affixed to said instrument is such corporate seal; that it was so affixed by order of the Board of Directors of said corporation; and that he signed his name thereto by like order.

Sarah Jane Westover
Notary Public

My commission Expires: _____

SARAH JANE WESTOVER
Notary Public — Notary Seal
STATE OF MISSOURI
St. Louis County
My Commission Expires: August 10, 2003