

09-06-2002

Form PTO-1594
(Rev. 03/01)
OMB No. 0651-0027 (exp. 5/31/2006)
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U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

102213551

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Michael Jordan

9.8.02

- Individual(s)
- General Partnership
- Corporation-State
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: May 7, 2002

2. Name and address of receiving party(ies)

Name: Nike, Inc.

Internal Address: _____
Address: _____

Street Address: One Bowerman Drive

City: Beaverton State: OR Zip: 97005

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State Oregon
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s) 1,152,497

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Ken Kwartler

Internal Address: Nike, Inc.

Legal Department, DF-4

Street Address: One Bowerman Drive

City: Beaverton State: OR Zip: 97005

6. Total number of applications and registrations involved: _____

1

7. Total fee (37 CFR 3.41).....\$ 40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

501029

(Attach duplicate copy of this page if paying by deposit account)

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FINANCE SECTION

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Kenneth M. Kwartler

Name of Person Signing

Kenneth M. Kwartler

Signature

Aug 26, 2002

Date

Total number of pages including cover sheet, attachments, and document: 4

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

09/05/2002 LMJELLER 00000277 501029 1152497

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**TRADEMARK
REEL: 2576 FRAME: 0791**

ASSIGNMENT OF TRADEMARK

WHEREAS, Michael Jordan, an individual with an address c/o SFX Basketball Group, LLC, 5335 Wisconsin Avenue, NW, Suite 850, Washington, D.C., 20015 ("Assignor"), obtained by way of an assignment from David D. Miller ("Miller") ownership of United States Trademark Registration No. 1,152,497 (issued on February 3, 1981) for the mark MICHAEL JORDAN for certain goods in International Class 25 together with the good will symbolized thereby and together with any other rights Miller may have had to the said mark in other countries (hereinafter referred to the "Registered Mark"); and

WHEREAS, NIKE, Inc., an Oregon corporation, having a place of business in Beaverton, Oregon ("Assignee"), desires to acquire the entire right, title and interest in, to and under the Registered Mark;

NOW, THEREFORE, for and in consideration of good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, said Assignor does hereby sell, assign, transfer and set over to said Assignee all its right, title and interest in, to and under the Registered Mark, together with the goodwill of the business symbolized by the Registered Mark, together with all rights and privileges granted and secured thereby, including the right to sue and recover for any past infringement and together with any other rights Assignor obtained from Miller, said rights to be held and enjoyed by said Assignee, for its own use and benefit and for the use and benefit of its successors, assigns or other legal representatives as fully and entirely as the same would have been held and enjoyed by said Assignor if this Assignment and sale had not been made.

AND, Assignor further acknowledges and agrees that this assignment in no way alters or amends any agreement between Assignor and Assignee, it being understood that Assignor obtained the Registered Mark as part of a settlement of an opposition for purposes of assigning the Registered Mark to Assignee.

IN TESTIMONY WHEREOF, Assignor has executed this Assignment duly authorized to do so.

By: 

Name: Michael Jordan

Title: an individual

Date: 5/5/02

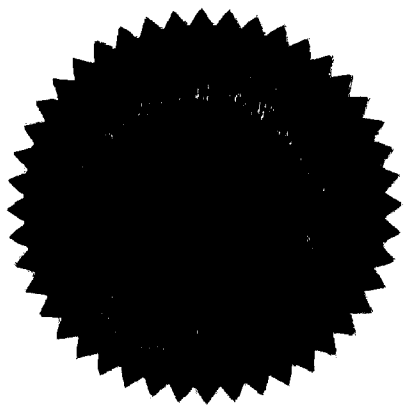
~~city~~
STATE OF WASH)
COUNTY OF DC) SS

Subscribed and sworn to before me this 7 day of May, 2002

Deborah Cavanaugh
Notary Public

My Commission Expires: _____

DEBORAH CAVANAUGH
NOTARY PUBLIC DISTRICT OF COLUMB.
MY COMMISSION EXPIRES
DECEMBER 31, 2007



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RECORDED: 09/03/2002

TRADEMARK
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