

09-17-2002



Form PTO-1594 (Rev. 03/01) OMB No. 0651-0027 (exp. 5/31/2002)

102223691 TRADEMARKS ONLY

U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

Tab settings

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

The Procter & Gamble Company

9.10.02

- Individual(s), Association, General Partnership, Limited Partnership, Corporation-State, Other

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment, Merger, Security Agreement, Change of Name, Other

Execution Date:

2. Name and address of receiving party(ies)

Name: New Windsor Brands, LLC

Internal Address:

Street Address: 3 Chaucer Court

City: West Windsor State: NJ

- Individual(s) citizenship, Association, General Partnership, Limited Partnership, Corporation-State, Other: Limited Liability Company

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.:

1203546

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Stephen Chesnoff, Esq.

Internal Address: Shack Siegel Katz

Flaherty & Goodman P.C.

Street Address: 530 Fifth Avenue

City: New York State: NY Zip: 10036

6. Total number of applications and registrations involved:

7. Total fee (37 CFR 3.41): \$ 40.00

- Enclosed, Authorized to be charged to deposit account

8. Deposit account number:

50 1934

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Stephen Chesnoff

Name of Person Signing

Signature

September 10 2002 Date

3 Total number of pages including cover sheet, attachments, and document:

09/16/2002 DBYRNE 00000157 501934 1203546

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

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TRADEMARK REEL: 2582 FRAME: 0829

TRADEMARK ASSIGNMENT

WHEREAS, The Procter & Gamble Company, an Ohio corporation with its principal place of business at 1 P&G Plaza, Cincinnati, Ohio 08550-2232 (“Assignor”), is the owner of all the right, title and interest in and to the registered U.S trademark BANNER as set forth on Schedule A attached hereto, and all the goodwill associated therewith (collectively the “BANNER Trademark”); and

WHEREAS, New Windsor Brands, LLC, a Delaware limited liability company with its principal place of business at 3 Chaucer Ct., West Windsor, New Jersey, 01550-1319 (“Assignee”), is desirous of acquiring all of Assignor’s right, title and interest in and to the BANNER Trademark;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby transfer and assign to Assignee, its successors and assignees, *nunc pro tunc* as of December 20, 2001, all its right, title and interest in and to the BANNER Trademark, together with the goodwill of the business symbolized by and associated therewith, and to its rights to take any and all actions in connection with such Trademark, in Assignee’s own name and at Assignee’s expense.

THE PROCTER & GAMBLE COMPANY (Assignor)

By: David M. Moyer
David M. Moyer
Assistant Secretary

Dated: September 3, 2002 [NOTARY]



Jessica M Brown
JESSICA M. BROWN
NOTARY PUBLIC, STATE OF OHIO
MY COMMISSION EXPIRES 12-07-06

**TRADEMARK
REEL: 2582 FRAME: 0830**

Assignor: The Procter & Gamble Company
Assignee: New Windsor Brands, LLC

<u>Mark</u>	<u>Class</u>	<u>Reg. Number</u>	<u>Reg. Date</u>
BANNER	16	1203546	August 3, 1982