



To the Assistant Commissioner of Patents

102263897

Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

GENESCO INC.

10-07-02

- Individuals(s)
- General Partnership
- Corporation-State - Tennessee
- Other
- Association
- Limited Partnership

Additional names(s) of conveying party(ies) attached  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: September 19, 2002, Nunc Pro Tunc as of September 4, 2001

2. Name and address of receiving party(ies)  
Name:

Internal Address: **Genesco Brands Inc.**

Street Address: **300 Delaware Avenue  
9th Floor**

City: **Wilmington** State: **Delaware** Zip: **19801**

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State **Delaware**
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No

Additional names(s) & address(es) attached?  Yes  No

4. Application numbers(s) or patent numbers(s):

A. Trademark Application No.(s)

76/238,378 (hand print design)

B. Trademark Registration No.(s)

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: William H. Brewster, Esq.

Internal Address: Kilpatrick Stockton LLP

Street Address: 1100 Peachtree Street  
Suite 2800

City: Atlanta State: Georgia Zip: 30309

6. Total number of applications and registrations involved:

7. Total fee (37 CFR 3.41).....\$ 40.00

Enclosed

Authorized to be charged to deposit account  
The Commissioner is authorized to charge any deficiency in the required fee or credit any over payment to Deposit Account No. 11-0860.

8. Deposit account number:

10/28/2002 DBYRNE 00000242 76238378

01 FC10521

40.00 00

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Sharan B. Flexner

Name of Person Signing

Signature

*Sharan B. Flexner*

Date

9-30-02

Total number of pages including cover sheet, attachments, and document:

cc: Virginia S. Jaylor  
Christopher M. Com

CONFIRMATORY ASSIGNMENT

This ASSIGNMENT is made effective as of the 4th day of September, 2001 by and between Genesco Inc., a corporation organized under the laws of Tennessee, with its principal place of business at Genesco Park, Nashville, Tennessee 37202 ("the Assignor") and Genesco Brands, Inc., a corporation organized under the laws of Delaware, with its principal place of business at 300 Delaware Avenue, 9th Floor, DE 5403, Wilmington, Delaware 19801 (the "Assignee").

WHEREAS, the Assignor has adopted and used the trademark shown in Application Serial No. 76/238,378 in the United States Patent and Trademark Office as shown in Exhibit A hereto ("the Mark"); and

WHEREAS, the Assignor has assigned the Mark to the Assignee, together with the goodwill of the business symbolized by the Mark.

NOW THEREFORE, in consideration of the sum of ten dollars (U.S. \$10) and other good and valuable consideration, the receipt and sufficiency of which are hereto acknowledged, the Assignor hereby assigns and confirms the assignment to the Assignee of all rights, title and interest in and to the Mark together with the goodwill of the business which is symbolized by the Mark and the right to recover for damages and profits and all other remedies for past infringement thereof.

Executed this 19<sup>TH</sup> day of September 2002 nunc pro tunc as of September 4, 2001.

GENESCO INC.

By: James S. Gulmi  
Printed Name: James S. Gulmi  
Title: Senior Vice President

GENESCO BRANDS, INC.

By: R. G. Sisson  
Printed Name: Roger G. Sisson  
Title: Vice President

**EXHIBIT A**