

10-31-2002

Form PTO-1594 (Rev. 03/01) OMB No. 0651-0027 (exp. 5/31/2002) Tab settings

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U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

LEHMAN COMMERCIAL PAPER INC.

10-25-02

- Individual(s), Association, General Partnership, Limited Partnership, Corporation-State DELAWARE, Other

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)

Name: S&P COMPANY

Internal Address: BLDG. B - SUITE 395

Street Address: 100 SHORELINE HIGHWAY

City: MILL VALLEY State: CA Zip: 94941

- Individual(s) citizenship, Association, General Partnership, Limited Partnership, Corporation-State CALIFORNIA, Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

- Assignment, Merger, Security Agreement, Change of Name, Other RELEASE OF SECURITY INTEREST

Execution Date: OCTOBER 11, 2002

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

75/212,038, et al.

B. Trademark Registration No.(s)

1,331,177, et al.

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: CHESTER ROTHSTEIN, ESQ.

Internal Address:

AMSTER, ROTHSTEIN & EBENSTEIN

Street Address: 90 PARK AVENUE

City: NEW YORK State: NY Zip: 10016

6. Total number of applications and registrations involved: 388

7. Total fee (37 CFR 3.41): \$ 9,715.00

- Enclosed, Authorized to be charged to deposit account

8. Deposit account number:

01-1785 (For addi'l fees, if any)

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

CHESTER ROTHSTEIN Name of Person Signing

Signature

10/25/02 [49236/3] Date

Total number of pages including cover sheet, attachments, and document: 29

10/30/2002 DBYRNE 00000015 75212038

01 FC:0521 02 FC:0522

40.00 DP 9675.00 DP

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

TRADEMARK REEL: 2606 FRAME: 0559

SCHEDULE I

TRADEMARKS, SERVICE MARKS - PABST BREWING COMPANY

SCHEDULE 1

I. United States - Federal:

MARK	COUNTRY/ STATE	REG. OR SERIAL NO.	DATE REGISTERED OR FILED	EXPIRATION DATE
ANDEKER	(United States)	Ser. 73/487,259 Reg. 1,331,177	Filed 6/27/1984 Issued 4/16/1985	4/16/2005
ANDEKER (Stylized Letters)	(United States)	Ser. 73/487,134 Reg. 1,331,176	Filed 6/27/1984 Issued 4/16/1985	4/16/2005
ANDEKER (Stylized Letters)	(United States)	Ser. 71/410,085 Reg. 363,733	Filed 8/29/1938 Issued 1/3/1939	1/3/2009
B (& Design)	(United States)	Ser. 71/348,602 Reg. 314,441	Filed 3/14/1934 Issued 6/26/1934	6/26/2004
BEER CHEST	(United States)	Ser. 74/402,914 Reg. 1,903,751	Filed 6/18/1993 Issued 7/4/95	7/4/2005
BIG BEAR (& Design)	(United States)	Ser. 74/480,162 Reg. 1,966,122	Filed 1/14/1994 Issued 4/9/1996	4/9/2006
BIG BEAR (Block Letters)	(United States)	Ser. 74/480,173 Reg. 1,961,330	Filed 1/14/1994 Issued 3/12/96	3/12/2006
BIG CAT (& Design)	(United States)	Ser. 72/183,276 Reg. 780,027	Filed 12/19/1963 Issued 11/10/1964	11/10/2004
BIG CAT	(United States)	Ser. 72/183,275 Reg. 780,026	Filed 12/19/1963 Issued 11/10/1964	11/10/2004
BLUE RIBBON (Stylized Letters)	(United States)	Ser. 71/185,262 Reg. 192,164	Filed 9/1/1923 Issued 11/25/1924	11/25/2004
BLUE RIBBON (Stylized Letters)	(United States)	Ser. 71/543,733 Reg. 515,919	Filed 12/8/1947 Issued 10/4/1949	10/4/2009

MARK	COUNTRY/ STATE	REG. OR SERIAL NO.	DATE REGISTERED OR FILED	EXPIRATION DATE
BLUE RIBBON PABST MILWAUKEE THE BREW OF QUALITY (& Design)	(United States)	Ser. 71/019,959 Reg. 57,999	Filed 5/31/1906 Issued 12/4/1906	12/4/2006
BLUE RIBBON (Stylized Letters)	(United States)	Ser. 71/348,601 Reg. 314,440	Filed 3/14/1934 Issued 6/26/1934	6/26/2004
BUCKHORN (& Design)	(United States)	Ser. 74/479,911 Reg. 1,920,056	Filed 1/14/1994 Issued 9/19/95	9/19/2005
BUCKHORN (Block Letters)	(United States)	Ser. 74/480,161 Reg. 1,913,643	Filed 1/14/1994 Issued 8/22/95	8/22/2005
CHAMPAGNE VELVET BRAND (Stylized)	(United States)	Ser. 71/424,214 Reg. 375,124	Filed 10/4/1939 Issued 2/6/1940	2/6/2000
CHAMPAGNE VELVET BRAND GOLD LABEL (Stylized Letters)	(United States)	Ser. 71/418,754 Reg. 371,249	Filed 4/26/1939 Issued 9/19/1939	9/19/1999
DESIGN (Ribbon)	(United States)	Ser. 71/543,735 Reg. 521,795	Filed 12/8/1947 Issued 3/7/1950	3/7/2000
EASTSIDE	(United States)	Ser. 72/089,600 Reg. 722,348	Filed 1/25/1960 Issued 10/3/1961	10/3/2001
EASTSIDE (& Design)	(United States)	Ser. 71/633,311 Reg. 583,848	Filed 7/31/1952 Issued 12/22/1953	12/22/2003
GOLD (& Design)	(United States)	Ser. 73/495,043 Reg. 1,334,618	Filed 8/15/1984 Issued 5/7/1985	5/7/2005
GRAND PRIZE (Block Letters)	(United States)	Ser. 71/585,325 Reg. 558,661	Filed 9/26/1949 Issued 5/13/1952	5/13/2002
HIGHEST QUALITY (& Design)	(United States)	Ser. 71/425,094 Reg. 378,253	Filed 10/31/1939 Issued 6/4/1940	6/4/2000
ICE MAN	(United States)	Ser. 74/498,375 Reg. 1,954,087	Filed 3/8/1994 Issued 2/6/1996	2/6/2006

MARK	COUNTRY/ STATE	REG. OR SERIAL NO.	DATE REGISTERED OR FILED	EXPIRATION DATE
IT'S THE WATER (Stylized Letters)	(United States)	Ser. 71/344,800 Reg. 311,993	Filed 12/11/1933 Issued 4/10/1934	4/10/2004
JACOB BEST	(United States)	Ser. 73/375,474 Reg. 1,257,786	Filed 7/19/1982 Issued 11/15/1983	11/15/2003
LASER (& Design)	(United States)	Ser. 74/485,196 Reg. 1,875,483	Filed 2/11/1994 Issued 1/24/95	1/24/2005
LASER	(United States)	Ser. 74/485,199 Reg. 1,871,500	Filed 2/11/1994 Issued 1/31/1995	1/3/2005
MAXX	(United States)	Ser. 73/173,883 Reg. 1,111,903	Filed 6/12/1978 Issued 1/23/1979	1/23/2009
OLD TANKARD (Block Letters)	(United States)	Ser. 74/479,908 Reg. 1,876,819	Filed 1/14/94 Issued 1/31/95	1/31/2005
OLD TANKARD (Stylized Letters)	(United States)	Ser. 71/370,227 Reg. 331,856	Filed 10/10/1935 Issued 1/21/1936 Renewed 1/21/1996	1/21/2006
OLY	(United States)	Ser. 71/668,116 Reg. 607,405	Filed 6/11/1954 Issued 6/14/1955	6/14/2005
OLYMPIA	(United States)	Ser. 73/487,244 Reg. 1,360,932	Filed 6/27/1984 Issued 9/17/1985	9/17/2005
OLYMPIA GOLD	(United States)	Ser. 73/112,665 Reg. 1,070,348	Filed 1/17/1977 Issued 7/26/1977	7/26/2007
OLYMPIA (Stylized Letters)	(United States)	Ser. 73/487,180 Reg. 1,360,931	Filed 6/27/1984 Issued 9/17/1985	9/17/2005
ORIGINAL PABST BLUE RIBBON	(United States)	Ser. 72/102,047 Reg. 715,535	Filed 8/4/1960 Issued 5/16/1961	5/16/2001
PABST (Stylized Letters)	(United States)	Ser. 72/040,368 Reg. 667,860	Filed 11/8/1957 Issued 9/30/1958	9/30/2008
PABST BLUE RIBBON (& Design)	(United States)	Ser. 71/595,678 Reg. 542,096	Filed 4/13/1950 Issued 5/8/1951	5/8/2001

MARK	COUNTRY/ STATE	REG. OR SERIAL NO.	DATE REGISTERED OR FILED	EXPIRATION DATE
PABST BLUE RIBBON (& Design)	(United States)	Ser. 71/598,032 Reg. 545,269	Filed 5/24/1950 Issued 7/17/1951	7/17/2001
PABST BLUE RIBBON (Block Letters)	(United States)	Ser. 74/480,163 Reg. 1,877,863	Filed 1/14/1994 Issued 2/7/1995	2/7/2005
PABST BLUE RIBBON (& Design)	(United States)	Ser. 71/549,458 Reg. 529,746	Filed 2/11/1948 Issued 8/29/1950	8/29/2000
PABST B MILWAUKEE (& Design)	(United States)	Ser. 71/014,348 Reg. 55,858	Filed 11/4/1905 Issued 8/21/1906	8/21/2006
PABST (Stylized Letters)	(United States)	Ser. 71/119,368 Reg. 136,142	Filed 6/9/1919 Issued 10/26/1920	10/26/2000
PABST MILWAUKEE BLUE RIBBON B (& Design)	(United States)	Ser. 70/034,379 Reg. 34,379	Filed 2/10/1899 Issued 3/27/1900	3/27/2000
PABST BLUE RIBBON (& Design)	(United States)	Ser. 72/065,440 Reg. 684,888	Filed 1/7/1959 Issued 9/8/1959	9/8/1999
PABST (Stylized Letters)	(United States)	Ser. 71/348,603 Reg. 314,829	Filed 3/14/1934 Issued 7/10/1934	7/10/2004
PABST (Stylized Letters)	(United States)	Ser. 71/543,734 Reg. 515,920	Filed 12/8/1947 Issued 10/4/1949	10/4/2009
PABST (Block Letters)	(United States)	Ser. 74/480,319 Reg. 1,876,820	Filed 1/14/94 Issued 1/31/95	1/31/2005
PABST	(United States)	Ser. 74/569,440 Reg. 2,087,996	Filed 9/2/94 Issued 8/12/97	8/12/2007
PARTY CHEST	(United States)	Ser. 74/402,585 Reg. 1,890,659	Filed 6/17/1993 Issued 4/18/1995	4/18/2005
RIBBON (Block Letters)	(United States)	Ser. 74/721,287 Reg. 2,079,960	Filed 8/28/95 Issued 7/15/97	7/15/2007
TAPA CAN	(United States)	Ser. 71/368,950 Reg. 337,571	Filed 9/3/1935 Issued 8/11/1936	8/11/2006

MARK	COUNTRY/ STATE	REG. OR SERIAL NO.	DATE REGISTERED OR FILED	EXPIRATION DATE
WALDECH	(United States)	Ser. 72/184,271 Reg. 782,554	Filed 1/8/1964 Issued 12/29/1964	12/29/2004
WHAT'LL YOU HAVE? (Stylized Letters)	(United States)	Ser. 71/684,673 Reg. 634,959	Filed 3/31/1955 Issued 9/25/1956	9/25/2006

SCHEDULE 7
TRADEMARKS, SERVICE MARKS - PEARL BREWING COMPANY

1. United States - Federal:

MARK	COUNTRY/ STATE	REG. OR SERIAL NO.	DATE REGISTERED OR FILED	EXPIRATION DATE
1100 SPRINGS WATER	(United States)	Ser. 73/738,872 Reg. 1,550,434	Filed 7/1/88 Issued 8/1/89	8/1/2009
AMAROSSA	(United States)	Ser. 75/021,068 Reg. 2,095,820	Filed 11/16/95 Issued 9/9/97	9/2/2007
AMERICA'S PREMIUM MALT LIQUOR	(United States)	Ser. 73/738,887 Reg. 1,542,795	Filed 7/11/88 Issued 6/6/89	6/6/2009
AMERICA'S PREMIUM MALT LIQUOR	(United States)	Ser. 73/007,619 Reg. 1,007,197	Filed 11/30/73 Issued 3/18/75	3/18/2005
BREWED WITH PURE SPRING WATER FROM THE COUNTRY OF 1100 SPRINGS	(United States)	Ser. 72/438,353 Reg. 991,563	Filed 10/13/72 Issued 8/20/74	8/20/2004
BREWED WITH PURE SPRING WATER FROM THE COUNTRY OF 1100 SPRINGS	(United States)	Ser. 73/738,871 Reg. 1,550,433	Filed 7/11/88 Issued 8/1/89	8/1/2009
COUNTRY CLUB	(United States)	Ser. 73/738,889 Reg. 1,550,445	Filed 7/11/88 Issued 8/1/89	8/1/2009
COUNTRY CLUB & Design	(United States)	Ser. 71/098,494 Reg. 115,080	Filed 10/7/16 Issued 1/23/17	1/23/2007
COUNTRY CLUB & Design	(United States)	Ser. 72/038,040 Reg. 663,235	Filed 9/30/57 Issued 6/17/58 Amended 12/22/64	6/17/2008
DESIGN Only (Tear Drop)	(United States)	Ser. 74/480,168 Reg. 1,875,482	Filed 1/14/94 Issued 1/24/95	1/24/2005
FROM THE COUNTRY OF 1100 SPRINGS	(United States)	Ser. 73/738,873 Reg. 1,557,131	Filed 7/11/88 Issued 9/19/89	9/19/2009

MARK	COUNTRY/ STATE	REG. OR SERIAL NO.	DATE REGISTERED OR FILED	EXPIRATION DATE
GOETZ	(United States)	Ser. 73/738,886 Reg. 1,550,443	Filed 7/11/88 Issued 8/1/89	8/1/2009
GOETZ & Design	(United States)	Ser. 72/012,187 Reg. 643,695 (or 642,695)	Filed 7/16/56 Issued 4/2/57	4/2/2007
GOETZ BEER & Design	(United States)	Ser. 73/738,888 Reg. 1,550,444	Filed 7/11/88 Issued 8/1/89	8/1/2009
GOETZ MALT BEVERAGE (SAY "GETZ") & Design	(United States)	Ser. 73/738,874 Reg. 1,550,435	Filed 7/11/88 Issued 8/1/89	8/1/2009
GOETZ PALE THE FAMOUS NEAR BEER NON ALCOHOLIC GOETZ ORIGINAL PALE REMAINS AMERICA'S PURE LIGHT BREW BORN IN "THE TWENTIES" TO SATISFY A NATION'S THIRST & Design	(United States)	Ser. 73/738,884 Reg. 1,553,163	Filed 7/11/88 Issued 8/22/89	8/22/2009
GOETZ PALE & Design	(United States)	Ser. 73/365,078 Reg. 328,131	Filed 5/18/35 Issued 9/17/35	9/17/2005
JAX	(United States)	Ser. 73/738,885 Reg. 1,550,442	Filed 7/11/88 Issued 8/1/89	8/1/2009
NA & Design	(United States)	Ser. 73/738,890 Reg. 1,556,005	Filed 7/11/88 Issued 9/12/89	9/12/2009
PEARL	(United States)	Ser. 73/738,876 Reg. 1,550,437	Filed 7/11/88 Issued 8/1/89	8/1/2009
PEARL FINE LAGER BEER BREWED WITH PURE SPRING WATER FROM THE COUNTRY OF 1100 SPRINGS XXX SINCE 1886 & Design	(United States)	Ser. 72/438,295 Reg. 977,847	Filed 10/13/72 Issued 1/29/74	1/29/2004

MARK	COUNTRY/ STATE	REG. OR SERIAL NO.	DATE REGISTERED OR FILED	EXPIRATION DATE
PEARL LAGER BEER & Design	(United States)	Ser. 73/738,882 Reg. 1,558,336	Filed 7/1/88 Issued 9/26/89	9/26/2009
PEARL LIGHT LAGER BEER BREWED WITH PURE SPRING WATER FROM THE COUNTRY OF 1100 SPRINGS & Design	(United States)	Ser. 73/738,878 Reg. 1,550,439	Filed 7/1/88 Issued 8/1/89	8/1/2009
PILSENER CLUB	(United States)	Ser. 73/738,879 Reg. 1,550,440	Filed 7/1/88 Issued 8/1/89	8/1/2009
SALADO CREEK	(United States)	Ser. 75/039,384 Reg. 2,095,873	Filed 1/2/96 Issued 9/9/97	9/2/2007
SALADO CREEK BREWING COMPANY	(United States)	Ser. 75/021,048 Reg. 2,091,998	Filed 1/1/6/95 Issued 8/26/97	8/26/2007
TEXAS PRIDE	(United States)	Ser. 73/738,880 Reg. 1,548,550	Filed 7/1/88 Issued 7/18/89	7/18/2009
TEXAS PRIDE	(United States)	Ser. 73/342,324 Reg. 315,875	Filed 10/10/33 Issued 8/14/34	8/14/2004
TEXAS PRIDE LITE	(United States)	Ser. 73/738,875 Reg. 1,550,436	Filed 7/1/88 Issued 8/1/89	8/1/2009
THERE'S A LITTLE BIT OF TEXAS IN EVERY DROP OF PEARL	(United States)	Ser. 72/460,355 Reg. 1,003,458	Filed 6/15/73 Issued 1/28/75	1/28/2005
XXX & Design	(United States)	Ser. 73/738,883 Reg. 1,550,441	Filed 7/1/88 Issued 8/1/89	8/1/2009
XXX COUNTRY CLUB MALT LIQUOR & Design	(United States)	Ser. 73/738,869 Reg. 1,553,162	Filed 7/1/88 Issued 8/22/89	8/22/2009
XXX SINCE 1886 PEARL FINE LAGER BEER BREWED WITH PURE SPRING WATER FROM THE COUNTRY OF 1100 SPRINGS & Design	(United States)	Ser. 73/738,877 Reg. 1,550,438	Filed 7/1/88 Issued 8/1/89	8/1/2009

SCHEDULE 4
TRADEMARKS, SERVICE MARKS - FALSTAFF BREWING CORPORATION

1. United States - Federal:

MARK	COUNTRY/ STATE	REG. OR SERIAL NO.	DATE REGISTERED OR FILED	EXPIRATION DATE
BALLANTINE (Stylized Letters)	(United States)	Ser. 71/645,767 Reg. 602,807	Filed 4/23/53 Issued 3/1/55 Amended 8/15/95	3/1/2005
BALLANTINE (Block Letters)	(United States)	Ser. 74/716,293 Reg. 2,013,410	Filed 8/16/95 Issued 11/5/96	11/5/2006
BALLANTINE INDIA PALE ALE (Block Letters)	(United States)	Ser. 74/480,171 Reg. 1,883,843	Filed 1/14/94 Issued 3/14/95	3/14/2005
(Design Only) (Ship)	(United States)	Ser. 72/333,547 Reg. 920,310	Filed 7/25/69 Issued 9/14/71	9/14/2001
(Design Only) (3 Rings)	(United States)	Ser. 74/480,169 Reg. 1,872,725	Filed 1/14/94 Issued 1/10/95	1/10/2005
(Design Only) (Shield)	(United States)	Ser. 74/480,170 Reg. 1,872,726	Filed 1/14/94 Issued 1/10/95	1/10/2005
FALSTAFF	(United States)	Ser. 74/467,934 Reg. 1,869,863	Filed 12/9/93 Issued 12/27/94	12/27/2004
FALSTAFF (& Design)	(United States)	Ser. 74/467,936 Reg. 1,897,678	Filed 12/9/93 Issued 6/6/95	6/6/2005
FALSTAFF LITE BEER (& Design)	(United States)	Ser. 74/467,933 Reg. 1,887,384	Filed 12/9/93 Issued 4/4/95	4/4/2005 Renewal due.
FALSTAFF NA (& Design)	(United States)	Ser. 74/467,937 Reg. 1,879,982	Filed 12/9/93 Issued 2/21/95	2/21/2005
INDIA PALE ALE BALLANTINE (& Design)	(United States)	Ser. 74/480,172 Reg. 1,888,765	Filed 1/14/94 Issued 4/11/95	4/11/2005
NARRAGANSETT (Stylized Letters)	(United States)	Ser. 71/351,641 Reg. 324,797	Filed 5/21/34 Issued 6/4/35	6/4/2005

PURITY BODY FLAVOR (& Design)	(United States)	Ser. 71/371,016 Reg. 332,889	Filed 10/31/35 Issued 3/3/36	3/3/2006
PURITY BODY FLAVOR (& Design)	(United States)	Ser. 71/685,637 Reg. 623,234	Filed 4/18/55 Issued 3/13/56	3/13/2006
THE CHOICE OF THE PRODUCT OF THE BREWERS' ART (Stylized Letters)	(United States)	Ser. 71/647,923 Reg. 623,230	Filed 5/29/53 Issued 3/13/56	3/13/2006
TWISTED	(United States)	Ser. 74/641,488 Reg. 2,051,330	Filed 3/3/95 Issued 4/8/97	4/8/2007

SCHEDULE 7
TRADEMARKS, SERVICE MARKS - GENERAL BREWING COMPANY

1. United States - Federal:

MARK	COUNTRY/ STATE	REG. OR SERIAL NO.	DATE REGISTERED OR FILED	EXPIRATION DATE
BREW "102" (Stylized Letters)	(U.S.)	Ser. 71/599,834 Reg. 540,561	Filed 6/27/50 Issued 4/3/51 Renewed 4/3/91	4/3/2001
Design (X with banner)	(U.S.)	Ser. 74/480,175 Reg. 1,872,727	Filed 1/14/94 Issued 1/10/95	1/20/2005 10 year renewal due.
LUCKY (Block Letters)	(U.S.)	Ser. 74/480,318 Reg. 1,992,300	Filed 1/14/94 Issued 8/13/96	8/13/2006
LUCKY (Stylized)	(U.S.)	Ser. 74/480,316 Reg. 1,972,152	Filed 1/14/94 Issued 5/7/96	5/7/2006
LUCKY LAGER BEER (Stylized Letters)	(U.S.)	Ser. 73/734,777 Reg. 1,526,035	Filed 6/17/88 Issued 2/21/89	2/21/2009
REGAL SELECT	(U.S.)	Ser. 74/485,200 Reg. 1,896,399	Filed 2/1/94 Issued 5/30/95	5/30/2005

TRADEMARKS, SERVICE MARKS - THE STROH BREWERY COMPANY

MATTER NO.	MARK	COUNTRY	STATUS	APPL. NO.	FILE DT.	REG. NO.	REG. DT.	EXPIRATION DT.
64608-0397	BLATZ - 5	UNITED STATES	REGISTER	71/637166	10/25/ 52	579133	8/25/ 53	8/25/2003
64608-0398	BLATZ - 6	UNITED STATES	REGISTER	71/142321	1/17/1921	157399	8/ 1/1922	8/1/2002
64608-0245	BLATZ MILWAUKEE 1851 - 2	UNITED STATES	REGISTER	73/558501	9/16/ 85	1390183	4/15/ 86	4/15/2006
64608-0247	BLUE BOAR - 1	UNITED STATES	REGISTER	74/644369	3/10/ 95	1953250	1/30/ 96	1/30/2006
64608-0381	BLUE BOAR - 2	UNITED STATES	REGISTER	73/495686	8/20/ 84	1363650	10/ 1/ 85	10/1/2005
64608-0399	BLUE BOAR - 3	UNITED STATES	REGISTER	74/652611	3/16/ 95	1988218	7/23/ 96	7/23/2006
64608-0248	BOHEMIAN CLUB - 1	UNITED STATES	REGISTER	73/429009	6/ 6/ 83	1463046	10/27/ 87	10/27/2007
64608-0253	BREWERS DOZEN - 1	UNITED STATES	REGISTER	72/103019	8/19/ 60	738842	10/ 2/ 62	10/2/2002
64608-0497	BREWING BEYOND CONVENTION - 1	UNITED STATES	PENDING	75/212038	12/11/ 96			
64608-0254	BREWNET - 1	UNITED STATES	REGISTER	73/733445	6/10/ 88	1523831	2/ 7/ 89	2/7/2009
64608-0293	BREWNET - 1	UNITED STATES	REGISTER	73/717041	3/16/ 88	1515974	12/ 6/ 88	12/6/2008
64531-0036	BULL - 1	UNITED STATES	REGISTER	270341	7/15/ 80	1270156	3/13/ 84	3/13/2004
64531-0038	BULL - 10	UNITED STATES	REGISTER	505171	3/25/ 94	1913645	8/22/ 95	8/22/2005
64531-0044	BULL - 13	UNITED STATES	REGISTER	287816	6/24/ 92	1859908	10/25/ 94	10/25/2004
64531-0039	BULL - 2	UNITED STATES	REGISTER	236925	1/20/ 66	820875	12/20/ 66	12/20/2006
64531-0040	BULL - 3	UNITED STATES	REGISTER	742369	7/16/ 80	1203815	8/ 3/ 82	8/3/2002
64531-0041	BULL - 8 (THE BULL)	UNITED STATES	REGISTER	270341	2/ 3/ 92	1726074	10/20/ 92	10/20/2002
64531-0043	BULL - 9	UNITED STATES	REGISTER	505167	3/25/ 94	1875486	1/24/ 95	1/24/2005
64608-0255	BURGERMEISTER - 1	UNITED STATES	REGISTER	73/063018	9/15/ 75	1102858	9/19/ 78	9/19/2008
64608-0257	BURGIE - 2	UNITED STATES	REGISTER	18392	10/23/ 56	662687	6/ 3/ 58	6/3/2008
64608-0256	BURGIEI - 1	UNITED STATES	REGISTER	72/426429	6/ 5/ 72	976072	1/ 1/ 74	1/4/2004
64531-0045	CAPTIVA - 1	UNITED STATES	REGISTER	522076	5/ 4/ 94	1944695	12/26/ 95	12/26/2005
64608-0259	CARLING - 1	UNITED STATES	REGISTER	72/178171	10/ 2/ 63	777533	9/22/ 64	9/22/2004
64608-0258	CARLING BLACK LABEL - 2	UNITED STATES	REGISTER	72/445516	1/ 8/ 73	967762	9/ 4/ 73	9/4/2003
64608-0275	CARLING CANADA - 2	UNITED STATES	REGISTER	74/670557	5/ 5/ 95	2007734	10/15/ 96	10/15/2006
64608-0463	CERVEZA SABINAS - 2	UNITED STATES	REGISTER	73/659686	5/ 8/ 87	1469943	12/22/ 87	12/22/2007
64608-0263	CHAMPALE - 1	UNITED STATES	REGISTER	72/111523	1/ 9/ 61	803198	2/ 1/ 66	2/1/2006
64608-0262	CHAMPALE FRESIDE COOLER - 1	UNITED STATES	REGISTER	73/664550	6/ 4/ 87	1474409	1/26/ 88	1/26/2008
64531-0047	CHAOS - 2	UNITED STATES	REGISTER	442044	9/29/ 93	1851621	8/30/ 94	8/30/2004
64531-0050	CLASH - 1	UNITED STATES	REGISTER	410041	7/ 2/ 93	1891811	4/25/ 95	4/25/2005
64608-0006	CLASH - 2	UNITED STATES	REGISTER	603775	11/28/ 94	1946629	1/ 9/ 96	1/9/2006
64608-0267	COLD PACK - 1	UNITED STATES	REGISTER	72/333309	7/23/ 69	928917	2/15/ 72	2/26/2003
64608-0266	COLD PACK - 1	UNITED STATES	REGISTER	72/1421674	6/ 8/ 61	745936	2/26/ 63	2/15/2002
64608-0271	COOL BREWED - 1	UNITED STATES	REGISTER	74/147003	6/15/ 62	780691	11/24/ 64	11/24/2004
64608-0273	COQUI 900 - 1	UNITED STATES	REGISTER	74/219384	11/ 6/ 91	17566208	3/ 2/ 93	3/2/2003
64531-0051	CRACK OPEN A COLD ONE - 1	UNITED STATES	REGISTER	295810	7/20/ 92	1805503	11/16/ 93	11/16/2003
64608-0312	DESIGN (GRENADE)	UNITED STATES	REGISTER	71/355063	8/16/ 34	319501	11/27/ 34	11/27/2004

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REEL: 2606 FRAME: 0572

TRADEMARKS, SERVICE MARKS - THE STROH BREWERY COMPANY

MATTER NO.	MARK	COUNTRY	STATUS	APPL. NO.	FILE DT.	REG. NO.	REG. DT.	EXPIRATION DT.
64608-0333	DESIGN (ONE-EYED MAN WITH DESIGN (RED TRIANGULAR CORNER)	UNITED STATES	REGISTER	711594982	3/31/ 50	540516	4/3/ 51	4/3/2001
64608-0455	DESIGN (RED TRIANGULAR CORNER)	UNITED STATES	REGISTER	711078242	5/13/1914	99098	8/18/1914	8/18/2004
64608-0276	DO IT WITH STYLE - 1	UNITED STATES	REGISTER	731439831	8/18/ 83	1302998	10/30/ 84	10/30/2004
64531-0052	DONT SAY BEER SAY BULL - 1	UNITED STATES	REGISTER	281985	10/16/ 80	1214259	10/26/ 82	10/26/2002
64608-0236	DOUBLE MALT - 2	UNITED STATES	REGISTER	741646403	3/14/ 95	2016421	11/12/ 96	11/12/2006
64608-0278	DRAFT-BREWED - 1	UNITED STATES	REGISTER	72335901	8/21/ 57	716244	5/30/ 61	5/30/2001
64531-0053	DRINK SMART OR DONT START - 1	UNITED STATES	REGISTER	194819	8/14/ 91	1696392	6/23/ 92	6/23/2002
64608-0279	DUKE-ALE - 2	UNITED STATES	REGISTER	7265152	12/31/ 58	691792	1/19/ 60	1/19/2000
64531-1162	EDGY LEMON - 1	UNITED STATES	REGISTER	546377	7/ 6/ 94	1962440	3/12/ 96	3/12/2006
64608-0283	EMERALD CITY ALE WHERE IT REIGNS	UNITED STATES	REGISTER	74369217	3/19/ 93	1871496	1/ 3/ 95	1/3/2005
64531-0054	ENCORE - 1	UNITED STATES	REGISTER	711417294	3/20/39	378887	6/25/ 40	6/25/2000
64531-0055	ERLANGER - 1	UNITED STATES	REGISTER	202656	2/5/79	1201354	7/13/ 82	7/13/2002
64531-0056	ERLANGER - 2	UNITED STATES	REGISTER	218260	6/ 4/ 79	1195843	5/18/ 82	5/18/2002
64608-0021	ERLANGER - 3	UNITED STATES	ALLOWED	741603285	11/10/ 94			11/5/2006
64608-0519	EVERY PARTY NEEDS ICEL - 1	UNITED STATES	REGISTER	741492037	2/18/ 94	2014106	11/ 5/ 96	11/5/2006
64608-0287	EX - 1	UNITED STATES	REGISTER	741522065	5/ 6/ 94	1888771	4/11/ 95	4/11/2005
64608-0284	EX EXPORT LIGHT - 2	UNITED STATES	REGISTER	741522062	5/ 6/ 94	1894258	5/16/ 95	5/16/2005
64608-0285	EX LIGHT - 1	UNITED STATES	REGISTER	741522066	5/ 6/ 94	1879986	2/21/ 95	2/21/2005
64608-0286	EX SPECIAL EXPORT - 2	UNITED STATES	REGISTER	741522064	5/ 6/ 94	1920057	9/19/ 95	9/19/2005
64608-0063	FIRST RESERVE - 1	UNITED STATES	REGISTER	741664054	4/21/ 95	2055604	9/ 9/ 97	9/9/2007
64608-0089	FLAGSTONE - 1	UNITED STATES	REGISTER	741696032	6/30/ 95	2070474	6/10/ 97	6/10/2007
64608-0289	FROM CHESAPEAKE BAY..LAND OF	UNITED STATES	REGISTER	7299224	6/17/ 60	721685	9/19/ 61	9/19/2001
64608-0290	FROM THE LAND OF PLEASANT LIVING -	UNITED STATES	REGISTER	7299225	6/17/ 60	730900	5/ 1/ 62	5/1/2002
64608-0250	GENUINE W - 2	UNITED STATES	REGISTER	72324916	4/18/ 69	900926	10/13/ 70	10/13/2000
64531-0059	GO FOR IT! - 1	UNITED STATES	REGISTER	263698	5/27/ 80	1180423	12/ 1/ 81	12/1/2001
64531-0060	GOEBEL - 1	UNITED STATES	REGISTER	306560	4/20/ 81	1208834	9/14/ 82	9/14/2002
64531-0061	GOEBEL - 2	UNITED STATES	REGISTER	495648	3/ 1/ 94	1877866	2/ 7/ 95	2/7/2005
64608-0296	HEIDELBERG - 1	UNITED STATES	REGISTER	72331728	7/ 3/ 69	900927	10/13/ 70	10/13/2000
64608-0295	HEIDELBERG - 2	UNITED STATES	REGISTER	711542288	11/25/ 47	565532	10/28/ 52	10/28/2002
64608-0294	HEIDELBRAU - 2	UNITED STATES	REGISTER	72198225	6/ 1/ 60	728634	3/13/ 62	3/13/2002
64608-0297	HEILEMAN LIGHT - 2	UNITED STATES	REGISTER	731205282	2/26/ 79	1136376	5/27/ 80	5/27/2000
64608-0298	HEILEMAN'S - 2	UNITED STATES	REGISTER	72182659	10/ 5/ 59	696860	4/26/ 60	4/26/2000
64608-0299	HEILEMAN'S - 3	UNITED STATES	REGISTER	711424199	10/ 4/ 39	381905	10/15/ 40	10/15/2000
64608-0304	HEILEMAN'S - 4	UNITED STATES	REGISTER	711663908	4/ 5/ 54	606813	5/31/ 55	5/31/2005
64608-0303	HEILEMAN'S SPECIAL EXPORT - 1	UNITED STATES	REGISTER	721457659	5/17/ 73	992107	8/27/ 74	8/27/2004
64608-0264	HEILEMAN'S SPECIAL EXPORT - 2	UNITED STATES	REGISTER	711634534	8/27/ 52	595297	9/14/ 54	9/14/2004
64608-0591	HIDEAWAY BAY	UNITED STATES	PENDING	751583145	11/ 5/ 98			

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MATTER NO.	MARK	COUNTRY	STATUS	APPL. NO.	FILE DT.	REG. NO.	REG. DT.	EXPIRATION DT.
64608-0310	HOUSE OF HELLEMAN - 2	UNITED STATES	REGISTER	72/2207495	12/4/ 64	807009	4/12/ 66	4/12/2006
64531-0068	IT DOESNT GET ANY BETTER THAN	UNITED STATES	REGISTER	57/1835	12/5/ 85	1406050	8/19/ 86	8/19/2006
64608-0049	IT FEELS GOOD - 1	UNITED STATES	REGISTER	74/62814	2/2/ 95	2024502	12/17/ 96	12/17/2006
64531-1133	JASPER CREEK - 1	UNITED STATES	REGISTER	53/7889	6/15/ 94	1973375	5/7/ 96	5/7/2006
64608-0315	JUST DIFFERENT FROM THE REST - 1	UNITED STATES	REGISTER	74/522063	5/6/ 94	1880802	2/28/ 95	2/28/2005
64608-0167	JUST THE KISS OF THE HOPS	UNITED STATES	REGISTER	75/016489	11/7/ 95	2174159	7/21/ 98	7/21/2008
64608-0501	KINGSBURY - 1	UNITED STATES	REGISTER	75/190619	10/31/ 96	2128567	1/13/ 98	1/13/2008
64608-0317	KINGSBURY - 2	UNITED STATES	REGISTER	71/566525	10/6/ 48	521998	3/7/ 50	3/7/2000
64608-0316	KINGSBURY - 3	UNITED STATES	REGISTER	72/186077	2/5/ 64	787897	4/6/ 65	4/6/2005
64608-0318	KINGSBURY - 4	UNITED STATES	REGISTER	71/299978	5/5/ 30	277977	12/2/ 30	12/2/2000
64608-0270	KNICKERBOCKER - 1	UNITED STATES	REGISTER	71/114979	1/3/1919	128507	1/6/1920	1/6/2000
64608-0486	KNICKERBOCKER - 2	UNITED STATES	REGISTER	71/016337	1/20/1906	55161	8/7/1906	8/7/2006
64608-0462	KNICKERBOCKER - 4	UNITED STATES	REGISTER	71/611861	3/27/ 51	572525	3/31/ 53	3/31/2003
64608-0466	KOEHLLERS - 4	UNITED STATES	REGISTER	72/221257	6/16/ 65	809379	5/31/ 66	5/31/2006
64608-0323	LIFT TWIST - 2	UNITED STATES	REGISTER	72/221369	6/17/ 65	818469	11/8/ 66	11/8/2006
64608-0493	LONE STAR	UNITED STATES	REGISTER	75/177598	10/7/ 96	2191783	9/29/ 98	9/29/2008
64608-0324	LONE STAR - 2	UNITED STATES	REGISTER	72/050368	4/25/ 58	674291	2/17/ 59	2/17/2009
64531-1152	LOST RIVER - 1	UNITED STATES	REGISTER	74/546441	6/27/ 94	1993959	8/13/ 96	8/13/2006
64608-0026	LOST RIVER - 2	UNITED STATES	REGISTER	74/569374	11/16/ 94	2014299	11/5/ 96	11/5/2006
64608-0308	MABEL - BLACK LABEL - 1	UNITED STATES	REGISTER	72/35629	8/16/ 57	701095	7/12/ 60	7/12/2000
64531-0071	MAXIMUM CHILL FACTOR - 1	UNITED STATES	REGISTER	47/3319	12/27/ 93	1903755	7/4/ 95	7/4/2005
64608-0437	MCSORLEY'S - 1	UNITED STATES	REGISTER	74/164220	5/6/ 91	1712055	9/1/ 92	9/1/2002
64608-0110	METRO - 1	UNITED STATES	ALLOWED	74/705996	7/25/ 95			
64608-0332	MILWAUKEE 1851 - 1	UNITED STATES	REGISTER	73/558502	9/16/ 85	1390184	4/15/ 86	4/15/2006
64608-0046	MINNESOTA'S BEST - 1	UNITED STATES	REGISTER	74/629173	1/31/ 94	2085044	7/29/ 97	7/29/2007
64608-0054	MINNESOTA'S BEST - 2	UNITED STATES	REGISTER	74/645842	3/8/ 95	2086765	8/12/ 97	8/12/2007
64608-0538	MORE TASTE MORE CHARACTER - 1	UNITED STATES	PENDING	75/284977	5/1/ 97			
64608-0440	MOUNTAIN FRESH - 2	UNITED STATES	REGISTER	72/378221	12/9/ 70	919884	9/7/ 71	9/7/2001
64531-0073	MUEHLEBACH - 1	UNITED STATES	PENDING	74/517516	4/26/ 94			
64608-0335	NATIONAL BOHEMIAN - 2	UNITED STATES	REGISTER	72/121500	6/6/ 61	730901	5/1/ 62	5/1/2002
64608-0334	NATIONAL BOHEMIAN - 3	UNITED STATES	REGISTER	72/087573	12/18/ 59	708501	12/13/ 60	12/13/2000
64608-0339	NATIONAL BOHEMIAN - 4	UNITED STATES	REGISTER	73/000837	9/13/ 73	1002989	1/28/ 75	1/28/2005
64608-0939	NATIONAL PREMIUM-1	UNITED STATES	PENDING	75/555331	9/18/ 98			
64608-0940	NATIONAL PREMIUM-2	UNITED STATES	PENDING	75/554697	9/17/ 98			
64531-0074	NO HAY NADA MEJOR QUE ESTOI - 1	UNITED STATES	REGISTER	515644	4/20/ 94	1880801	2/28/ 95	2/28/2005
64531-0075	NO ONE DOES IT LIKE THE BULL - 1	UNITED STATES	REGISTER	584776	2/26/ 86	1411577	9/30/ 86	9/30/2006
64608-0005	NORTHERN PLAINS - 1	UNITED STATES	REGISTER	586410	10/13/ 94	1929727	10/24/ 95	10/24/2005

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MATER NO.	MARK	COUNTRY	STATUS	APPL. NO.	FILE DT.	REG. NO.	REG. DT.	EXPIRATION DT.
64608-0081	NOSTALGICANS - 1	UNITED STATES	REGISTER	74677007	5/15/ 95	2007785	10/15/ 96	10/15/2006
64608-0337	OKTOBERFEST BRAU - 2	UNITED STATES	REGISTER	722225478	8/11/ 65	819227	11/22/ 66	11/22/2006
64608-0338	OKTOBERFEST BREW - 2	UNITED STATES	REGISTER	72217336	4/26/ 65	816715	10/11/ 66	10/11/2006
64531-0076	OLD MIL - 1	UNITED STATES	REGISTER	297239	7/24/ 92	1843838	7/5/ 94	7/5/2004
64531-1179	OLD MIL MANIA - 1	UNITED STATES	REGISTER	74/548987	7/13/ 94	2065408	5/27/ 97	5/27/2007
64531-0077	OLD MILMUMMY - 1	UNITED STATES	REGISTER	258839	3/25/ 92	1801659	10/26/ 93	10/26/2003
64531-0078	OLD MILWAUKEE - 1	UNITED STATES	REGISTER	242139	2/3/ 92	1722283	10/6/ 92	10/6/2002
64531-0087	OLD MILWAUKEE - 1	UNITED STATES	REGISTER	296680	7/23/ 92	1795194	9/28/ 93	9/28/2003
64608-0904	OLD MILWAUKEE - 17	UNITED STATES	PENDING	75/379474	10/27/ 97			
64531-0081	OLD MILWAUKEE - 2	UNITED STATES	REGISTER	541195	11/14/ 47	547704	9/11/ 51	9/11/2001
64531-0088	OLD MILWAUKEE - 6	UNITED STATES	REGISTER	592691	4/11/ 86	1416874	11/11/ 86	11/11/2006
64531-0083	OLD MILWAUKEE - 7	UNITED STATES	REGISTER	661392	5/18/ 87	1474408	1/26/ 88	1/26/2008
64531-0084	OLD MILWAUKEE GENUINE DRAFT - 2	UNITED STATES	REGISTER	414415	7/16/ 93	1856901	10/4/ 94	10/4/2004
64608-0921	OLD MILWAUKEE LIMELIGHT	UNITED STATES	PENDING	75/429620	2/5/ 98			
64531-0085	OLD MILWAUKEE NA - 1	UNITED STATES	REGISTER	74/193861	8/12/ 91	1736917	12/1/ 92	12/1/2002
64531-0086	OLD MILWAUKEE NA - 2	UNITED STATES	REGISTER	74/193859	8/12/ 91	1722280	10/6/ 92	10/6/2002
64608-0059	OLD MILWAUKEE RED - 1	UNITED STATES	REGISTER	74/660649	4/13/ 95	1990977	8/6/ 96	8/6/2006
64608-0345	OLD STYLE - 13	UNITED STATES	REGISTER	71/467454	2/16/ 44	413664	5/8/ 45	5/8/2005
64608-0502	OLD STYLE - 1	UNITED STATES	REGISTER	75/190622	10/31/ 96	2128568	1/13/ 98	1/13/2008
64608-0344	OLD STYLE - 3	UNITED STATES	REGISTER	73/108335	12/2/ 76	1080557	12/27/ 97	12/27/2007
64608-0441	OLD STYLE - 4	UNITED STATES	REGISTER	72/332824	7/17/ 69	906898	1/26/ 71	1/26/2001
64608-0444	OLD STYLE - 6	UNITED STATES	REGISTER	71/537587	10/11/ 47	564780	9/30/ 52	9/30/2002
64608-0447	OLD STYLE - 8	UNITED STATES	REGISTER	71/543923	12/10/ 47	624155	3/27/ 56	3/27/2006
64608-0442	OLD STYLE - 9	UNITED STATES	REGISTER	71/020526	6/23/1906	63492	6/25/1907	6/25/2007
64531-0090	OM GENUINE DRAFT - 2	UNITED STATES	REGISTER	236637	1/10/ 92	1874094	1/17/ 95	1/17/2005
64531-0091	OUR HAND HAS NEVER LOST ITS	UNITED STATES	REGISTER	120672	5/23/ 61	742475	12/18/ 62	12/18/2002
64531-0092	PARTY BOTTLES - 1	UNITED STATES	REGISTER	273209	6/16/ 67	856675	9/10/ 68	9/10/2008
64608-0346	PEAKS - 1	UNITED STATES	REGISTER	74/309524	8/31/ 92	1830872	4/12/ 94	4/12/2004
64608-0448	PFEIFFER'S - 2	UNITED STATES	REGISTER	71/378331	5/11/ 36	338474	9/8/ 36	9/8/2006
64608-0347	PFEIFFER'S FAMOUS - 2	UNITED STATES	REGISTER	71/338107	5/22/ 33	320602	1/1/ 35	1/1/2005
64531-0093	PIELS - 1*	UNITED STATES	REGISTER	73/014155	3/27/ 74	1020037	9/9/ 75	9/9/2005
64531-0094	PIELS - 2*	UNITED STATES	REGISTER	74/522361	5/4/ 94	1934848	11/14/ 95	11/14/2005
64531-0096	PRIMO - 1	UNITED STATES	REGISTER	300539	6/17/ 68	905955	1/12/ 71	1/12/2001
64531-0097	PRIMO - 4	UNITED STATES	REGISTER	612421	8/1/ 86	1477037	2/16/ 88	2/16/2008
64531-0098	PRIMO - 5	UNITED STATES	REGISTER	612443	8/1/ 86	1477038	2/16/ 88	2/16/2008
64608-0352	PURE GENUINE - 1	UNITED STATES	REGISTER	72/384632	2/23/ 71	945899	10/24/ 72	10/24/2002
64608-0449	PURE GENUINE - 2	UNITED STATES	REGISTER	72/147114	6/18/ 62	780692	1/124/ 64	1/124/2004

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64531-0100	R-22 - 2	UNITED STATES	REGISTER	394784	5/25/ 93	1823074	2/22/ 94	2/22/2004
64608-0903	RACE FOR TASTE - 1	UNITED STATES	ALLOWED	75/381226	10/29/ 97			
64608-0503	RAINIER - 1	UNITED STATES	REGISTER	75/190623	10/31/ 96	2126978	1/6/ 98	1/6/2008
64608-0452	RAINIER - 3	UNITED STATES	REGISTER	71/080803	8/25/1914	101651	1/5/1915	1/5/2005
64608-0453	RAINIER - 4	UNITED STATES	REGISTER	71/647954	5/29/ 93	590498	6/ 1/ 94	6/1/2004
64608-0450	RAINIER - 5	UNITED STATES	REGISTER	71/689881	6/20/ 95	642131	2/26/ 97	2/26/2007
64608-0900	RAINIER - 7	UNITED STATES	PENDING	75/365893	9/30/ 97			
64531-0101	RED BULL - 1	UNITED STATES	REGISTER	578309	1/21/ 86	1542792	6/ 6/ 89	6/6/2009
64531-0102	RED BULL - 2	UNITED STATES	REGISTER	579634	1/27/ 86	1544704	6/30/ 89	6/30/2009
64608-0018	RED BULL - 4	UNITED STATES	REGISTER	589656	10/24/ 94	1923974	10/ 3/ 95	10/3/2005
64531-1145	RED BULL REPRESENTATIVE - 1	UNITED STATES	REGISTER	74/541372	6/23/ 94	2046272	3/4/89 - 92	3/4/89/2007
64531-1146	RED BULL REPRESENTATIVE - 2	UNITED STATES	REGISTER	74/444321	6/23/ 94	2046272	3/4/89 - 92	3/4/89/2007
64608-0356	RED CAP - 3 (DESIGN ONLY)	UNITED STATES	REGISTER	72/229633	10/ 8/ 65	815575	9/20/ 66	9/20/2006
64608-0454	RED CAP (DESIGN ONLY) - 2	UNITED STATES	REGISTER	72/239379	2/23/ 66	825041	2/28/ 67	2/28/2007
64608-0357	RED WHITE & BLUE - 2	UNITED STATES	REGISTER	71/294274	12/31/1929	271202	5/27/ 30	5/27/2000
64608-0358	RED WHITE & BLUE - 3	UNITED STATES	REGISTER	73/294508	1/26/ 81	1195343	5/11/ 82	5/11/2002
64608-0360	RED WHITE & BLUE - 5	UNITED STATES	REGISTER	71/433985	7/15/ 40	382880	11/12/ 40	11/12/2000
64608-0456	RED WHITE & BLUE - 6	UNITED STATES	REGISTER	71/014346	11/ 4/1905	57226	11/ 6/1906	11/6/2006
64608-0459	RHEINGOLD - 1	UNITED STATES	REGISTER	71/6988710	5/12/ 33	320606	8/14/ 56	8/14/2006
64608-0458	RHEINGOLD - 2	UNITED STATES	REGISTER	71/337765	7/11/ 66	831179	1/ 1/ 35	1/1/2005
64608-0361	RHEINLANDER - 1	UNITED STATES	REGISTER	72/249985	6/23/ 94	2046276	6/27/ 67	6/27/2007
64531-1144	RIDE THIS BULL - 1	UNITED STATES	REGISTER	74/541156	7/11/ 94	2016798	3/18/ 97	3/18/2007
64608-0015	RIDLEY'S - 1	UNITED STATES	REGISTER	74/584407	10/11/ 94	2016798	11/19/ 96	11/19/2006
64608-0188	RIDLEY'S - 2	UNITED STATES	REGISTER	75/050455	1/30/ 96	2096627	9/16/ 97	9/16/2007
64608-0461	ROYAL AMBER - 2	UNITED STATES	REGISTER	71/614230	5/22/ 51	585916	2/23/ 54	2/23/2004
64608-0363	ROYAL AMBER - 3	UNITED STATES	REGISTER	71/393405	5/28/ 37	371924	10/17/ 39	10/17/1999
64608-0033	SCHAEFER - 1	UNITED STATES	REGISTER	74/611995	12/16/ 94	1952848	1/30/ 96	1/30/2006
64531-0108	SCHAEFER - 2	UNITED STATES	REGISTER	531848	8/19/ 47	502889	10/12/ 48	10/12/2008
64531-0109	SCHAEFER - 3	UNITED STATES	REGISTER	665959	5/ 7/ 54	599504	12/14/ 54	12/14/2004
64531-0110	SCHAEFER - 4	UNITED STATES	REGISTER	47786	3/14/ 58	701096	7/12/ 60	7/12/2000
64531-0111	SCHAEFER - 5	UNITED STATES	REGISTER	262348	5/16/ 80	1179441	11/24/ 81	11/24/2001
64531-0112	SCHAEFER - 6	UNITED STATES	REGISTER	262349	5/16/ 80	1182380	12/15/ 81	12/15/2001
64531-0113	SCHAEFER - 7 (SCHAEFER THE ONE)	UNITED STATES	REGISTER	609151	7/14/ 86	1471584	1/ 5/ 88	1/5/2008
64531-0114	SCHAEFER GENUINE DRAFT - 2	UNITED STATES	REGISTER	393494	5/24/ 93	1856900	10/ 4/ 94	10/4/2004
64531-0117	SCHAEFER LIGHT - 2	UNITED STATES	REGISTER	324831	10/23/ 92	1845825	7/19/ 94	7/19/2004
64531-0115	SCHAEFER LIGHT DRAFT - 4	UNITED STATES	REGISTER	393941	5/24/ 93	1857835	10/11/ 94	10/11/2004

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MATTER NO.	MARK	COUNTRY	STATUS	APPL. NO.	FILE DT.	REG. NO.	REG. DT.	EXPIRATION DT.
64531-1251	SCHLITZ - 1	UNITED STATES	REGISTER	572783	9/13/ 94	1923780	10/ 3/ 95	10/3/2005
64531-0118	SCHLITZ - 1	UNITED STATES	REGISTER	304869	8/12/ 68	866540	3/11/ 69	3/11/2009
64531-0120	SCHLITZ - 19	UNITED STATES	REGISTER	605496	10/27/ 50	550821	11/13/ 51	11/13/2001
64531-0122	SCHLITZ - 3	UNITED STATES	REGISTER	601335	7/27/ 50	544158	6/19/ 51	6/19/2001
64531-0131	SCHLITZ - 32	UNITED STATES	REGISTER	059337	10/25/1911	87489	7/16/1912	7/16/2002
64531-0127	SCHLITZ - 39	UNITED STATES	REGISTER	71/011277	8/4/1905	52011	5/ 1/1906	5/1/2006
64531-0123	SCHLITZ - 4	UNITED STATES	REGISTER	059338	10/25/1911	90587	3/ 4/1913	3/4/2003
64531-0124	SCHLITZ - 5	UNITED STATES	REGISTER	492549	12/ 3/ 45	428097	3/11/ 47	3/11/2007
64531-0125	SCHLITZ - 5	UNITED STATES	REGISTER	541193	11/14/ 47	509384	5/ 3/ 49	5/3/2009
64531-0126	SCHLITZ - 6	UNITED STATES	REGISTER	541196	11/14/ 47	562919	8/19/ 52	8/19/2002
64531-0128	SCHLITZ GENUINE DRAFT - 31	UNITED STATES	REGISTER	393491	5/24/ 93	1863875	11/22/ 94	11/22/2004
64531-0129	SCHLITZ NA - 2	UNITED STATES	REGISTER	505042	3/25/ 94	187868	2/ 7/ 95	2/7/2005
64608-0065	SCHLITZ THEN NOW AND FOREVER	UNITED STATES	REGISTER	74/663246	4/19/ 95	2148017	3/31/ 98	3/31/2008
64608-0368	SCHMIDT'S - 1	UNITED STATES	REGISTER	73/757602	10/14/ 88	1557135	9/19/ 89	9/19/2009
64531-0132	SIGNATURE - 1	UNITED STATES	REGISTER	73/529191	3/28/85	1371620	11/19/ 85	11/19/2005
64531-0133	SILVER THUNDER - 1	UNITED STATES	REGISTER	538614	5/20/ 85	1369382	11/ 5/ 85	11/5/2005
64531-0134	SILVER THUNDER - 2	UNITED STATES	REGISTER	543544	6/17/ 85	1388485	4/ 1/ 86	4/1/2006
64608-0370	SPECIAL EXPORT - 1	UNITED STATES	REGISTER	73/009314	12/20/ 73	991131	8/20/ 74	8/20/2004
64608-0467	SPECIAL EXPORT - 3	UNITED STATES	REGISTER	73/589728	3/24/ 86	1424191	1/ 6/ 87	1/6/2007
64531-0007	ST. BART'S - 2	UNITED STATES	REGISTER	74/262791	4/ 6/ 92	2002038	9/24/ 96	9/24/2006
64608-0470	STAG - 1	UNITED STATES	REGISTER	72/253728	3/11/ 70	905631	1/ 5/ 71	1/15/2001
64608-0468	STAG - 2	UNITED STATES	REGISTER	72/239378	2/23/ 66	823728	2/ 7/ 67	2/7/2007
64608-0469	STAG - 3	UNITED STATES	REGISTER	71/552453	3/19/ 48	512884	7/26/ 49	7/26/2009
64531-1141	STRAWMON - 1	UNITED STATES	REGISTER	74/541135	6/22/ 94	1986141	7/ 9/ 96	7/9/2006
64531-0149	STROHMAN - 1	UNITED STATES	REGISTER	74/106988	10/18/ 90	1691835	6/ 9/ 92	6/9/2002
64531-0139	STROHS - 1	UNITED STATES	REGISTER	711943	2/18/ 88	1508498	10/11/ 88	10/11/2008
64531-0140	STROHS - 10	UNITED STATES	REGISTER	013926	12/26/ 89	1628544	12/18/ 90	12/18/2000
64531-0141	STROHS - 11	UNITED STATES	REGISTER	014264	12/26/ 89	1615971	10/ 2/ 90	10/2/2000
64531-0142	STROHS - 12	UNITED STATES	REGISTER	013610	2/26/ 89	1615106	9/25/ 90	9/25/2000
64531-0144	STROHS - 14	UNITED STATES	REGISTER	541604	6/21/ 94	1929430	10/24/ 95	10/24/2005
64531-0145	STROHS - 2	UNITED STATES	REGISTER	030720	10/22/1907	70922	10/13/1908	10/13/2008
64608-0004	STROH'S FIRE & ICE - 1	UNITED STATES	REGISTER	030719	10/22/1907	71606	12/ 1/1908	12/1/2008
64531-0146	STROH'S LIGHT - 3	UNITED STATES	REGISTER	74/572782	9/13/ 94	1862682	11/15/ 94	11/15/2004
64531-0147	STROH'S NON ALCOHOLIC - 2	UNITED STATES	REGISTER	472947	5/24/ 93	1883842	3/14/ 95	3/14/2005
64608-0557	STROH'S FAVORITE BEER OF HOCKEY -	UNITED STATES	ALLOWED	75/324909	7/15/ 97			
64531-1148	STROH'S MORE TASTE MORE	UNITED STATES	REGISTER	74/541374	6/23/ 94	2091599	8/26/ 97	8/26/2007

RECORDATION FORM COVER SHEET
CONTINUATION

TRADEMARKS ONLY

Receiving Party(ies)

Name: **Pabst Brewing Company**

Internal Address: **Bldg. B - Suite 395**

Street Address: **100 Shoreline Highway**

City: **Mill Valley**

State: **CA**

Zip: **94941**

- Individual(s) Citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State **Delaware**
- Other

**RELEASE OF SECURITY INTEREST
IN INTELLECTUAL PROPERTY**
(TRADEMARKS)

TO: Pabst Brewing Company and
S&P Company

THIS RELEASE OF SECURITY INTEREST IN INTELLECTUAL PROPERTY (TRADEMARKS) is made this 11th day of October, 2002 by LEHMAN COMMERCIAL PAPER INC., as Administrative Agent (in such capacity, the "Administrative Agent") for the Secured Parties (as defined in the Credit Agreement referred to below). Capitalized terms used herein and not otherwise defined herein shall have the meaning set forth in the Intellectual Property Security Agreement (as defined in the Credit Agreement) and the Credit Agreement.

WHEREAS, reference is made to that certain Credit Agreement, dated as of April 30, 1999, as amended, supplemented or otherwise modified from time to time, including but not limited to the Amended and Restated Credit Agreement dated as of March 23, 2000 (collectively, the "Credit Agreement"), among S&P Company, a California corporation, Pabst Brewing Company, a Delaware corporation (the "Borrower"), the several banks and other financial institutions and entities party to the Credit Agreement (the "Lenders"), and Administrative Agent; and

WHEREAS, reference is made to that certain Intellectual Property Security Agreement dated April 30, 1999 ("Intellectual Property Security Agreement"), recorded in the United States Patent and Trademark Office as applied to Trademarks on or about

May 7, 1999, at Reel 1890/ Frame 0386, by and among, *inter alia*, Borrower and Administrative Agent for the Secured Parties; and

WHEREAS, reference is made to that certain Notice of Security Interest in After-Acquired Property, dated March 23, 2000 (“After-Acquired Intellectual Property Security Agreement”), recorded in the United States Patent and Trademark Office on or about April 21, 2000, at Reel 2072/ Frame 0921, by and among, *inter alia*, Borrower and Administrative Agent for the Secured Parties; and

WHEREAS, reference is made to the partial Release of Security Interest in Red Bull Intellectual Property, dated July 31, 2001 (“Red Bull Release”), recorded in the United States Patent and Trademark Office on or about August 15, 2001, at Reel 2352/ Frame 0048, by the Administrative Agent which released the security interest in four (4) Registrations; and

WHEREAS, in connection with the Guarantee and Collateral Agreement referenced in the Intellectual Property Security Agreement, the Borrower has granted Administrative Agent a continuing security interest in certain Intellectual Property Collateral including, but not limited to, Trademarks (as defined in the Intellectual Property Security Agreement); and

WHEREAS, in accordance with the terms of the Credit Agreement the Borrowers have satisfied all of their outstanding Obligations under the Credit Agreement, the Guarantee and Collateral Agreement, the Intellectual Property Security Agreement, and the After-Acquired Intellectual Property Security Agreement, and in

connection therewith, the Borrower has requested and the Administrative Agent has agreed to and intends to release its security interest and lien on the Intellectual Property Collateral and Trademark Collateral; and

WHEREAS, the Administrative Agent represents that it has all necessary power and authority under the Loan Documents to make this Release of Security Interest in Intellectual Property on behalf of itself and the Secured Parties.

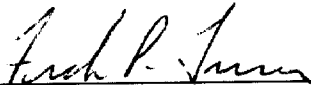
NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Administrative Agent hereby cancels, releases, terminates and no longer claims a security interest in or to all right, title and interest in the Collateral that Administrative Agent received pursuant to the Intellectual Property Security Agreement, the Guarantee and Collateral Agreement, the After-Acquired Intellectual Property Security Agreement, and the Credit Agreement, including, but not limited to, the Intellectual Property Collateral set forth on Schedule 1 attached hereto and made a part hereof and further hereby does sell, assign, transfer, convey, and set over unto Borrower, its successors, legal representatives, and assigns the entire right, title and interest in, to and under the secured property and the Intellectual Property Collateral as may have been conveyed by the Credit Agreement, the Guarantee and Collateral Agreement, the Intellectual Property Security Agreement, and the After-Acquired Intellectual Property Security Agreement. Administrative Agent agrees to execute such other documents and assurances as may be reasonably necessary to carry out the intent of this Release; any attorneys' fees or other costs reasonably incurred by

Administrative Agent in executing such documents or assurances shall be paid by Borrower.

AND Administrative Agent does hereby authorize and request the Commissioner of Patents and Trademarks of the United States to issue the same to Borrower, its successors, legal representatives and assigns, in accordance with the terms of this instrument.

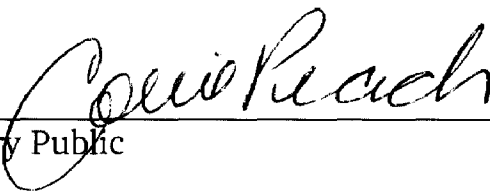
IN WITNESS WHEREOF, Administrative Agent has caused this Release of Security Interest in Intellectual Property to be duly executed by its duly authorized officer as of the day and year first above written.

LEHMAN COMMERCIAL PAPER INC.,
as Administrative Agent

By: 
Name: Frank P. Turner
Title: Authorized Signatory
Dated: _____

STATE OF NEW YORK)
) ss.:
COUNTY OF NEW YORK)

On this 9th day of October, 2002, before me personally appeared FRANK P. TURNER, to me known, who, being by me duly sworn, did depose and say that (s)he is AUTHORIZED SIGNATORY of Lehman Commercial Paper Inc., the New York corporation described in and which executed the foregoing instrument with full authority, and that (s)he signed her/his name thereto pursuant to such authority.



Notary Public

CORRIE PEACH
Notary Public, State Of New York
No. 01PE6063594
Qualified In Bronx County
Commission Expires Sept. 4, 2005

Trademark, Service Marks - The Stroh Brewery Company

Mark	Registration No.	Expiration Date
Piels - 1*	1,020,037	09/09/2005
Piels - 2*	1,934,848	11/14/2005
Trommer's - 2*	511,338	06/21/2009
Trommer's - 3*	515,926	10/04/2009

* All trademark registrations for the brands are subject to the rights of the licensor of such brand.

SCHEDULE
COLT (UNITED STATES) TRADEMARKS

MATTER NO.	TRADEMARK	COUNTRY	STATUS	APP. NO.	REG. NO.	FILE DATE	REG. DATE
64608-269	COLT	United States	Registered	72/188,135	799,986	3/6/64	12/7/65
64608-409	COLT YAC	United States	Abandoned	74/421,217		8/6/93	
64608-272	COOL COLT	United States	Registered	74/362,829	1,857,834	3/1/93	10/1/94
64608-277	DOUBLE DEUCE	United States	Registered	74/287,557	1,748,771	6/23/92	1/26/93
64608-313	IT WORKS EVERYTIME	United States	Registered	74/251,442	1,729,715	3/2/92	11/3/92

Schedule A
Notice of Security Interest in After-Acquired Property

A. Pabst Brewing Company:

Matter #	Trademark	Country	Status	Ser. #	File Date	Reg. #	Issue Date	Exp. Date
T-4191.755.01	OLD MILWAUKEE & Design - 13	United States	Registered	393,788	5/24/1993	1,823,073	2/22/1994	
T-4191.756.01	OLD MILWAUKEE - 14	United States	Registered	383,642	4/26/1993	1,825,359	3/8/1994	
T-4191.1011.01	STROH'S - 1	United States	Registered	509,298	11/19/1984	1,378,326	1/14/1986	
T-4191.1018.01	STROH'S (Stylized) - 2	United States	Registered	309,454	8/31/1992	1,793,785	9/21/1993	

B. Pearl Brewing Company:

Matter #	Trademark	Country	Status	Ser. #	File Date	Reg. #	Issue Date	Exp. Date
T-4188.079.01	PEARL LIGHT TEXAS' OLDEST BREWERY & Design	United States	Pending	<i>76/002,004</i>	3/16/2000			
T-4188.078.01	PEARL ORIGINAL TEXAS BREW & Design	United States	Pending	<i>76/002,005</i>	3/16/2000			
T-4188.080.01	PEARL TEXAS' OLDEST BREWERY & Design	United States	Pending	<i>76/002,006</i>	3/16/2000			