

Form PTO-1594
(Rev. 10/02)
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Tab settings

RECORDATION FORM COVER SHEET
TRADEMARKS ONLY

U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

WMS GAMING INC.

- Individual(s)
- General Partnership
- Corporation-State
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)

Name: King World Productions Inc.
Internal Address:

Street Address: 1700 Broadway
City: NY State: NY Zip: 10019

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State Delaware
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: 08 January 2003

4. Application number(s) or registration number(s):

A. Trademark Application No.(s) 78152167

B. Trademark Registration No.(s) none

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Sheilah Galvez
Internal Address: Viacom Inc.

Street Address: 1515 Broadway

City: NY State: NY Zip: 10036

6. Total number of applications and registrations involved:

7. Total fee (37 CFR 3.41).....\$ 40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

502273

DO NOT USE THIS SPACE

9. Signature.

SHEILAH GALVEZ

Name of Person Signing

Sheilah Galvez

Signature

6 February 2003

Date

Total number of pages including cover sheet, attachments, and document: 4

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

DEED OF ASSIGNMENT OF TRADEMARK APPLICATION

This Deed of Assignment of Trademark Application (hereinafter, the "Deed"), signed and executed between:

ASSIGNOR : WMS GAMING INC.
of :

And

ASSIGNEE : KING WORLD PRODUCTIONS INC.
of : 1700 Broadway, New York, New York 10019

RECITALS

1. The Assignor is the applicant of Trademark Application No. 78152167 for the mark THE CENTER SQUARE (hereinafter, the "Trademark Application"), filed with the United States Patent and Trademark Office ("USPTO").
2. The Assignee owns all the beneficial right, title and interest in and to the Trademark Application.
3. The Assignor has agreed to assign to the Assignee all the Assignor's right, title and interest in and to the Trademark Application, (if any), whether statutory or at common law, subject to the following terms and conditions:

WITNESSES:

4. ACKNOWLEDGEMENT

The Assignor acknowledges that the Assignee owns all the beneficial right, title and interest in and to the Trademark Application.

5. ASSIGNMENT

For good and valuable consideration delivered by the Assignee, (the receipt of which is acknowledged by the Assignor), the Assignor hereby assigns to the Assignee all the Assignor's right, title and interest (if any) in and to the Trademark Application, whether statutory or at common law.

6. FURTHER ASSURANCE

The Assignor undertakes that:

- a. It will do all acts and execute all documents necessary or desirable for further assuring the right, title and interest of the Assignee to the Trademark Application, and to facilitate recordal of the Assignee as applicant/registrant of the Trademark Application.
- b. If the Assignor defaults under sub-clause (a) of this clause, the Assignor hereby appoints Assignee, or its nominees, as the attorneys of the Assignor for the purpose referred to in sub-clause (a) of this clause; and,
- c. It will not do or cause to be done any act, matter or thing which may directly or indirectly prejudice or invalidate the Trademark Application or its assignment to the Assignee.

7. RELEASE

The Assignor hereby releases and forever discharges the Assignee, its directors, servants, agents and employees and each of them from all claims, actions, suits, demands, damages, charges, costs and expenses whatsoever arising from the Assignee's use prior to the date of this Deed upon or in relation to services which the Assignor now has or, but for the execution of this Deed could or may have had against the Assignee, its directors, servants, agents and employees or any of them.

The Deed does not constitute a waiver or release of any and all rights and claims which the Assignee may have against the Assignor pursuant to or by virtue of any other deed or instrument.

8. EFFECTIVE DATE

This Deed becomes effective when signed by the Assignee.

SIGNED for and on behalf of the Assignor on December 19 2002, in Waukegan, IL

SIGNED for and on behalf of the Assignee on _____ 2002, in New York, New York in _____

By: [Signature]
Name/Title/Position of Representative

By: [Signature]
Name/Title/Position of Representative

Orin J. Edidin
Executive Vice President,
General Counsel & Chief Operating Officer

Pamela R. Miller
Senior Vice President
Business Affairs

Subscribed and sworn to before me this 19th day of December, 2002.

Subscribed and sworn to before me this 8th day of January, 2003.

[Signature]
Notary Public

[Signature]
Ana B. Gonzalez, Notary Public

