

Form PTO-1594
(Rev. 10/02)
OMB No. 0651-0027 (exp. 6/30/2005)
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RECORDATION FORM COVER SHEET TRADEMARKS ONLY

U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):
SALOMON SMITH BARNEY HOLDINGS INC.

- Individual(s)
- Association
- General Partnership
- Limited Partnership
- Corporation-State
- Other New York

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)
Name: SALOMON SMITH BARNEY INC.
Internal Address: _____
Street Address: 388 Greenwich Street
City: New York State: NY Zip: 10013

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State New York
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:
 Assignment Merger
 Security Agreement Change of Name
 Other NUNC PRO TUNC ASSIGNMENT
Execution Date: January 18, 2000

4. Application number(s) or registration number(s):
A. Trademark Application No.(s) _____

B. Trademark Registration No.(s) 2,013,383

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:
Name: Jennifer L. Elgin, Esq.

Internal Address: KILPATRICK STOCKTON LLP
Suite 900

Street Address: 607 14th Street, N.W.

City: Washington State: DC Zip: 20005-2018

6. Total number of applications and registrations involved: XX

7. Total fee (37 CFR 3.41).....\$ 40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:
50-1458

DO NOT USE THIS SPACE

9. Signature.

Jennifer L. Elgin
Name of Person Signing

Jennifer L. Elgin
Signature

3/7/03
Date

Total number of pages including cover sheet, attachments, and document:

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

NUNC PRO TUNC ASSIGNMENT

WHEREAS, Salomon Smith Barney Holdings Inc. ("SSBH"), having a place of business at 388 Greenwich Street, New York, New York 10013, has adopted and used continuously in its business the trademark THE BIG PICTURE THE BUSINESS OF ENTERTAINMENT ("the Mark") for educational services, namely, arranging and conducting educational conferences in the field of entertainment and communications businesses; and

WHEREAS, SSBH is the owner of a federal registration for the Mark (and design), shown in U.S. Registration No. 2,013,383, issued November 5, 1996 (the "Registration"); and

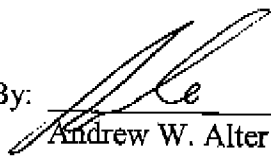
WHEREAS, Salomon Smith Barney Inc. ("SSB"), having a place of business at 388 Greenwich Street, New York, New York 10013, is desirous of obtaining said Mark and Registration:

NOW, THEREFORE, for good and valuable consideration, the receipt of which is acknowledged, SSBH hereby assigns unto SSB any and all right, title and interest in and to said Mark and Registration, together with the goodwill of the business in connection with which the Mark and Registration are used, and all rights of action and claims for recovery, including the recovery of damages that SSBH has with respect thereto, effective *nunc pro tunc* as of January 18, 2000.

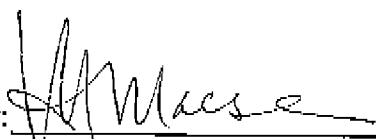
SALOMON SMITH BARNEY HOLDINGS INC.

SALOMON SMITH BARNEY INC.

By: _____


Andrew W. Alter
Managing Director

By: _____


Vivian A. Maese
Assistant Secretary