

Form PTO-1594
(Rev. 10/02)
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Tab settings

RECORDATION FORM COVER SHEET
TRADEMARKS ONLY

U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):
COLGATE-PALMOLIVE COMPANY
300 Park Avenue
New York, NY 10022
 Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State Delaware
 Other

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:
 Assignment Merger
 Security Agreement Change of Name
 Other

Execution Date: April 29, 2003

2. Name and address of receiving party(ies)
Name: THE MURPHY-PHOENIX COMPANY
Internal
Address:
300 Park Avenue
Street Address:
City: New York State: NY Zip: 10022

Individual(s) citizenship
 Association
 General Partnership
 Limited Partnership
 Corporation-State Delaware
 Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)
78/092516
78/092514

B. Trademark Registration No.(s)
2244651 2232202 2232201
2348112

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Felicia G. Traub, Esq.

Internal Address: Trademark Department

Street Address: COLGATE-PALMOLIVE COMPANY
300 Park Avenue

City: New York State: NY Zip: 10022

6. Total number of applications and registrations involved: 6

7. Total fee (37 CFR 3.41) \$ 165.00

Enclosed
 Authorized to be charged to deposit account

8. Deposit account number:
03-2460

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Sara Levine

May 2, 2003

Name of Person Signing

Signature

Date

Total number of pages including cover sheet, attachments, and document: 2

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

TRADEMARK ASSIGNMENT

THIS ASSIGNMENT is made the 29th day of April, 2003, between Colgate-Palmolive Company, a corporation organized and existing under the laws of the State of Delaware with its principal place of business at 300 Park Avenue, New York, New York 10022, (the "Assignor") and The Murphy-Phoenix Company a corporation organized and existing under the laws of the State of Ohio with its principal place of business at 300 Park Avenue, New York, New York 10022 (the "Assignee").

WHEREAS, the Assignor is the owner is the owner of the United States registrations and applications listed in the Schedule hereto; and

WHEREAS, the Assignee wishes to acquire all of Assignor's rights in and to the Trademarks and the goodwill associated therewith.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Assignor hereby assigns, transfers and conveys to the Assignee all rights, title and interests in and to the Trademarks and the registration thereof together with the good will of the business which is symbolized by the Trademarks and with the right to recover for damages and profits and all other remedies for past infringements thereof.

THE SCHEDULE

<u>TRADEMARK</u>	<u>REGISTRATION NO.</u>
MURPHY PURE VEGETABLE OIL SOAP & DESIGN	2244651
MURPHY'S	2232202
MURPHY	2232201
DESIGN ONLY (BULL'S EYE Design)	2348112

<u>TRADEMARK</u>	<u>APPLICATION NO.</u>
MURPHY SOFT WIPE	78/092516
MURPHY	78/092514

Assignor: Colgate-Palmolive Company
By [Signature]
Name: Scott E. Thompson
Title: Vice President and Associate General Counsel - Trademarks

Signed, sealed and delivered before me this 29th day of April, 2003

[Signature]
Notary Public

ROSIE S. DIZON
Notary Public, State of New York
No. 31-4941117
Qualified in New York County
Commission Expires Aug. 15, 2006

Assignee: The Murphy-Phoenix Company
By [Signature]
Name: Nina Gillman
Title: Assistant Secretary

Signed, sealed and delivered before me this 29th day of April, 2003

[Signature]
Notary Public

ERICA WEST
NOTARY PUBLIC, State of New York
No. 01WE0013990
Qualified in Suffolk County
Certificate Filed in New York County
Commission Expires Sept. 28, 2006



TRADEMARK