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# TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

## **CONVEYING PARTY DATA**

| Name      | Formerly | Execution Date | Entity Type         |
|-----------|----------|----------------|---------------------|
| AGCO S.A. |          | 05/09/2003     | CORPORATION: FRANCE |

## **RECEIVING PARTY DATA**

| Name:           | Massey Ferguson Corp.    |
|-----------------|--------------------------|
| Street Address: | 4205 River Green Parkway |
| City:           | Duluth                   |
| State/Country:  | GEORGIA                  |
| Postal Code:    | 30096                    |
| Entity Type:    | CORPORATION: DELAWARE    |

PROPERTY NUMBERS Total: 1

| Property Type        | Number  |
|----------------------|---------|
| Registration Number: | 1775125 |

#### **CORRESPONDENCE DATA**

Fax Number: (404)962-6883

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 404-885-3281

Email: trademarks@troutmansanders.com

Correspondent Name: Auma N. Reggy, Esq.

Address Line 1: 600 Peachtree Street, N.E., Suite 5200 Address Line 4: Atlanta, GEORGIA 30308-2216

| ATTORNEY DOCKET NUMBER: | AGCO/DYNASHIFT/ASSIGN   |  |
|-------------------------|-------------------------|--|
| NAME OF SUBMITTER:      | Segeda T. Ranjeet, Esg. |  |

**Total Attachments: 3** 

TRADEMARK
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## TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT AGREEMENT (the "Assignment") is made and entered into as of the the day of the da

# WITNESSETH

WHEREAS, Assignor has adopted and used and is the owner of the trademark DYNASHIFT (the "Mark"), and the trademark Registration as set forth on Schedule A attached hereto and incorporated herein by this reference; and

WHEREAS, Assignor is the owner of all right, title and interest in and to the Mark and Registration set forth on Schedule A; and

WHEREAS, Assignee and Assignor desire to enter into this Assignment to effect the transfer to Assignee of the Mark and Registration set forth on Schedule A;

NOW, THEREFORE, for and in consideration of the premises and the mutual promises hereinafter set forth and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor and Assignee hereby agree as follows:

- 1. <u>Transfer and Assignment</u>. Assignor hereby transfers and assigns to Assignee all right, title and interest in and to the Mark and Registration together with the goodwill associated therewith, along with the right to recover for damages and profits and other remedies for past infringements of the Mark and Registration.
- 2. <u>Further Documentation and Actions</u>. Assignor hereby agrees to execute and deliver to Assignee any further documents and/or instruments, and to do any and all further acts, as reasonably deemed necessary by Assignee to vest in Assignee all right, title and interest in and to

the Mark and Registration and to enable such right, title and interest to be recorded in the appropriate governmental authority or agency of the United States and internationally.

"ASSIGNOR" AGCO S.A.

By: \_ Name:

Stephen D. Lupton

Title: Senior Vice President & General Counsel

# SCHEDULE A

| COUNTRY       | MARK      | REG. DATE or FILING DATE | REG. NO. or<br>SERIAL NO. | GOODS   | STATUS     |
|---------------|-----------|--------------------------|---------------------------|---|------------|
| United States | DYNASHIFT | 06/08/1993               | 1775125                   | Int. Cl. 12 Tractors and parts thereof; and land motor vehicle parts; namely, transmissions and gearboxes and parts thereof | Registered |

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**RECORDED: 05/14/2003**