

01-23-2003

Form PTO-1594 (Rev. 10/02) OMB No. 0651-0027 (exp. 6/30/2005) Tab settings

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U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): Mead Johnson & Company, 2400 West Lloyd Expressway, Evansville, Indiana 47721

2. Name and address of receiving party(ies) Name: Bristol-Myers Squibb Company, Internal Address: 1-21-03, Street Address: 345 Park Avenue, City: New York, State: NY, Zip: 10154

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance: Assignment, Merger, Security Agreement, Change of Name, Other

Individual(s) citizenship, Association, General Partnership, Limited Partnership, Corporation-State Delaware, Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

Execution Date: January 16, 2003

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s) 2,257,060; 2,080,087

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: G. Mathew Lombard

Internal Address:

Street Address: 345 Park Avenue

City: New York State: NY Zip: 10154

6. Total number of applications and registrations involved: 2

7. Total fee (37 CFR 3.41): \$ 65.00

Enclosed, Authorized to be charged to deposit account

8. Deposit account number:

13-2505

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Oswaldo F. Lecuona Name of Person Signing

Signature

January 16, 2003 Date

01/22/2003 ECODDER 00000134 132505 2257060 Total number of pages including cover sheet, attachments, and document: 3

01 FC:8521 02 FC:8522

40.00 CH 25.00 CH

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

TRADEMARK REEL: 002654 FRAME: 0165

UNITED STATES

ASSIGNMENT

WHEREAS, Mead Johnson & Company, a corporation organized and existing under the laws of the State of Delaware, having a place of business at 2400 West Lloyd Expressway, Evansville, Indiana 47721, owns the trademarks on the attached schedule which are registered and/or applied for in the United States Patent and Trademark Office.

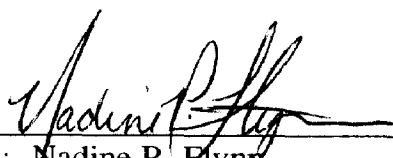
WHEREAS, Bristol-Myers Squibb Company, a corporation organized and existing under the laws of the State of Delaware, having a place of business at 345 Park Avenue, New York, New York 10154, is desirous of acquiring the said trademarks and said registrations thereof.

| <u>TRADEMARK</u> | <u>REG.NO.</u> |
|------------------|----------------|
| CHOICE DM | 2257060 |
| CHOICE DM | 2080087 |

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, said Mead Johnson & Company does hereby assign unto the said Bristol-Myers Squibb Company its successors or assigns, all right, title and interest in and to the said trademarks and registrations shown above, together with the goodwill of the business and the business associated therewith.

Signed at New York, New York this 16th day of January 2003.

Mead Johnson & Company

By: 
Name: Nadine P. Flynn
Title: Assistant Secretary

NOTARIAL CERTIFICATION

United States of America)
State of New York) ss.:
County of New York)

On the 14 day of January, 2003, before me personally came Nadine P. Flynn, to me known and known to me to be the person who executed the foregoing instrument, and who being by me duly sworn, did depose and say that she is the Assistant Secretary of the company described in and on whose behalf was executed the foregoing instrument; that he knows the corporate seal of said company; that the seal affixed to the said instrument is such corporate seal and has been properly affixed in accordance with the charter, bylaws and regulations of said company, and that he signed his name thereto on behalf of and with the authorization of the board of directors of said company as the free deed and act of said company.

Gabriela Ullrich Brown

GABRIELA ULLRICH BROWN
Notary Public
Notary Public, State of New York
No. 31-4920138
Qualified in New York County
Commission Expires 2/28 **.00** 06