

01-30-2003

Form PTO-1594 (Rev. 10/02) OMB No. 0651-0027 (exp. 6/30/2005)

RE



U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

102355105

Tab settings

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Chesebrough-Pond's Inc.

1-27-03

- Individual(s) Association General Partnership Limited Partnership Corporation-State Other

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment Merger Security Agreement Change of Name Other

Execution Date: 01/06/2003

2. Name and address of receiving party(ies)

Name: Lornamead Home and Personal Care Limited

Internal Address:

Street Address: Oak Walk, St. Peter, Jersey

City: Channel Islands JE3 State: Zip: 7EF

- Individual(s) citizenship Association General Partnership Limited Partnership Corporation-State

Other Company registered in Jersey,

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s) 0021085

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Leslie S. Blanchard

Internal Address:

Street Address: 208 East Main Street

City: Abingdon State: VA Zip: 24210

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 3.41): \$ 40.00

- Enclosed Authorized to be charged to deposit account

8. Deposit account number:

501748

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Leslie S. Blanchard Name of Person Signing

Signature

Jan. 20, 2003 Date

4

Total number of pages including cover sheet, attachments, and document:

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

01/29/2003 TDIAZ1 00000077 0021085

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TRADEMARK REEL: 002661 FRAME: 0766

UNITED STATES OF AMERICA

THIS ASSIGNMENT is made the 6th day of January Two Thousand and Three BETWEEN Chesebrough-Pond's Inc. ("the Assignor") of 501 Silverside Road, Wilmington, Delaware USA and Lornamead Home and Personal Care Limited ("the Assignee") of Oak Walk, St. Peter, Jersey, JE3 7EF.

WHEREAS the Assignor is the Proprietor of the trade mark ("the Trade Mark") registered in the United States of America the short particulars of which are set out in the Schedule hereto

AND WHEREAS the Assignor has agreed to assign to the Assignee for good and valuable consideration the Trade Mark together with the goodwill of the business represented and symbolised by the Trade Mark but without any other goodwill whatsoever

NOW THIS ASSIGNMENT WITNESSETH that in consideration of the sum of \$50.00 (fifty dollars) paid by the Assignee to the Assignor (the receipt whereof is hereby acknowledged) the Assignor hereby assigns, transfers and sets over unto the Assignee its successors and assigns all the right, title and interest in the United States of America in the Trade Mark together with the goodwill of the business represented and symbolised by the Trade Mark but without any other goodwill whatsoever TO HOLD, USE, EXERCISE and ENJOY the Trade Mark unto and by the Assignee its successors and assigns absolutely as and from 28 December 2000.

IN WITNESS whereof this Assignment has been executed the day and year first above WRITTEN.

ASSIGNOR

Chesebrough-Pond's Inc.

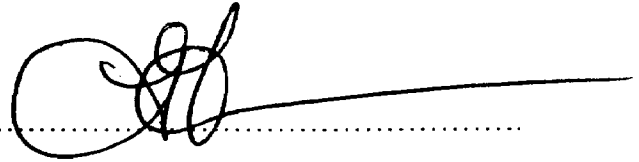


DULY AUTHORISED

David Ley Hamilton
President

ASSIGNEE

Lornamead Home and Personal Care
Limited



DULY AUTHORISED

THE SCHEDULE

TRADE MARK

REGISTRATION NUMBER

LYPSYL

21,085