

02-10-2003

Form PTO-1594

RE



U.S. DEPARTMENT OF COMMERCE  
U.S. Patent and Trademark Office

(Rev. 10/02)

OMB No. 0651-0027 (exp. 6/30/2005)

102362050

Tab settings ⇌ ⇌ ⇌ ▼ ▼ ▼ ▼ ▼ ▼ ▼

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Penton Media, Inc.

2-6-03

- Individual(s)
- General Partnership
- Corporation-State
- Other \_\_\_\_\_
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other \_\_\_\_\_
- Merger
- Change of Name

Execution Date: 12/18/2002

2. Name and address of receiving party(ies)

Name: Hanley-Wood, LLC

Internal Address: Suite 600

Street Address: One Thomas Circle, N.W.

City: Washington State: DC Zip: 20005

- Individual(s) citizenship \_\_\_\_\_
- Association \_\_\_\_\_
- General Partnership \_\_\_\_\_
- Limited Partnership \_\_\_\_\_
- Corporation-State \_\_\_\_\_
- Other Delaware limited liability company

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)  
Additional name(s) & address(es) attached?  Yes  No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s) \_\_\_\_\_

B. Trademark Registration No.(s) 1435891,  
2120997, 2498584

Additional number(s) attached  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Tina D, Kourasis, Esq.

Internal Address: Gardner, Carton & Douglas

Street Address: 191 N. Wacker Drive,  
Suite 3700

City: Chicago State: IL Zip: 60606-1698

6. Total number of applications and registrations involved: \_\_\_\_\_

3

7. Total fee (37 CFR 3.41).....\$ 90.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number: \_\_\_\_\_

OFFICE OF PRIORITY RECORDS  
2003 FEB -6 AM 11:07  
FINANCE SECTION

DO NOT USE THIS SPACE

9. Signature.

Tina D. Kourasis

Name of Person Signing

Signature

January 30, 2003

Date

Total number of pages including cover sheet, attachments, and document: 14

02/07/2003 ECOOPER 00000240 1435891

Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patent & Trademarks, Box Assignments  
Washington, D.C. 20231

01 FC:8521  
02 FC:8522

40.00 DP  
50.00 DP

TRADEMARK  
REEL: 002666 FRAME: 0929

## TRADEMARK ASSIGNMENT

WHEREAS, Penton Media, Inc., a Delaware corporation, (hereinafter, "Assignor"), is or maybe the owner of trademarks, and the applications and registrations therefor, (if any) specifically set forth on the attached Schedule A (collectively the "Trademarks"); and

WHEREAS, Hanley-Wood, LLC (hereinafter, "Assignee"), a Delaware limited liability company, having a principal business address at One Thomas Circle, N.W., Suite 600, Washington, D.C. 20005, desires to acquire the entire right, title and interest, in and to said Trademarks.

NOW, THEREFORE, effective immediately by this document (the "Assignment") and for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby sell, assign, transfer, and set over to Assignee, for its own use and enjoyment and for the use and enjoyment of its successors, assigns, and other legal representatives as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment had not been made, Assignor's entire right, title and interest in the United States, all foreign countries and jurisdictions, and throughout the universe, in the Trademarks and any renewals thereof, together with the good will symbolized by and associated with the business conducted under said Trademarks, and all income, royalties, damages, and payments now or hereafter due or payable in respect thereto, and in and to all causes of action (either in law or in equity) and the right to sue, counterclaim and recover for past, present, anchor future infringement, damages, or other unauthorized use of the rights assigned to Assignee under this Assignment.

Assignor authorizes and requests the U.S. Patent and Trademark Office, or any foreign equivalent thereof, to record Assignee as owner of the Trademarks as assignee of the entire title and interest in, to and under the same, for the sole use and enjoyment of Assignee, its successors, assigns or other legal representatives.

Assignor hereby agrees to execute (and/or to have promptly executed by its predecessors, if any) any and all papers, and to perform such other proper acts, as may be reasonably necessary to secure to Assignee, or to its successors or assigns, the rights hereby transferred; provided, however, that the provision of the foregoing cooperation and assistance by Assignor shall be at the sole expense of Assignee.

This Assignment may be executed in counterparts, each of which shall be deemed an original, but all of which together shall constitute one and the same instrument.

Trademark Assignment

WHEREFORE, Assignor and Assignee have caused this Assignment to be duly executed below, on the dates indicated by their duly authorized officers.

PENTON MEDIA, INC.  
("Assignor")

HANLEY-WOOD, LLC  
("Assignee")

By: Preston L. Vice

By: \_\_\_\_\_

Print Name: PRESTON L. VICE

Print Name:

Title: SR Vice President/Secretary

Title:

Date: December 18, 2002

Date: December   , 2002

STATE OF Ohio )  
COUNTY OF Cuyahoga )

On this 18 day of December, 2002, personally appeared before me Preston L. Vice known to me to be SR VP/Secretary of Penton Media who acknowledged that he/she signed this instrument as a free act on behalf of Penton Media

Kathy M. Zarachowicz  
Notary Public

**KATHY M. ZARACHOWICZ**  
My commission expires: Notary Public, State of Ohio, Cuy. Cty  
My Commission Expires Oct. 18, 2004

Trademark Assignment

WHEREFORE, Assignor and Assignee have caused this Assignment to be duly executed below, on the dates indicated by their duly authorized officers.

PENTON MEDIA, INC.  
(Assignor)

HANLEY-WOOD, LLC  
(Assignee)

By: \_\_\_\_\_

Print Name:

Title:

Date: December \_\_, 2002

By: 

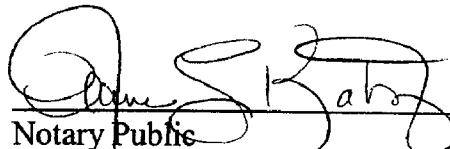
Print Name: Michael M. Wood

Title: Chief Executive Officer

Date: December 18, 2002

~~STATE OF~~ DISTRICT OF )  
 )  
~~COUNTY OF~~ COLUMBIA )

On this 18<sup>th</sup> day of December, 2002, personally appeared before me Michael M. Wood  
known to me to be Chief Executive Officer of Hanley-Wood, LLC, who acknowledged that he/she  
signed this instrument as a free act on behalf of Hanley-Wood, LLC.



Notary Public

My commission expires: \_\_\_\_\_

JEANNE G. KATZ

Notary Public of District of Columbia  
My Commission Expires December 14, 2007

See attached

## AUSTRALIA

### Registered Service Mark

1987-12AU  
(formerly 1987-12B)

Registration No. 538,741 - Registered on July 24, 1990  
A/E/C SYSTEMS

Services: Organizing and conducting conferences and exhibitions relating to automation and reprographics for professional designers and contractors, in International Class 35.  
Assignee: Penton Media, Inc.  
Status: Renewal due July 24, 2007

## CANADA

### Registered Trademarks and Service Marks

1987-12CA  
(formerly 1987-12A)

Registration No. 384,188 - Registered on May 10, 1991  
A/E/C SYSTEMS

Goods: Printed publications, namely, books, brochures, periodicals, newspapers, relating to automation and reprographics.  
Services: Organizing and conducting trade shows.  
Assignee: Penton Media, Inc.  
Status: Renewal due May 10, 2006.

1987-37CA  
(formerly 1987-37A)

Registration No. TMA383,498 - Registered on April 26, 1991  
A/E/C SYSTEMS & Design

Goods: Printed publications, namely, books, brochures, periodicals, newspapers, relating to automation and reprographics.  
Services: Organizing and conducting trade shows.  
Assignee: Penton Media, Inc.  
Status: Renewal due April 26, 2006.

1987-56CA

Registration No. TMA395,689 - Registered on March 13, 1992  
AEC CANADA

Goods: Printed publications, namely, periodicals, relating to computers for the design and construction industry.  
Assignee: Penton Media, Inc.  
Status: Renewal due March 13, 2007.

FRANCE

Registered Service Mark

1987-12FR  
(formerly 1987-12E)

Registration No. 1 723 742 - Registered on July 23, 1990  
A/E/C SYSTEMS

Services: Organizing and conducting conferences and  
exhibitions relating to automation and  
reprographics for professional designers and  
contractors, in International Classes 35, 41 and 42.

Assignee: Penton Media, Inc.

Status: Renewal due July 23, 2010.

GERMANY

Registered Trademarks and Service Marks

1987-12DE  
(formerly 1987-12F)

Registration No. M 90 06 564.6 - Registered on June 19, 1991  
A/E/C SYSTEMS

Services: Printed matter, instructional and teaching material (except apparatus) in the form of printed matter; organizing and conducting conferences, advertising meetings and exhibitions relating to automation, reprographics, building systems and construction management for professional designers and contractors.

Assignee: Penton Media, Inc.  
Renewal due: October 5, 2005.

1987-12DE-1  
(formerly 1987-12F-1)

Registration No. 2 004 778 - Registered on October 8, 1991  
AEC SYSTEMS

Goods/Services: Printed matter, instructional and teaching material (except apparatus) in the form of printed matter; organizing and conducting conferences, advertising meetings and exhibitions relating to automation, reprographics, building systems and construction management for professional designers and contractors, in International Class 42.

Assignee: Penton Media, Inc.  
Renewal due: October 5, 2010

1987-48DE  
(formerly 1987-48A)

Registration No. 1 181 344 - Registered on October 7, 1991  
AEC

Goods/Services: Printed matter, instructional and teaching material (except apparatus) in the form of printed matter; organizing and conducting conferences, advertising meetings and exhibitions relating to automation, reprographics, building systems and construction management for professional designers and contractors.

Assignee: Penton Media, Inc.  
Status: Renewal filed September 21, 2000.



1987-49DE  
(formerly 1987-49A)

Registration No. 1 181 345 - Registered on October 7, 1991  
THE AEC SHOW

Services: Printed matter, instructional and teaching material (except apparatus) in the form of printed matter; organizing and conducting conferences, advertising meetings and exhibitions relating to automation, reprographics, building systems and construction management for professional designers and contractors.

Assignee: Penton Media, Inc.

Status: Renewal filed September 21, 2000.

GREAT BRITAIN

Registered Service Mark

1987-12GB-1-1

Registration No. 2019630 - Registered on March 15, 1996  
A/E/C SYSTEMS

Services: Organization and presentation of business, commercial and trade conferences, seminars and exhibitions; organization and presentation of conferences, seminars and exhibits relating to automation and reprographics in the design and construction industry; Organization and presentation of educational and instructional conferences, seminars and exhibitions; training seminars; training seminars relating to computers and computing; organization and presentation of educational and instructional conferences, seminars and exhibitions relating to automation and reprographics in the design and construction industry, in International Classes 35 and 41.

Assignee: Penton Media, Inc.

Status: Renewal due May 2, 2005.

## INDONESIA

### Registered Service Mark

1987-12ID

Registration No. 335,029 - Registered on May 22, 1995

A/E/C SYSTEMS

Services: Organizing and conducting conferences and exhibitions relating to automation and reprographics for professional designers and contractors, in International Class 35.

Assignee: Penton Media, Inc.

Status: Renewal due June 15, 2004

## ITALY

### Registered Service Mark

1987-12IT

(formerly 1987-12G)

Registration No. 587949 - Registered on February 15, 1993

A/E/C SYSTEMS

Services: Organizing and conducting conferences and exhibitions relating to automation and reprographics for professional designers and contractors, in International Class 35.

Assignee: Penton Media, Inc.

Status: Renewal filed June 23, 2000

## JAPAN

### Registered Trademark and Service Mark

1987-12JP

(formerly 1987-12J)

Registration No. 2,720,705 - Issued on April 25, 1997

A/E/C SYSTEMS

Goods: Printed matter, writings and paintings, sculptures, photographs, and accessories thereof, in Japanese Class 26.

Assignee: Penton Media, Inc.

Status: Renewal due April 25, 2007.

1987-12JP-1

Registration No. 2,061,934 - Registered on July 22, 1988

A/E/C SYSTEMS JAPAN

Services: Printed matter, writings and paintings, sculptures, photographs, and accessories thereof, in Japanese Class 26.

Assignee: Penton Media, Inc.

Status: Renewal Due July 22, 2008

MEXICO

Registered Service Mark

1987-13MX

Registration No. 667647 - Registered on August 16, 2000  
INTELLIBUILD

Services: Organizing and conducting conferences and exhibitions relating to buildings with centralized telecommunication, security, environmental and lighting systems services, in International Class 35.

Assignee: Penton Media, Inc.

Status: Renewal due June 19, 2006

RUSSIA

Registered Service Mark

1987-12RU

Registration No. 127926 - Registered on June 16, 1995  
A/E/C SYSTEMS

Services: Organizing and conducting conferences and exhibitions relating to automation and reprographics for professional designers and contractors, in International Class 41.

Assignee: Penton Media, Inc

Status: Renewal due May 31, 2003.

**SINGAPORE**

**Registered Service Marks**

1987-12SG  
(formerly 1987-12N)

Registration No. B4367/91 - Registered on April 29, 1991  
**A/E/C SYSTEMS**

Services: Organizing and conducting conferences and exhibitions relating to automation and reprographics for professional designers and contractors, in International Class 35.  
Assignee: Penton Media, Inc.  
Status: Renewal due April 29, 2011

1987-12SG-1  
(Formerly 1987-12N-1)

Registration No. T97/05731G - Registered on May 16, 1997  
**A/E/C SYSTEMS**

Services: Organizing and conducting conferences and exhibitions relating to automation and reprographics for professional designers and contractors, in International Class 35.  
Assignee: Penton Media, Inc.  
Status: Renewal due May 16, 2007

**SOUTH AFRICA**

**Registered Service Marks**

1987-12ZA

Registration No. 95/16731 - Registered on December 18, 1995  
**A/E/C SYSTEMS (stylized)**

Services: Organizing and conducting conferences and exhibitions relating to automation and reprographics for professional designers and contractors, in International Class 35.  
Assignee: Penton Media, Inc.  
Use: Five consecutive years from date of registration  
Status: Renewal due December 18, 2005

1987-12ZA-1

Registration No. 95/16732 - Registered on December 18, 1995  
**A/E/C SYSTEMS (stylized)**

Services: Arranging and conducting educational conferences relating to automation and reprographics for professional designers and contractors, in International Class 41.  
Assignee: Penton Media, Inc.  
Use: Five consecutive years from date of registration  
Status: Renewal due December 18, 2005

THAILAND

Registered Service Mark

1987-12TH

Registration No. SM3277 - Registered on August 14, 1995  
A/E/C SYSTEMS

Services: Organizing and conducting conferences and  
exhibitions relating to automation and  
reprographics for professional designers and  
contractors, in International Class 35.

Assignee: Penton Media, Inc.

Status: Renewal due July 4, 2004.

UNITED STATES

Registered Trademarks and Service Marks

1987-12

Registration No. 1,435,891 - Registered on April 7, 1987

A/E/C SYSTEMS & Design

Services: Organizing and conducting conferences and exhibitions relating to automation and reprographics for professional designers and contractors, in International Class 35.

Assignee: Penton Media, Inc.

Status: Renewal due April 7, 2007

1987-68-1

Registration No. 2,120,997 - Registered on December 16, 1997

GOVCAD

Services: Arranging and conducting educational conferences and exhibitions in the field of computer aided design, reprographics and automation for professional designers and contractors concerning government contracts, in International Class 41.

Assignee: Penton Media, Inc.

Status: Sections 8 & 15 Declaration due between December 16, 2002 and December 16, 2003.  
Renewal due December 16, 2007.

1987-75

Registration No. 2,498,584 - Registered on October 16, 2001

BUILD USA & Design

Services: Promoting conferences and exhibitions relating to construction industry products and services, in International Class 35.

Assignee: Penton Media, Inc.

Status: Sections 8 & 15 Declaration due between October 16, 2006 and October 16, 2007.  
Renewal due October 16, 2011.