

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

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|------------------------------------|--|-----------------------|--------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Societe des Produits Nestle S.A. | | 06/30/2003 | CORPORATION: SWITZERLAND |
| RECEIVING PARTY DATA | | | |
| Name: | Signature Snacks Company | | |
| Street Address: | 30 Buston Farm Road | | |
| City: | Stamford | | |
| State/Country: | CONNECTICUT | | |
| Postal Code: | 06905 | | |
| Entity Type: | CORPORATION: DELAWARE | | |
| PROPERTY NUMBERS Total: 2 | | | |
| Property Type | Number | | |
| Serial Number: | 78268105 | | |
| Serial Number: | 78268664 | | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | (818)637-3311 | | |
| | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> | | |
| Phone: | 818-549-6726 | | |
| Email: | robert.sanders@us.nestle.com | | |
| Correspondent Name: | Robert H. Sanders, c/o Nestle USA, Inc. | | |
| Address Line 1: | 800 N Brand Blvd., 20th Floor | | |
| Address Line 4: | Glendale, CALIFORNIA 91203 | | |
| NAME OF SUBMITTER: | Ava Baffoni | | |
| Total Attachments: 1 | | | |
| source=SPN to Signature Snacks.tif | | | |

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DEED OF ASSIGNMENT

WHEREAS SOCIETE DES PRODUITS NESTLE S.A., a corporation organized and existing under the laws of Switzerland, having its principal place of business at Case Postale 353, 1800 Vevey, Switzerland (hereinafter referred to as "Seller") is the owner of the following U.S. trademarks:

| <u>Trademark</u> | <u>Serial No.</u> | <u>Date Filed</u> |
|------------------|-------------------|-------------------|
| FLIPZ | 78-268105 | June 27, 2003 |
| FLIPZ | 78-268664 | June 30, 2003 |

WHEREAS SIGNATURE SNACKS COMPANY, a corporation organized and existing under the laws of the State of Delaware, having its principal place of business at 30 Buston Farm Road, Stamford, Connecticut 06905 (hereinafter referred to as "Buyer") is desirous to acquire all right, title and interest in and to said trademarks;

NOW, THEREFORE, for good and valuable consideration, receipt and sufficiency of which is hereby acknowledged, Seller hereby assigns unto Buyer all right, title and interest in and to said trademarks together with the goodwill of the business symbolized thereby in the United States of America.

Executed at Glendale, California, USA, this 30th day of June, 2003.

SOCIETE DES PRODUITS NESTLE S.A.

By:



Name: Robert H. Sanders

Title: Authorized Agent