Form PTO-1594 2 - 2 4 - 0 3 REC (Rev. 10/02) OMB No. 0651-0027 (exp. 6/30/2005) I.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office 102375598 To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof. 1. Name of conveying party(ies): 2. Name and address of receiving party(ies) Name: International Multifoods Corporation The Pillsbury Company Address: Individual(s) Association Street Address: 110 Cheshire Lane General Partnership Limited Partnership _____{Zip:} 55305 CitMinnetonka State: MN Corporation-State Delaware Other Individual(s) citizenship Association Additional name(s) of conveying party(ies) attached? The Yes I No General Partnership 3. Nature of conveyance: Limited Partnership _ Merger Assignment Mc Corporation-State Delaware Security Agreement Change of Name Other_ If assignee is not domiciled in the United States, a domestic Other_____ representative designation is attached: Yes No (Designations must be a separate document from assignment)

Additional name(s) & address(es) attached? No Execution Date: November 13, 2001 4. Application number(s) or registration number(s): A. Trademark Application No.(s) B. Trademark Registration No.(s) 0856649 - EXTRA LIGHTS Additional number(s) attached 5. Name and address of party to whom correspondence 6. Total number of applications and 1 concerning document should be mailed: registrations involved: Colleen M. Sarenpa 7. Total fee (37 CFR 3.41).....\$___ Internal Address: Enclosed Authorized to be charged to deposit account 110 Cheshire Lane 8. Deposit account number: Street Address: 502386 \mathbf{C} City: Minnetonka (Attach duplicate copy of this page if paying by deposit account) DO NOT USE THIS SPACE 9. Statement and signature. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. lleen M. Jarenpa Name of Person Signing

02/26/2003 TDIAZ1 0000064 502386 0856649 Mail ocuments to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

01 FC:8521 40.00 CH

SCHEDULE A

T catemark	Status	Registration.	Registration Date
EXTRA LIGHTS	Registered	856649	September 10, 1968

TRADEMARK REEL: 002678 FRAME: 0889

TRADEMARK ASSIGNMENT

This Trademark Assignment (this "Assignment") is made effective as of the 13th day of November, 2001 by The Pillsbury Company, a corporation duly organized and existing under the laws of Delaware, having a place of business at Number One General Mills Boulevard, Minneapolis, Minnesota, 55426 ("Assignor").

WHEREAS, Assignor is the owner of the United States trademark identified on the attached Schedule A (the "Assigned Trademarks");

WHEREAS, Assignor, General Mills, Inc. and International Multifoods Corporation, a Delaware corporation having a principal place of business at 110 Cheshire Lane, Suite 300, Minnetonka, Minnesota 55305 (hereinafter referenced as "Assignee") have executed an Amended and Restated Asset Purchase and Sale Agreement dated October 24, 2001 (as it may be amended from time to time, the "Asset Purchase Agreement") wherein, among other things, Assignee purchased certain retail product lines from Assignor; and

WHEREAS, the Asset Purchase Agreement requires Assignor to assign the Assigned Trademarks to Assignee;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby sell, assign and transfer to Assignee all right, title and interest in and to the Assigned Trademarks, together with the goodwill of the business symbolized thereby, the registrations identified on Schedule A, the applications, renewals and other rights associated therewith and all remedies against infringements, violations and dilutions thereof.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be duly executed as of the date first written above.

THE PILLSBURY COMPANY

Name: Kathleen M. Curran

Title: Assistant Secretary

By: Kattleech auna

TRADEMARK W/585239v10
RECORDED: 02/24/2003 REEL: 002678 FRAME: 0890