

02-27-2003

Form PTO-1594 (Rev. 10/02) OMB No. 0651-0027 (exp. 6/30/2005) RECC TF

DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office



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Tab settings

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Ford Plantation, LLC

- Individual(s) Association General Partnership Limited Partnership Corporation-State Other Limited Liability Company

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)

Name: Ford Motor Company

Internal Address:

Street Address: The American Road

City: Dearborn State: MI Zip: 48121

- Individual(s) citizenship Association General Partnership Limited Partnership Corporation-State Delaware Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

- Assignment Merger Security Agreement Change of Name Other

Execution Date: January 29, 2003

4. Application number(s) or registration number(s):

A. Trademark Application No.(s) 75514241

B. Trademark Registration No.(s) 2669468

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Janet A. Marvel

Internal Address: Pattishall, McAuliffe, Newbury, Hilliard & Geraldson

Street Address: 311 S. Wacker. Suite 5000

City: Chicago State: IL Zip: 60606

6. Total number of applications and registrations involved:

2

7. Total fee (37 CFR 3.41) \$65.00

- Enclosed Authorized to be charged to deposit account

8. Deposit account number:

DO NOT USE THIS SPACE

9. Signature.

Danielle Lemack Name of Person Signing

[Signature] Signature

2/20/03 Date

Total number of pages including cover sheet, attachments, and document: 2

6/20/03 0000233 75514241

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

40.00 DP 25.00 DP

TRADEMARK ASSIGNMENT

This Trademark Assignment is being made this 29th day of January, 2003.

Whereas, The Ford Plantation, LLC, has adopted and used and is the owner of the following trademarks and applications and/or registrations therefor (hereinafter referred to as the "Marks"):

Trademark	Registration No.	Application No.	Registration Date	Application Date
THE FORD PLANTATION	Not yet registered	75/514241	Not yet registered	7/7/98
THE FORD PLANTATION	2,669,468	75/596693	12/31/02	11/25/98

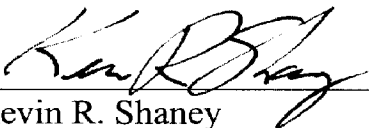
Whereas, The Ford Motor Company, a Delaware corporation, headquartered at The American Road, Dearborn, Michigan 48121, is desirous of acquiring said Marks.

Now, Therefore, for the sum of Five Dollars (\$5.00) and other good and valuable consideration, the sufficiency and receipt of which is hereby acknowledged, The Ford Plantation, LLC does hereby sell, assign and transfer unto The Ford Motor Company, the entire right, title and interest in and to the Marks, together with the goodwill of the business associated therewith, and the right to sue and collect for past infringement of the said marks.

IN WITNESS THEREOF, I have executed this Assignment this 29th day of January, 2003.

THE FORD PLANTATION LLC

By:


Kevin R. Shaney
President and Chief Executive Officer

Date:

JANUARY 29, 2003