### TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

#### **CONVEYING PARTY DATA**

| Name                 | Formerly | Execution Date | Entity Type           |
|----------------------|----------|----------------|-----------------------|
| Florsheim Group Inc. |          | 05/22/2002     | CORPORATION: DELAWARE |

#### RECEIVING PARTY DATA

| Name:           | Weyco Group, Inc.            |  |
|-----------------|------------------------------|--|
| Street Address: | 333 West Estabrook Boulevard |  |
| City:           | Milwaukee                    |  |
| State/Country:  | WISCONSIN                    |  |
| Postal Code:    | 53202                        |  |
| Entity Type:    | CORPORATION: WISCONSIN       |  |

#### PROPERTY NUMBERS Total: 3

| Property Type        | Number  | Word Mark                             |
|----------------------|---------|---------------------------------------|
| Registration Number: | 1879886 | COMFORTECH                            |
| Registration Number: | 2229380 | COMFORTECH                            |
| Registration Number: | 2010848 | FLORSHEIM COMFORTECH MAINTENANCE FREE |

#### CORRESPONDENCE DATA

Fax Number: (414)271-3552

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 414 277 5000

Email: tm-dept@quarles.com

Correspondent Name: Marta S. Levine

Address Line 1: 411 East Wisconsin Avenue
Address Line 4: Milwaukee, WISCONSIN 53202

ATTORNEY DOCKET NUMBER: 950012.00012

NAME OF SUBMITTER: Marta S. Levine

Total Attachments: 3

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## **Assignment of Trademarks**

This Assignment of Trademarks is made by and between Florsheim Group Inc., a Delaware corporation with its principal place of business at 200 North LaSalle Street, Chicago, IL 00001-1014 ("Florsheim"), and Weyco Group, Inc., a Wisconsin corporation, with its principal place of business at 333 West Estabrook Boulevard, Milwaukee, WI 53202 ("Buyer").

Whereas, Florsheim is the owner of the business name, product brand names, trade names, trademarks, service marks, and logos, including any registrations and applications for registration for any of the foregoing, and the goodwill and other rights associated therewith (the "Trademarks"), which are shown on the attached Schedule; and

Whereas, the Buyer desires to acquire said Trademarks.

Now, therefore, for good and valuable consideration, the receipt and sufficiency of which are hereby expressly acknowledged, Florsheim hereby sells, assigns and transfers unto the Buyer, Florsheim's entire right, title and interest in and to the Trademarks.

This Assignment of Trademarks is made pursuant to the "Asset Purchase Agreement by and among Weyco Group, Inc., Florsheim Group Inc. and the Other Sellers Identified Herein" dated as of March 3, 2002, as amended.

In witness whereof, Florsheim has caused this Assignment of Trademarks to be executed and sealed by its duly authorized representative as of the date written below.

Date: May 3, 2002

Florsheim Group Inc.

STATE OF WISCONSIN

MILWAUKEE COUNTY)

The above-named individual, to me known to be the individual named above, personally appeared before met this 33 "Gay of May, 2002, and acknowledged that he executed the foregoing Assignment of Trademarks on

behalf of the company and pursuant to authority duly received.

ptary Public, State of Wisconsin

My commission expires:

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# Schedule of Trademarks

| Mark                                   | Reg. (App.) No. | Issue (Filing) Date |  |
|--|-----------------|---------------------|--|
| @LEISURE                               | (76/191,200)    | (01/08/2001)        |  |
| LORSHEIM .a EASE and Design            | (76/133.058)    | (09′21/2000)        |  |
| FLORSHEIM ROYAL IMPERIAL               | (76 062,153)    | (06/02/2000)        |  |
| FLS MAGNEFLEX and Design               | (76/121,200)    | (09/01/2000)        |  |
| MAGNEFORCE                             | (76/079,250)    | (06/27/2000)        |  |
| MAGNEFORCE                             | (76/061,521)    | (06/02/2000)        |  |
| RI Stylized Letters                    | 76 073,505)     | (06 19 2000)        |  |
| ROYAL IMPERIAL                         | (76.062.152)    | (06/02.2000)        |  |
| WORTHMORE and Design                   | (76/133,057)    | (09/21/2000)        |  |
| @EASE and Design                       | 2,271,689       | 08/24/1999          |  |
| @EASE and Design                       | 2.386,719       | 09/19/2000          |  |
| AMBASSADOR                             | 297.516         | 09/20/1932          |  |
| APPLE and Design                       | 2.021,537       | 12/10/1996          |  |
| BARLETTA Stylized                      | 670,968         | 12/09/1958          |  |
| COMFORTECH                             | 1,747,197       | 01/19/1993          |  |
| COMFORTECH and Design                  | 1.879.886       | 02/21/1995          |  |
| COMFORTECH BY FLORSHEIM .432.048       |                 | 03 10 1987          |  |
| COMFORTECH Stylized Letters            | 2.229.380       | 03/02 1999          |  |
| DESIGNER COLLECTION FLORSHEIM Stylized | 1,014,727       | 07/01/1975          |  |
| DIVINA                                 | 1,320,854       | 02/19/1985          |  |
| DRI-TEDS                               | 2.153.962       | 04/28/1998          |  |
| DRI-TEDS WATERPROOF and                | 2.201.577       | 11/03/1998          |  |

<sup>2 -</sup> QBMKE/5190084.1

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| Mark   | Reg. (App.) No. | Issue (Filing) Date |  |
|--|-----------------|---------------------|--|
| FLORSHEIM COMFORTECH<br>MAINTENANCE FREE                 | 2.010.848       | 10/22/1996          |  |
| FLORSHEIM FFFTURE ARCH and Design                        | 203.292         | 09 15 1925          |  |
| FLORSHEIM FLEXIBLES Design                               | 1,722,045       | 10/06/1992          |  |
| FLORSHEIM FROGS  | 2,060,056       | 05/06/1997          |  |
| FLORSHEIM GOLF   | 2.171.664       | 07/07/1998          |  |
| FLORSHEIM HOSIERY  | 229.063         | 06/21/27            |  |
| FLORSHEIM IMPERIAL and<br>Design                         | 2,131,357       | 01/20/1998          |  |
| FLORSHEIM IMPERIAL and<br>Design                         | 1,350,766       | 07/23/1985          |  |
| FLORSHEIM IMPERIAL Stylized                              | 1.349,620       | 07/16/1985          |  |
| FI ORSHEIM LIGHTWEIGHTS Stylized                         | 1.850.735       | 08/23/1994          |  |
| FLORSHEIM A BEAUTIFU<br>WORD FOR WOMENS                  | 1.082.679       | 01/17/1978          |  |
| FLORSHEIM RAMBLERS and Design                            | 842,925         | 01/23/1968          |  |
| FLORSHEIM SHOE SHOPS<br>WHERL YOU'RE ALWAYS IN<br>STYLE! | 1.310.516       | 12 18/1984          |  |
| FLORSHEIM SIGNATURE                                      | 1.446.561       | 07/07/1987          |  |
| FLORSHEIM Stylized                                       | 901,568         | 10/27/1970          |  |
| FLORSHEIM Stylized                                       | 559,429         | 05/27/1952          |  |
| FLORSHEIM THAYER MCNEIL                                  | 1.099.188       | 08/15/1978          |  |
| FLORSHEIM TOWER  | 2.277.414       | 09/14/1999          |  |
| FLS  | 2.316.450       | 02/08/2000          |  |

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