OP \$40.00 190

TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Mrs. Smith's Brands, Inc.		104/24/2003 1	CORPORATION: SOUTH CAROLINA

RECEIVING PARTY DATA

Name:	Flowers Frozen Desserts Brands, Inc.	
Street Address:	1919 Flowers Circle	
City:	Thomasville	
State/Country:	GEORGIA	
Postal Code:	31757	
Entity Type:	ntity Type: CORPORATION: SOUTH CAROLINA	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	1907523	MC MILLIN'S

CORRESPONDENCE DATA

Fax Number: (404)541-3387

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 404-815-6500

Email: tmadmin@kilpatrickstockton.com

Correspondent Name: Kilpatrick Stockton LLP Address Line 1: 1100 Peachtree Street

Address Line 2: Suite 2800

Address Line 4: Atlanta, GEORGIA 30309

ATTORNEY DOCKET NUMBER: FI002./070027

NAME OF SUBMITTER: Lise Shettler

Total Attachments: 0

TRADEMARK REEL: 002723 FRAME: 0414

900002193

THIS

PAGE

INTENTIONALLY

LEFT

BLANK

TRADEMARK REEL: 002723 FRAME: 0415

RECORDED: 09/30/2003