

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Mrs. Smith's Brands, Inc.		04/24/2003	CORPORATION:

RECEIVING PARTY DATA

Name:	Flowers Frozen Desserts Brands, Inc.
Street Address:	1919 Flowers Circle
City:	Thomasville
State/Country:	GEORGIA
Postal Code:	31757
Entity Type:	CORPORATION: SOUTH CAROLINA

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Registration Number:	1824539	COTTONTAILS
Registration Number:	1824538	COTTONTAILS

CORRESPONDENCE DATA

Fax Number: (404)815-6500
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 4048156500
 Email: tadmin@kilpatrickstockton.com
 Correspondent Name: KILPATRICK STOCKTON LLP
 Address Line 1: 1100 Peachtree Street
 Address Line 2: Suite 2800
 Address Line 4: Atlanta, GEORGIA 30309

ATTORNEY DOCKET NUMBER:	F1002.070027
NAME OF SUBMITTER:	Lise Shettler

Total Attachments: 0

OP \$65.00 1824539

**THIS
PAGE
INTENTIONALLY
LEFT
BLANK**