

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	CHANGE OF NAME
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CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Actmedia, Inc.		06/30/1998	CORPORATION: DELAWARE

RECEIVING PARTY DATA	
Name:	News America Marketing In-Store, Inc.
Street Address:	20 Westport Road
Internal Address:	1st Floor
City:	Wilton
State/Country:	CONNECTICUT
Postal Code:	06897
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 1		
Property Type	Number	Word Mark
Registration Number:	1487052	POP RADIO

CORRESPONDENCE DATA	
Fax Number:	(212)852-7217
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	212-852-7729
Email:	dvoss@newscorp.com
Correspondent Name:	Michelle V. Francis
Address Line 1:	1211 Avenue of the Americas - 4th Floor
Address Line 2:	News America Incorporated
Address Line 4:	New York, NEW YORK 10036

ATTORNEY DOCKET NUMBER:	POP RADIO ACT TO IN-STORE
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NAME OF SUBMITTER:	Donna J. Voss
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Total Attachments: 4
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source=Actmedia Inc. name change to NAM In-Store p4#page1.tif

State of New York }
Department of State } ss:

I hereby certify that the annexed copy has been compared with the original document filed by the Department of State and that the same is a true copy of said original.

Witness my hand and seal of the Department of State on

June 13, 2003



A handwritten signature in black ink, appearing to read "Jim A. ...", is written over the printed title.

Secretary of State

DOS-200 (Rev. 03/02)

effected is as follows:

To change the name of the corporation in the State of New York. The statement of the name of the corporation in the Application for Authority of the corporation, as now in force and effect, is amended to read as follows:

"The name of the corporation is News America Marketing In-Store, Inc."

The change of name of the corporation herein stated was effected under the laws of the jurisdiction of incorporation of the corporation on June 30, 1998.

IN WITNESS WHEREOF, I have subscribed this document on the date set forth below and do hereby affirm, under the penalties of perjury, that the statements contained therein have been examined by me and are true and correct.

TRADEMARK

REEL: 002726 FRAME: 0089

f 981 028000 bld

Certificate of Amendment of Application for Authority

CSC 45

of

ACTMEDIA, INC.

(Under Section 1309 of the Business Corporation Law)

FIRST: The name of the corporation as said name appears on the index of names of existing domestic and foreign corporations of any type or kind in the New York Department of State, is ACTMEDIA, INC.

SECOND: The jurisdiction of incorporation of the corporation is the State of Delaware.

THIRD: The date the corporation was authorized to do business in the State of New York is March 23, 1983.

FOURTH: The amendment of the Application for authority hereby effected is as follows:

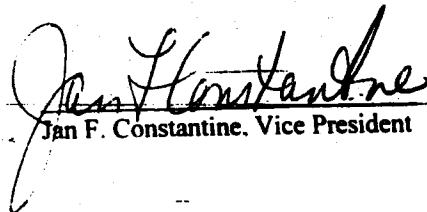
To change the name of the corporation in the State of New York. The statement of the name of the corporation in the Application for Authority of the corporation, as now in force and effect, is amended to read as follows:

"The name of the corporation is News America Marketing In-Store, Inc."

The change of name of the corporation herein stated was effected under the laws of the jurisdiction of incorporation of the corporation on June 30, 1998

IN WITNESS WHEREOF, I have subscribed this document on the date set forth below and do hereby affirm, under the penalties of perjury, that the statements contained therein have been examined by me and are true and correct.

Signed on the 30th day of June, 1998.


Jan F. Constantine, Vice President

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981028000 666

CSC 45

CERTIFICATE OF AMENDMENT
OF
APPLICATION FOR AUTHORITY
OF
ACTMEDIA, INC.

Under Section 1309 of the Business Corporation Law

100

STATE OF NEW YORK
DEPARTMENT OF STATE

FILED OCT 28 1998

TAKS

BY:

[Signature]
[Signature]

News America Publishing Incorporated
1211 Avenue Of The Americas
3rd Floor
New York, NY 10036
00 98921, 12 H

BILLED

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