| FORM P1 0-1594 Rev. 6-93) | RECC | 05-09 | -2003 | SHEET | U.S. DEPARTMENT OF Patent and Trademark |
|---|------------------|----------------------|--|--|---|
| OMB No. 3651-0011 (exp. 4/9) | 1 | | | | 5-920 |
| Tab settings V | | 10244 | | | 9 / (|
| To the Honorable Commiss | ioner of Paten | 10244 | 13470 | red original d | ocuments or copy thereof. |
| 1. Name of conveying party(ies): ALANIZ, LLC | | | 2. Name and address of receiving party(ies) | | |
| TLAMIZ, LLC | 5_ 6 | 7-03 | Madi | ison Capital Fu | nding LLC, as Agent |
| | | | 1 | | |
| □ Individual(s) | □ Associat | ion | Street Add | ross : 303 We | st Madison Street, Ste 1200 |
| □ General Partnership □ Limited Partnership | | | Otreet Add | 1633 . <u>000 110</u> | st madison offeet, ste 1200 |
| ☐ Corporation-State | | • | City: <u>Chica</u> | ago | State: <u>IL</u> Zip: <u>60606</u> |
| | Liability Comp | any | | ıal(e) oitizanahi | n |
| Additional name(s) of conveying part | Yes ⊠ No | □ Associa | tion | p | |
| 3. N⊣ture of conveyance: | | | □ General Partnership | | |
| | | | ☐ Limited Partnership ———————————————————————————————————— | | |
| □ Assignment | □ I V | lerger | □ Corporat | tion State _ | |
| X Security Agreement | | hange of Name | ⊠ Other <u>D</u> e | elaware Limite | d Liability Company |
| □ Other | | | designation is atta | domiciled in the Ur ached: st be a separate do | nited States, a □ Yes □ No ocument from assignment) |
| Execution Date: APRIL 24, 2003 | | | Additional name(s) & address(es) attached? □ Yes ☒ No | | |
| 4. Application number(s) or tr A. Trademark Application I - NONE - | No.(s) | Additional numbers a | 75 | nark Registratio 5/290,508 | n |
| 5. Name and address of party | to whom corr | esnondence | 6 Total numb | er of application | one and |
| concerning document shoul | capandence | registration | • • | ons and | |
| Name: Forest arrive | | | | | |
| Welling. F Jacoba and on | *7 | | 7. Total fee (3 | 37 CFR 3.41)···· | \$ 46.00 |
| In ernal Federal Research | Company, LLC | | ⊠ Enclose | Ч | ************************************** |
| 1030 15th Street, Washington, DC | | | | u zed to be charg | and to denoeit |
| washington, DC | 20003 | | | esa to so share | jour to appoor |
| Street Address: | | | 0.5 | | |
| Y X . IXIUI II U.L. | | | 8. Deposit acc | count number: | 1 St. 177 |
| City: | stat | —ZIP∮ | | | |
| City. | \ | | | te copy of this pag | ge if paying by deposit account) |
| /12/2003 GTDH11 00000041 75290500 | } | DO NOT USE T | HIS SPACE | | |
| |).00 OP | | Later and the second se | | |
| | edge and belief, | the foregoing info | ormation is true and | d correct and an | ny attached copy is a true |
| of the original document. | | TIMA | a L Fall | رد | APRIL 24, 2003 |
| Rebecca L. Foley Name of Person | | Fyria | Signature | 7 | Date |
| | | | ding cover sheet, attac | | |
| | | | required cover sho | | |

TRADEMARK SECURITY AGREEMENT

THIS TRADEMARK SECURITY AGREEMENT, dated as of April 24, 2003, is between ALANIZ, LLC, a Delaware limited liability company (the "Grantor") and MADISON CAPITAL FUNDING LLC as agent (in such capacity, the "Grantee") for the benefit of Agent and Lenders (as such terms are hereinafter defined).

RECITALS

WHEREAS, Grantor owns the Trademarks, Trademark registrations, and Trademark applications listed on <u>Schedule 1</u> annexed hereto, and is a party to the Trademark licenses listed on <u>Schedule 1</u> annexed hereto; and

WHEREAS, Grantor and Mail America Holding, Inc., a Delaware corporation and successor by merger to MAHI Acquisition, Inc., a Delaware corporation ("Holdings"; Grantor and Holdings together are referred to as the "Borrowers") have entered into that certain Credit Agreement dated as of even date herewith (as the same may be amended, restated, supplemented or otherwise modified from time to time, the "Credit Agreement"), with Grantee, as agent ("Agent") for the benefit of all financial institutions that from time to time become lenders under the Credit Agreement (collectively, the "Lenders"), and as a Lender, providing for extensions of credit and other financial accommodations to be made to Borrowers by Lenders; and

WHEREAS, pursuant to the terms of that certain Guarantee and Collateral Agreement dated as of even date herewith (as the same may be amended, restated, supplemented or otherwise modified from time to time, the "Guarantee"), between Grantor, Grantee and the other "Debtors" party thereto, Grantor has granted to Grantee for the benefit of Agent and Lenders a security interest in substantially all the assets of Grantor including all right, title and interest of Grantor in, to and under all now owned and hereafter acquired Trademarks (as defined in the Guarantee), Trademark registrations, Trademark applications and Trademark licenses, together with the goodwill of the business symbolized by Grantor's Trademarks, and all proceeds thereof, to secure the payment of the "Borrower Obligations" (as defined in the Guarantee);

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Grantor does hereby grant to Grantee a continuing security interest in all of Grantor's right, title and interest in, to and under the following (all of the following items or types of property being herein collectively referred to as the "Trademark Collateral"), whether presently existing or hereafter created or acquired:

(1) each Trademark, Trademark registration and Trademark application, including, without limitation, the Trademarks, Trademark registrations (together with any reissues, continuations or extensions thereof) and Trademark applications referred to in <u>Schedule 1</u> annexed hereto, and all of the goodwill of the business connected with the use of, and symbolized by, each Trademark, Trademark registration and Trademark application;

- (2) each Trademark license and all of the goodwill of the business connected with the use of, and symbolized by, each Trademark license; and
- (3) all products and proceeds of the foregoing, including, without limitation, any claim by Grantor against third parties for past, present or future (a) infringement or dilution of any Trademark or Trademark registration including, without limitation, the Trademarks and Trademark registrations referred to in <u>Schedule 1</u> annexed hereto, the Trademark registrations issued with respect to the Trademark applications referred in <u>Schedule 1</u> and the Trademarks licensed under any Trademark license, or (b) injury to the goodwill associated with any Trademark, Trademark registration or Trademark licensed under any Trademark license.

This security interest is granted in conjunction with the security interests granted to Grantee pursuant to the Guarantee and is not intended to increase the rights of Grantee or the obligations of Grantor beyond the rights and obligations contained in the Guarantee. Grantor hereby acknowledges and affirms that the rights and remedies of Grantee with respect to the security interest in the Trademark Collateral made and granted hereby are more fully set forth in the Guarantee, the terms and provisions of which are incorporated by reference herein as if fully set forth herein.

[Remainder of page intentionally left blank; signature page follows.]

U.S. TRADEMARK REGISTRATIONS

| MARK | REG. NO. | DATE |
|----------------------|------------|--------------|
| ASI ALANIZ AND SONS | 75/290,508 | May 12, 1997 |
| INNOVATIVE DIRECT | | |
| MARKETING and design | | |

FOREIGN TRADEMARK REGISTRATIONS

None.

U.S. TRADEMARK APPLICATIONS

None.

FOREIGN TRADEMARK APPLICATIONS

None.

TRADEMARK LICENSES

Name of Agreement

Parties

Date of Agreement

None.

IN WITNESS WHEREOF, Grantor has caused this Trademark Security Agreement to be duly executed by its duly authorized officer as of the date first written above.

ALANIZ, LLC,

a Delaware limited liability company

By:

Name: Randall D. Seberg

Its: President

Acknowledged:

MADISON CAPITAL FUNDING LLC.

as Agent

Title:

IN WITNESS WHEREOF, Grantor has caused this Trademark Security Agreement to be duly executed by its duly authorized officer as of the date first written above.

ALANIZ, LLC,

a Delaware limited liability company

| By: | |
|-------|--|
| Name: | |
| Its: | |

Acknowledged:

MADISON CAPITAL FUNDING LLC,

as Agent

By: Name:

Name: Title:

managing Director

Trademark Security Agreement (Alaniz)

RECORDED: 05/09/2003