

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
------------------	----------------

NATURE OF CONVEYANCE:	Termination and Release of Security Interests in Trademarks
-----------------------	---

CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Bank of New York		11/03/2003	CORPORATION: NEW YORK

RECEIVING PARTY DATA	
Name:	Bloch & Guggenheimer, Inc.
Street Address:	4 Gatehall Drive
Internal Address:	Suite 110
City:	Parsippany
State/Country:	NEW JERSEY
Postal Code:	07054
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 5		
Property Type	Number	Word Mark
Registration Number:	634932	ALL-CRISP
Registration Number:	1156559	CHES-DEL
Registration Number:	206763	DWARF
Registration Number:	1647533	B&G BLOCH GUGGENHEIMER
Registration Number:	1710207	NEW YORK DELI STYLE PICKLES

CORRESPONDENCE DATA	
Fax Number:	(215)655-2783
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	215.994.2783
Email:	matthew.smith@dechert.com
Correspondent Name:	Dechert LLP
Address Line 1:	1717 Arch Street
Address Line 2:	4000 Bell Atlantic Tower
Address Line 4:	Philadelphia, PENNSYLVANIA 19103-2793

ATTORNEY DOCKET NUMBER:	337645
-------------------------	--------

CH \$140.00 634932

NAME OF SUBMITTER:

Matthew T. Smith

Total Attachments: 2

source=Bloch & Guggenheimer Release#page1.tif

source=Bloch & Guggenheimer Release#page2.tif

**TERMINATION AND RELEASE OF
SECURITY INTERESTS IN
TRADEMARKS**

WHEREAS, BLOCH & GUGGENHEIMER, INC., a Delaware corporation ("Grantor") entered into a Trademark Security Agreement on July 17, 1990 which was recorded on October 31, 1990 at the United States Patent and Trademark Office at Reel 0749, Frame 0225 (the "Trademark Security Agreement") with THE BANK OF NEW YORK, a New York banking corporation ("THE BANK OF NEW YORK");

WHEREAS, Grantor granted to THE BANK OF NEW YORK, under the terms of the Trademark Security Agreement, a continuing security interest (the "Security Interest") in favor of THE BANK OF NEW YORK in and to Grantor's intellectual property described in the Trademark Security Agreement, including, without limitation the trademarks listed in **Schedule A** and all of the goodwill of the business connected with use of, and symbolized by trademarks owned by Grantor;

WHEREAS, Grantor granted the Trademark Security Interest to THE BANK OF NEW YORK in order to secure the complete and timely satisfaction of its obligations under the Amended and Restated Loan Agreement, dated November 13, 1987 between Grantor and THE BANK OF NEW YORK, as amended by Amendment No. 1, dated August 31, 1988, Amendment No. 2, dated October 31, 1988 and Amendment No. 3, dated July 17, 1990 (the "Secured Obligations");

WHEREAS, all of the Secured Obligations have been completely and timely satisfied, and THE BANK OF NEW YORK is therefore obligated to release the Security Interest;

NOW, THEREFORE, in consideration of the foregoing and intending to be legally bound, THE BANK OF NEW YORK hereby releases the Security Interest, hereby waives and relinquishes all its rights, powers, privileges and remedies with respect to Grantor and its respective successors and assigns under the Trademark Security Agreement, hereby sells, assigns, transfers and sets over to Grantor and its respective successors and assigns any right, title or interest in or to the intellectual property described in the Trademark Security Agreement, including the trademarks listed in **Schedule A**, and hereby releases Grantor and its respective successors and assigns from all covenants, obligations, liabilities and warranties under the Trademark Security Agreement.

THE BANK OF NEW YORK

By:



Name: Tracy L. Cooper

Title: Assistant Vice President

Date: 11/3/03

Schedule A

Trademarks

<u>Trademark</u>	<u>Registration No.</u>	<u>Registration Date</u>	<u>Country</u>
ALL-CRISP (Stylized)	634,932	September 25, 1956	United States
CHES-DEL	1,156,559	June 2, 1981	United States
DWARF (Stylized)	206,763	December 8, 1925	United States
BLOCH & GUGGENHEIMER B&G (& Design)	1,647,533	June 11, 1991	United States
NEW YORK DELI STYE	1,710,207	August 25, 1992	United States
PICKLES (& Design)			