

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
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<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
The Reynolds and Reynolds Company		10/30/2003	CORPORATION: OHIO

<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	Reynolds and Reynolds Holdings, Inc.
<b>Street Address:</b>	One Reynolds Way
<b>City:</b>	Kettering
<b>State/Country:</b>	OHIO
<b>Postal Code:</b>	45430
<b>Entity Type:</b>	CORPORATION: DELAWARE

<b>PROPERTY NUMBERS Total: 6</b>		
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>
Registration Number:	2665973	CARCLIENT
Registration Number:	2461812	CARCLIENT.COM
Registration Number:	2665972	LEADCLIENT
Registration Number:	2733750	MYFREEWAY.COM
Registration Number:	2570879	THIRD COAST MEDIA
Registration Number:	2751921	WEBMAKERX

<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(415)442-0856
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
<b>Phone:</b>	415-777-3999
<b>Email:</b>	tmdocket@steinhart.com
<b>Correspondent Name:</b>	Kimberly G. Russell
<b>Address Line 1:</b>	333 Market Street, Suite 3200
<b>Address Line 2:</b>	Steinhart & Falconer LLP
<b>Address Line 4:</b>	San Francisco, CALIFORNIA 94105-2150

**CH \$165.00 2665973**

ATTORNEY DOCKET NUMBER:

74160-8007

NAME OF SUBMITTER:

Mary Kathryn Lee

Total Attachments: 1

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**ASSIGNMENT OF TRADEMARKS AND U.S. REGISTRATIONS THEREFOR**

This ASSIGNMENT, dated as of October 30, 2003 is made from The Reynolds and Reynolds Company, an Ohio corporation, with a principal place of business at One Reynolds Way, Kettering, Ohio 45430 ("Assignor"), to Reynolds and Reynolds Holdings, Inc., a Delaware corporation with a principal place of business at One Reynolds Way, Kettering, Ohio 45430 ("Assignee").

WHEREAS, Assignor is the owner of all right, title, and interest in and to the trademarks and U.S. Registrations as set forth below (hereinafter the "Trademarks"):

<u>Trademark</u>	<u>U.S. Registration Number</u>
CARCLIENT	2665973
"CARCLILENT.COM and Design"	2461812
LEADCLIENT	2665972
"MYFREEWAY.COM and Design"	2733750
THIRD COAST MEDIA	2570879
WEDMAKERX	2751921

WHEREAS, Assignee is desirous of acquiring all right, title, and interest in and to the Trademarks.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign to Assignee all right, title and interest in and to said Trademarks and Registrations therefor and the goodwill of the business associated therewith and symbolized thereby including any and all common law rights therein.

The Reynolds and Reynolds Company

By: David E. Ball  
David Ball  
Assistant General Counsel and  
Assistant Secretary