Form PTO-1594 (Rev. 10/02)	U.S. DEPARTMENT OF COMM U.S. Patent and Trademark
OMB No. 0651-0027 (exp. 6/30/2005) 102477	7041, , , , , , , , , , , , , , , , , , ,
To the Honorable Commissioner of Patents and Trademarks: F	Please record the attached original documents or copy thereof.
1. Name of conveying party(ies): The Mead Corporation Courthouse Plaza N.E. Dayton, OH 45463 Individual(s) General Partnership Corporation-State Ohio Other Additional name(s) of conveying party(ies) attached? Assignment Merger Security Agreement Other Change of Name	2. Name and address of receiving party(ies) Name:MeadWestvaco Corporation Internal
Execution Date: December 31, 2002 4. Application number(s) or registration number(s):	representative designation is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No
A. Trademark Application No.(s)	B. Trademark Registration No.(s)
Additional number(s) at	
5. Name and address of party to whom correspondence concerning document should be mailed: Thomas A. Boshinski	6. Total number of applications and registrations involved:
Internal Address: MeadWestvaco Corporation	7. Total fee (37 CFR 3.41)\$40.00
Law Department	Enclosed
	X Authorized to be charged to deposit account
Street Address: Courthouse Plaza N.E.	8. Deposit account number:
City: Dayton State: OH Zip: 45463	Ω ω ω
DO NOT USE	THIS SPACE
9. Signature.	
Thomas A. Boshinski	June <u>II</u> , 2003
3	ignature Date
Mail documents to be recorded with	er sheet, attachments, and document: Localization required cover sheet information to:
Washington	rademarks, Box Assignments D.C. 20231
CDDPER 00000295 132500 76313315	
40.00 DA	

TRADEMARK REEL: 002756 FRAME: 0496

ASSIGNMENT OF UNITED STATES TRADEMARK APPLICATION

WHEREAS, THE MEAD CORPORATION (hereinafter "Mead"), an Ohio corporation with offices at Courthouse Plaza, N.E., Dayton, Ohio 45463, is a joint owner with Westvaco Corporation (hereinafter "Westvaco") of all right, title and interest in and to United States Trademark Application Serial No. 76/313315 filed September 17, 2001 for MEADWESTVACO (hereinafter the "Application");

WHEREAS, the Application was filed based upon Mead's and Westvaco's bona fide intent to use the MEADWESTVACO mark in connection with certain of their respective businesses;

WHEREAS, MEADWESTVACO CORPORATION (hereinafter "MWV"), a Delaware corporation with offices at One High Ridge Park, Stamford, Connecticut 06905, pursuant to an agreement effective the 31st day of December, 2002, has acquired certain assets of Mead comprising various businesses in which Mead has previously been engaged (hereinafter the "Asset Assignment"), as a result of which MWV is Mead's successor to such businesses;

WHEREAS, as a result of the Asset Assignment, MWV has become Mead's successor to at least a portion of the businesses with which Mead intends to use the MEADWESTVACO mark; and

WHEREAS, as part of said Asset Assignment, MWV is desirous of acquiring Mead's entire right, title and interest in and to said Application;

NOW, THEREFORE, be it known that:

- In consideration of the sum of One United States Dollar (US\$ 1.00) and other valuable consideration, receipt of which is hereby acknowledged, Mead hereby sells, assigns and transfers to MWV, its successors and assigns, Mead's entire right, title and interest in and to the Application, along with any and all goodwill associated with the MEADWESTVACO mark. Mead further acknowledges and confirms that, as a result of the Asset Assignment, MWV is Mead's successor to at least a portion of the businesses with which Mead intends to use the MEADWESTVACO mark.
- Mead further agrees that, upon the request of MWV, it will sign all papers, make 2. all rightful oaths, and perform all acts that MWV may reasonably believe to be necessary in connection with the assignment made herein, the Application and any registrations that may result therefrom.

Page 1 of 2

Mead-MWV US TM Assign re MEADWESTVACO

TRADEMARK

IN WITNESS WHEREOF, the parties hereunto set their hands and seals effective as of the 31st day of December, 2002.

THE MEAD CORPORATION

By: Tetalt Voyd N.

Name: Peter H. Vogel

Title: ____Vice President Finance

MEADWESTVACO CORPORATION

By: May / Mane

Name: _______

Title: ___Executive Vice President

TRADEMARK
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