



Form PTO-1594 (Rev. 03/01)

OMB No. 0651-0027 (exp. 5/31/2002)

6-2003

RECORD

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TRADEMARKS ONLY

DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

Tab settings

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

PrintCo., Inc.

- Individual(s) Association
General Partnership Limited Partnership
Corporation-State Michigan
Other

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment Merger
Security Agreement Change of Name
Other Assignment of Security Interest

Execution Date: 06/13/2003

2. Name and address of receiving party(ies)

Name: JPMorgan Chase Bank,

Internal

Address: as Collateral Agent

Street Address: 270 Park Avenue

City: New York State: NY Zip: 10017

- Individual(s) citizenship
Association Bank
General Partnership
Limited Partnership
Corporation-State
Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

SEE ATTACHED SCHEDULE I

B. Trademark Registration No.(s)

SEE ATTACHED SCHEDULE I

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Tonya Chappe

Internal Address: c/o CSC

Street Address: 80 State Street

City: Albany State: NY Zip: 12207

6. Total number of applications and registrations involved:

67

7. Total fee (37 CFR 3.41): \$ 11690.00

- Enclosed
Authorized to be charged to deposit account

8. Deposit account number:

40.00 DP
1650.00 DP

DO NOT USE THIS SPACE

9. Signature.

Maureen P. Murphy
Name of Person Signing

Maureen P. Murphy
Signature

06/17/2003

Date

Total number of pages including cover sheet, attachments, and document:

20

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

TRADEMARK REEL: 002763 FRAME: 0532

LMUELLER 00000081 8402202

07/03/2003

01 FC:8521
02 FC:8522

MARKS

Registrations:

OWNER	COUNTRY	S.R. FILE NO.	REGISTRATION NUMBER	DESCRIPTION
			REGISTRATION DATE	
PrintCo., Inc.	U.S.	4081-39	2,402,202 11/07/2000	Globe and Lightning Bolt Logo
PrintCo., Inc.	U.S.	4081-85	2,076,167 07/01/1997	Dot in Circle Design
PrintCo., Inc.	U.S.	4081-90	1,019,044 08/26/1975	Stylized W
PrintCo., Inc.	U.S.	4081-70	2,598,314 07/23/2002	ACE/AD CREATION ENGINE
PrintCo., Inc.	U.S.	4081-65	2,202,621 11/10/98	ADOUT
PrintCo., Inc.	U.S.	4081-102	2612100 08/27/2002	AT THE CENTER OF ADVERTISING INNOVATION
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PrintCo., Inc.	U.S.	4081-61	2,075,502 07/01/1997	BIG FLOWER PRESS and Design
PrintCo., Inc.	U.S.	4081-76	2,145,675 03/24/1998	COLORSTREAM
PrintCo., Inc.	U.S.	4081-77	2,151,694 04/21/1998	COLORSTREAM and Design
PrintCo., Inc.	U.S.	4081-78	1,399,072 07/01/1986	CRAIGBOND

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PrintCo., Inc.	U.S.	4081-84	2,427,301 02/06/2001	CRAIGCURE
PrintCo., Inc.	U.S.	4081-80	1,889,538 04/18/1995	CRAIGLAM
PrintCo., Inc.	U.S.	4081-82	1,388,698 04/08/1986	CRAIGSEAL
PrintCo., Inc.	U.S.	4081-83	1,938,057 11/28/1995	CRAIGSOLVE
PrintCo., Inc.	U.S.	4081-40	2435165 03/13/2001	DELIVERING ADVANCED MARKETING SOLUTIONS
PrintCo., Inc.	U.S.	4081-100	2,479,419 08/21/2001	DIGITANGO
PrintCo., Inc.	U.S.	4081-99	2,623,127 09/24/2002	IC2
PrintCo., Inc.	U.S.	4081-97	2,078,842 07/15/1997	INNERLOGIC
PrintCo., Inc.	U.S.	4081-66	2,464,285 06/26/2001	KEY COMMANDO
PrintCo., Inc.	U.S.	4081-94	2,374,340 08/08/2000	LASER TECH COLOR
PrintCo., Inc.	U.S.	4051-7	2,596,463 07/23/2002	LIQUID GRAPHIX
PrintCo., Inc.	U.S.	4081-93	2,325,579 03/07/2000	LTC
PrintCo., Inc.	U.S.	4081-96	2,493,478 09/25/2001	LTC GROUP

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PrintCo., Inc.	U.S.	4081-26	2,333,920 03/21/2000 Supplemental Regis- ter	NEWSPAPER MARKET REACH
PrintCo., Inc.	U.S.	4081-25	2,354,244 05/30/2000 Supplemental Regis- ter	NEWSPAPER MARKET REACH
PrintCo., Inc.	U.S.	4081-122	1,733,644 11/17/1992	PACIFIC COLOR
PrintCo., Inc.	U.S.	4081-101	2,399,242 10/31/2000	POWERCOLOR
PrintCo., Inc.	U.S.	4081-14	2,572,436 5/28/2002	REACH AMERICA
PrintCo., Inc.	U.S.	4081-23	2,312,257 01/25/2000	REACHAMERICA
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PrintCo., Inc.	U.S.	4081-87	1,487,113 05/03/1988	SCENT-SATIONAL
PrintCo., Inc.	U.S.	4081-33	2,324,778 02/29/2000	TARGET REACH
PrintCo., Inc.	U.S.	4081-15	2,486,435 9/11/2001	TARGET REACH
PrintCo., Inc.	U.S.	4081-27	2,423,643 01/23/2001	TARGET ZONE

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PrintCo., Inc.	U.S.	4081-29	2,278,839 9/21/99	TC ADVERTISING
PrintCo., Inc.	U.S.	4081-32	2,277,277 9/14/99	TC ADVERTISING
PrintCo., Inc.	U.S.	4081-38	2,694,387 03/11/2003	TC ADVERTISING and Design
PrintCo., Inc.	U.S.	4081-12	2,460,948 06/19/2001	TC LOGISTICS SERVICES
PrintCo., Inc.	U.S.	4081-43	2,481,709 08/28/2001	TCAIMS
PrintCo., Inc.	U.S.	4081-73	2,425,136 01/30/2001	THESPECDEPT.COM
PrintCo., Inc.	U.S.	4081-3	2,436,243 03/20/2001	TOTAL PAPER SUPPLY
PrintCo., Inc.	U.S.	4081-115	2,668,649 12/31/2002	TREASURE CHEST ADVERTISING
PrintCo., Inc.	U.S.	4081-121	2,275,473 09/07/99	UFO
PrintCo., Inc.	U.S.	4081-91	2,594,688 07/16/2002	UV ULTRACOOOL
PrintCo., Inc.	U.S.	4081-54-1	2,622,888 09/24/2002	VERTIS

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PrintCo., Inc.	U.S.	4081-58	2614501 09/03/2002	VERTIS and V Design
PrintCo., Inc.	U.S.	4081-95	2,238,436 04/13/99	VISION BANK
PrintCo., Inc.	U.S.	4081-103	2,404,664 11/14/2000	VIXCON
PrintCo., Inc.	U.S.	4051-5	2,273,508 08/31/99	VIXNET VIRTUAL IMAGING XTRANET
PrintCo., Inc.	U.S.	4081-88	1,016,544 07/22/1975	WEBCRAFT

Applications:

OWNER	COUNTRY	S.R. FILE NO.	APPLICATION NUMBER APPLICATION DATE	DESCRIPTION
PrintCo., Inc.	U.S.	4081-124	78/141131 07/03/2002	ADNEXUS
PrintCo., Inc.	U.S.	4081-125	78/147121 07/24/2002	CATALOGS2ONLINE
PrintCo., Inc.	U.S.	4081-127	78/147127 07/24/2002	COUPONS2ONLINE
PrintCo., Inc.	U.S.	4081-128	78/141139 07/03/2002	CUSTOMER FOCUS
PrintCo., Inc.	U.S.	4081-133	78/155683 08/19/2002	ENKLAVMERCHANT
PrintCo., Inc.	U.S.	4081-132	78/155678 08/19/2002	ENKLAVPUBLISHER

OWNER	COUNTRY	S.R. FILE NO.	APPLICATION NUMBER APPLICATION DATE	DESCRIPTION
PrintCo., Inc.	U.S.	4081-129	78/155650 08/19/2002	ENKLAVTDW
PrintCo., Inc.	U.S.	4081-130	7/155666 08/19/2002	ENKLAVVISION
PrintCo., Inc.	U.S.	4081-131	78/155673 08/19/2002	ENKLAVVOICE
PrintCo., Inc.	U.S.	4081-126	78/147124 07/24/2002	INSERTS2ONLINE
PrintCo., Inc.	U.S.	4081-52	76/084,693 07/06/2000	NEWSPAPER PROMOTIONS THAT DELIVER
PrintCo., Inc.	U.S.	4081-54	76/083,690 07/05/2000	VERTIS
PrintCo., Inc.	U.S.	4081-105	76/242842 04/18/2001	Z-CLING

**ASSIGNMENT OF SECURITY INTEREST
IN CERTAIN PATENTS AND TRADEMARKS**

FOR GOOD AND VALUABLE CONSIDERATION, receipt and sufficiency of which are hereby acknowledged, Printco., Inc., a Michigan corporation (the "Assignor") with principal offices at 250 W. Pratt St., 18th Floor Baltimore, Maryland 21201, hereby assigns and grants to JPMorgan Chase Bank (f/k/a The Chase Manhattan Bank), as Collateral Agent (the "Assignee") with principal offices at 270 Park Avenue, New York, New York 10017, a security interest in (i) all of the Assignor's right, title and interest in and to the trademarks, trademark registrations and trademark applications (the "Marks") set forth on Schedule A attached hereto; (ii) all of the Assignor's right, title and interest in and to the patents and patent applications (the "Patents") set forth on Schedule B attached hereto, in each case together with (iii) all Proceeds (as such term is defined in the Security Agreement referred to below) of the Marks and Patents, (iv) the goodwill of the businesses with which the Marks are associated and, (v) all causes of action arising prior to or after the date hereof for infringement of any of the Marks and Patents or unfair competition regarding the same.

THIS ASSIGNMENT OF SECURITY INTEREST (this "Assignment"), is made to secure the satisfactory performance and payment of all the Obligations of the Assignor, as such term is defined in the Security Agreement, among Assignor, the other assignors from time to time party thereto and the Assignee, dated as of December 7, 1999 and amended and restated as of June 6, 2003 (as so amended and restated and as the same may be further amended, restated, modified and/or supplemented from time to time, the "Security Agreement").

This Assignment has been granted in conjunction with the security interest granted to the Assignee under the Security Agreement. The rights and remedies of the Assignee with respect to the security interest granted herein are without prejudice to, and are in addition to those set forth in the Security Agreement, all terms and provisions of which are incorporated herein by reference. In the event that any provisions of this Assignment are deemed to conflict with the Security Agreement, the provisions of the Security Agreement shall govern.

IN WITNESS WHEREOF, the undersigned have executed this Assignment as of
the 13th day of June, 2003.

PRINTCO., INC., as Assignor

By: 
Title: Associate General Counsel Verbo

JPMORGAN CHASE BANK
(f/k/a The Chase Manhattan Bank), as
Collateral Agent, as Assignee

By: 

Title:

**ROBERT T. SACKS
MANAGING DIRECTOR**

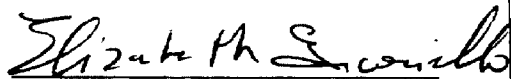
STATE OF MARYLAND)
City) ss.:
COUNTY OF Baltimore)

On this 13th day of June, 2003, before me personally came John Andrew, who being duly sworn, did depose and say that [s]he is authorized to sign on behalf of PRINTCO., INC., that [s]he is authorized to execute the foregoing Assignment on behalf of said corporation and that [s]he did so by authority of the Board of Directors of said corporation.

Janet Merson
Notary Public

STATE OF NEW YORK)
) ss.:
COUNTY OF NEW YORK)

On this 16th day of June, 2003, before me personally came ROBERT T. SACKS
who, being by me duly sworn, did state as follows: that [s]he is MANAGING DIRECTOR of
JPMORGAN CHASE BANK (f/k/a The Chase Manhattan Bank), that [s]he is authorized to
execute the foregoing Assignment on behalf of said company and that [s]he did so by authority
of said company.



Notary Public

ELIZABETH IACOVIELLO
Notary Public, State of New York
No. 31-011A4638331
Qualified in New York County
Commission Expires June 30, 2008

PATENTS

Registrations:

OWNER	REGISTRATION NUMBER	REGISTRATION DATE (MM/DD/YY)	EXPIRATION DATE (MM/DD/YY)	COUNTRY	DESCRIPTION
Printco., Inc.	5107656	4/28/1992	6/1/2009	USA	Assembly for producing a mass distributable printed packet
Printco., Inc.	5197262	3/30/1993	3/30/2010	USA	Assembly for producing a mass distributable printed packet
Printco., Inc.	5681065	10/28/1997	12/9/2014	USA	Recyclable instant scratch-off lottery ticket with improved security to prevent unauthorized detection of lottery indicia
Printco., Inc.	5869148	2/9/1999	2/9/2016	USA	Process for the in-line, high speed manufacturing of magnetic products
Printco., Inc.	6003758	12/21/1999	1/12/2018	USA	Multiple Pocket Envelope
Printco., Inc.	6152029	11/28/2000	10/20/2019	USA	Method for making a paper card with printed graphics and magnetically encoded stripe
PrintCo., Inc.	4939888	7/10/1990	6/1/2009	USA	Method for Producing a Mass Distributable Printed Packet
PrintCo., Inc.	5087805	2/11/1992	6/1/2009	USA	Printed and Encoded Mass Distributable Response Piece and Method of Making
PrintCo., Inc.	5137304	8/11/1992	8/11/2009	USA	Printed and Encoded Mass Distributable Response Piece and Method of Making
PrintCo., Inc.	5560608	10/1/1996	5/31/2015	USA	Scratch-Off Game Card Including Ink For Making Markings Thereon and Method Of Making The Same
PrintCo., Inc.	5542710	8/6/1996	9/24/2013	USA	Recyclable Instant Scratch Off Lottery Ticket
PrintCo., Inc.	4452399	6/5/1984	6/8/2003	USA	Double Pocket Ticket Envelope
PrintCo., Inc.	4486033	12/4/1984	7/15/2003	USA	Sublimable Dye Imaging of Lottery Ticket and Commercial Game Coupon and the Like
PrintCo., Inc.	5611972	3/18/1997	4/13/2014	USA	Devices and Related Method for the Selective Exposure of Microencapsulated Liquids
PrintCo., Inc.	4657612	4/14/1987	3/19/2005	USA	Method of Making Two-Directional Pop-up
PrintCo., Inc.	5156384	10/20/1992	11/4/2011	USA	Collect tab stacking method with transverse cutting stage forming inserts and indexing inserts
PrintCo., Inc.	5000486	3/19/1991	12/12/2009	USA	Fragrance enhanced scratch-off layer for game cards

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PrintCo., Inc.	5114735	5/19/1992	12/12/2009	USA	Fragrance enhanced scratch-off layer for game cards
PrintCo., Inc.	5155973	10/20/1992	5/14/2011	USA	Composite wrap and method for wrapping multi-page items.
PrintCo., Inc.	5544881	8/13/1996	1/19/2014	USA	Erasable scratch-off lottery ticket.
PrintCo., Inc.	5622263	4/22/1997	5/1/2015	USA	Sampler Package and Method of Making The Same
PrintCo., Inc.	5782060	7/21/1998	5/1/2015	USA	Sampler Package and Method of Making The Same
PrintCo., Inc.	5072831	12/17/1991	12/17/2008	USA	Rub-off Advertising Sampler and Method of Manufacture
PrintCo., Inc.	5037139	8/6/1991	8/6/2008	USA	Advertising Sampler and Method of Manufacture
PrintCo., Inc.	4801076	1/31/1989	10/15/2006	USA	Advertising Pouch Assembly for Distributing Advertising Literature or the Like
PrintCo., Inc.	4936769	6/26/1990	6/26/2007	USA	Envelope Wrappers with Inserts
PrintCo., Inc.	4824143	4/25/1989	10/8/2007	USA	Lipstick Sampler and Method of Fabrication

Applications:

OWNER	APPLICATION NUMBER	APPLICATION DATE	COUNTRY	DESCRIPTION
Printco., Inc.	10/001587	10/31/2001	USA	Radiation Curable Coatings For Printed Surfaces

MARKS

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PrintCo., Inc.	U.S.	4081-54	76/083,690 07/05/2000	VERTIS
PrintCo., Inc.	U.S.	4081-105	76/242842 04/18/2001	Z-CLING