

06-26-2003

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RECORD



U.S. DEPARTMENT OF COMMERCE  
PATENT AND TRADEMARK OFFICE

JUN 24 10 11 AM '03

102482670  
TRADEMARKS CASE

FINANCE SECTION

To the Honorable Commissioner  
for Trademarks:

Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): **6-24-03**  
**REDDY ICE CORPORATION**

Individual(s)       Association  
 General Partnership       Limited Partnership  
 Corporation-Delaware  
 Other \_\_\_\_\_

Additional name(s) of conveying party(ies) attached?  Yes  No

2. Name and address of receiving party(ies):  
Name: Packaged Ice IP, Inc.  
Internal Address: \_\_\_\_\_  
Street Address: 3535 Travis Street, Suite 170  
City: Dallas State: TX Zip: 75204

Individual(s) citizenship \_\_\_\_\_  
 Association \_\_\_\_\_  
 General Partnership \_\_\_\_\_  
 Corporation-Nevada  
 Other \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached  Yes  No  
 (Designation must be a separate document from Assignment)  
 Additional name(s) & address(es) attached?  Yes  No

3. Nature of conveyance:

Assignment       Merger  
 Security Agreement       Change of Name  
 Other: Memorandum of Assignment

Execution Date: June 16, 2003

Application number(s) or trademark number(s):

A. Trademark Application No(s). \_\_\_\_\_  
 B. Trademark registration No(s). 1,242,718

Additional numbers attached?  Yes  No

4. Name and address of party to whom correspondence concerning document should be mailed:

Name: Richard D. Fladung  
 Internal Address: AKIN, GUMP, STRAUSS,  
HAUER & FELD, L.L.P.  
 Street Address: 711 Louisiana Street  
Suite 1900 South  
 City: Houston State: TX Zip: 77002

5. Total number of applications and registrations involved: ..... 1

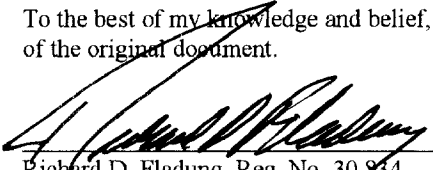
6. Total fee (37 C.F.R. § 3.41) ..... \$ 40.00  
 Enclosed  
 Authorized to be charged to deposit account

7. Deposit account number:  
16-2435  
 (Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

8. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

  
 Richard D. Fladung, Reg. No. 30,834

June 18, 2003  
 Date

Total number of pages including cover sheet, attachments and document: 2

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TRADEMARK  
REEL: 002764 FRAME: 0732

MEMORANDUM OF ASSIGNMENT

WHEREAS, REDDY ICE CORPORATION, a Delaware corporation, with a principal place of business at 3535 Travis Street, Suite 170, Dallas, TX 75204, and PACKAGED ICE IP, INC., a Nevada corporation, with a principal place of business at 3535 Travis Street, Suite 170, Dallas, TX 75204, entered into an assignment for the Mark THE ICE FACTORY and the Federal Trademark Registration No. 1,242,718 (the "Mark") on August 31, 1998, whereby the interests of REDDY ICE CORPORATION in the Mark, together with the goodwill symbolized by the Mark, were assigned to PACKAGED ICE IP, INC.;

NOW, THEREFORE, for good and valuable considerations, which REDDY ICE CORPORATION acknowledges having received, REDDY ICE CORPORATION hereby confirms, *nunc pro tunc*, as of the date of the assignment of the Mark on August 31, 1998, the sell, assignment, transfer and set over to PACKAGED ICE IP, INC., of all right, title and interest in and to the Mark, together with the goodwill symbolized by the Mark, and the registrations thereof.

EXECUTED THIS 16<sup>th</sup> day of June, 2003.

Reddy Ice Corporation

Packaged Ice IP, Inc.

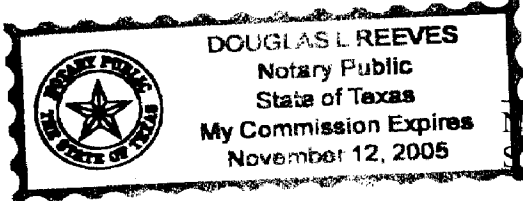
by: Mark Steffel  
Print Name: MARK STEFFEL  
Print Title: VP-FINANCE

by: Steven J. Janusek  
Print Name: Steven J. Janusek  
Print Title: Chief Financial Officer

STATE OF TEXAS §  
COUNTY OF DALLAS §

BEFORE ME, the undersigned authority, on this day personally appeared Mark Steffel for REDDY ICE CORPORATION., known to me to be the representative for the entity whose name is subscribed to the foregoing instrument, and acknowledged to me that he executed the same for the purposes and consideration therein expressed.

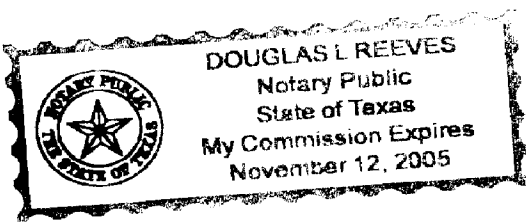
GIVEN UNDER MY HAND and seal of office this 16<sup>th</sup> day of June \_\_\_\_, 2003.



[Signature]  
NOTARY PUBLIC IN AND FOR THE STATE OF TEXAS

BEFORE ME, the undersigned authority, on this day personally appeared Steven J. Janusek, Chief Financial Officer for PACKAGED ICE IP, INC., known to me to be the representative for the entity whose name is subscribed to the foregoing instrument, and acknowledged to me that he executed the same for the purposes and consideration therein expressed.

GIVEN UNDER MY HAND and seal of office this 16<sup>th</sup> day of June \_\_\_\_, 2003.



[Signature]  
NOTARY PUBLIC IN AND FOR THE STATE OF TEXAS