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U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

Form PTO-1594
(Rev. 03/01)
OMB No. 0651-0027 (exp. 5/31/2002)

Tab settings ⇨ ⇨ ⇨ ▼ ▼ ▼ ▼ ▼ ▼ ▼

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

United Natural Trading Co.
96 Executive Avenue
Edison, New Jersey 08817

- Individual(s)
- General Partnership
- Association
- Limited Partnership
- Corporation-State Delaware
- Other: _____

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(les)

Name: United Natural Foods, Inc.

Internal Address: _____

Street Address: 260 Lake Road

City: Daville State: CT Zip: 06421

- Individual(s) citizenship _____
- Association _____
- General Partnership _____
- Limited Partnership _____
- Corporation-State Delaware
- Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Merger
- Change of Name
- Other _____

Execution Date: February 6, 2004

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)
78/141089 HARVEST BAY 78/221541 HARVEST BAY

B. Trademark Registration No.(s)
1731357 EXPRESSNACKS

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Michael Bevilacqua, Esquire

Internal Address: Hale and Dorr LLP

Street Address: 60 State Street

City: Boston State: Massachusetts Zip: 02109

6. Total number of applications and registrations involved: three (3)

7. Total fee (37 CFR 3.41).....\$ 90.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

08-0219

(Attach duplicate copy of this page if paying by deposit account)

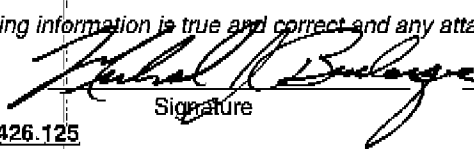
DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Michael Bevilacqua, Esquire

Name of Person Signing



Signature

February 19, 2004

Date

Hale and Dorr LLP Attorney Reference Number: 105.426.125

Total number of pages including cover sheet, attachments, and document: 3

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments, Washington, D.C. 20231

Please return via facsimile to Mike Bevilacqua

☎ 617-524-5000

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TRADEMARK
REEL: 002798 FRAME: 0649

CH \$90.00 080219 78141089

TRADEMARK ASSIGNMENT

United Natural Trading Co., a Delaware corporation, having a place of business at 96 Executive Avenue, Edison, New Jersey 08817, is the owner of the trademark applications and registrations identified on the attached Schedule A, including the goodwill of the business connected with the use of, and symbolized by, said marks.

For good and valuable consideration, the receipt of which is hereby acknowledged, United Natural Trading Co. hereby assigns to United Natural Foods, Inc., a Delaware corporation, having a place of business at 260 Lake Road, Dayville, Connecticut 06421, the entire right, title and interest in and to the trademark applications and registrations identified on Schedule A and the trademarks which are the subjects thereof, including the goodwill of the business connected with the use of, and symbolized by, said marks.

United Natural Trading Co., further agrees, for itself, its successors and assigns, to execute such further documents and to perform such further lawful acts as may reasonably be requested by United Natural Foods, Inc., to effectuate this assignment.

Witness my hand and seal this 6th day of February 2004.

UNITED NATURAL TRADING CO.

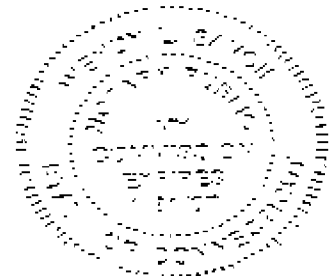
Daniel V. Atwood
Name: Daniel V. Atwood
Title: President

County of Windham)
State of CT)

Then personally appeared the above named Daniel V. Atwood and acknowledged the foregoing act to be his free act and deed, before me, this 6th day of February 2004.

Walter Savoie
Notary Public

My commission expires:
1/31/2007



SCHEDULE A

<u>Mark</u>	<u>Country</u>	<u>Serial No.</u>	<u>Filing Date</u>
HARVEST BAY	United States	78/141089	July 3, 2003
HARVEST BAY	United States	78/221541	March 4, 2003

<u>Mark</u>	<u>Country</u>	<u>Reg. No.</u>	<u>Reg. Date</u>
CAROB-LITE	United States	1314121	January 8, 1985
EXPRESSNACKS	United States	1731357	November 10, 1992
HEAVENLY DELIGHTS *	United States	1255448	October 25, 1983
LOVESNACKS THE ANYTIME SNACK and design	United States	1546614	July 4, 1989
WOODFIELD FARMS	United States	2221771	February 2, 1999

Cancelled under Sections 8 and 9