

08-22-2003

8-22-03

Form PTO-1594
(Rev. 10/02)
OMB No. 0651-0027 (exp. 6/30/2005)



U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

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102532392 ▼ ▼ ▼

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):
JPMORGAN CHASE BANK 8-22-03

- Individual(s)
- General Partnership
- Corporation-State
- Other _____
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other Intellectual Property Termination and Release
- Merger
- Change of Name

Execution Date: 07/29/2003

2. Name and address of receiving party(ies)

Name: JOSTENS, INC.

Internal Address: _____

Street Address: 5501 NORMAN CENTER DRIVE

City: MINNEAPOLIS State: MN Zip: 55437

- Individual(s) citizenship _____
- Association _____
- General Partnership _____
- Limited Partnership _____
- Corporation-State Delaware
- Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

SEE ATTACHED SCHEDULE

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Ms. Penelope Agadoa

Internal Address: Federal Research Corporation

Street Address: 1030 Fifteenth Street NW

SUITE 920

City: Washington State: DC Zip: 20005

6. Total number of applications and registrations involved: _____

7. Total fee (37 CFR 3.41).....\$ 1140⁰⁰

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number: _____

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

BRUCE HARRIS SWENSON

Name of Person Signing

[Signature]
Signature

8/14/03
Date

Total number of pages including cover sheet, attachments, and document:

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

08/25/2003 6TON11 00000060 76405858

01 FC:0521
02 FC:0522

40.00 OP
1100.00 OP

TRADEMARK
REEL: 002810 FRAME: 0518

Exhibit A

Trademark Registrations and Applications

See Attached.

Name of Title	Country	Type	Status	Application Date	Serial Number	Issue Date	Registration Number
CIRCLE LOGO	Argentina	SM	Pending	08-Mar-02	2368488		
CIRCLE LOGO	Argentina	SM	Pending	08-Mar-02	2368489		
GALLEON Logo	Argentina	SM	Registered	10-May-96	2032817	17-Jun-97	519370
JOSTENS	Argentina	SM	Registered	10-May-96	2032811	17-Jun-97	1635599
JOSTENS	Argentina	SM	Pending	10-May-96	2032812		
THE RECOGNITION COMPANY	Argentina	SM	Registered	10-May-96	2032821	17-Jun-97	1635605
THE RECOGNITION COMPANY	Argentina	SM	Registered	10-May-96	2032822	17-Jun-97	1635606
CIRCLE LOGO	Bermuda	SM	Pending	15-Mar-02	34068		
CIRCLE LOGO	Bermuda	SM	Pending	15-Mar-02	34067		
CIRCLE LOGO	Brazil	SM	Pending	07-Mar-02	824328965		
CIRCLE LOGO	Brazil	SM	Pending	07-Mar-02	824328973		
ALBEC (JCL)	Canada	SM	Registered	10-Jul-90	661336	26-Jul-91	387159
EAST PRO (JCL)	Canada	SM	Registered	10-Jul-90	661823	21-Jun-91	386013
JOSTENS DU QUEBEC and design	Canada	SM	Registered	07-Feb-92	698626	18-Nov-94	435531
JOSTENS DU QUEBEC and design	Canada	SM	Registered	01-Mar-92	723832	28-Oct-94	434951
PHOTO*SORT (JCL)	Canada	SM	Registered	13-May-83	503528	29-Mar-85	301337
STRATEGIC RECOGNITION	Canada	SM	Registered	10-Sep-96	822881	30-Sep-99	517398
STRATEGIC RECOGNITION and umbrella design	Canada	SM	Registered	10-Sep-96	822882	30-Sep-99	517396
SYMPHONY	Canada	SM	Registered	10-Sep-96	822883	30-Sep-99	517394

CIRCLE LOGO	Chile	SM	Pending	08-Mar-02	560837			
GALLEON Logo	Chile	SM	Registered	26-Jun-06	347245	19-Aug-98		519370
GALLEON Logo	Chile	SM	Registered	26-Jun-96	347244	14-Aug-98		519369
JOSTENS	Chile	SM	Registered	03-Feb-97	347240	02-Feb-97		478881
JOSTENS	Chile	SM	Registered	03-Feb-97	347239	02-Feb-97		478880
THE RECOGNITION COMPANY	Chile	SM	Registered	17-Mar-97	347250	17-Mar-97		482514
THE RECOGNITION COMPANY	Chile	SM	Registered	17-Mar-97	347249	17-Mar-97		482513
CIRCLE LOGO	Colombia	SM	Registered	08-Mar-02	02-021246	03-Dec-02		258401
CIRCLE LOGO	Colombia	SM	Registered	08-Mar-02	02-021248	03-Dec-02		258400
GALLEON Logo	Colombia	SM	Registered	09-Aug-96	96046649	16-Apr-97		196139
GALLEON Logo	Colombia	SM	Registered	09-Aug-96	96046650	16-Apr-97		196140
JOSTENS	Colombia	SM	Registered	14-Aug-96	96043119	16-Apr-97		196186
JOSTENS	Colombia	SM	Registered	09-Aug-96	96042216	16-Apr-97		196176
LA COMPANIA DEL RECONOCIMIENTO	Colombia	SM	Registered	09-Aug-96	96043120	16-Apr-97		196185
LA COMPANIA DEL RECONOCIMIENTO	Colombia	SM	Registered	09-Aug-96	96042214	16-Apr-97		196177
CIRCLE LOGO	DR	SM	Pending	11-Mar-02	255			
CIRCLE LOGO	DR	SM	Pending	11-Mar-02	254			
CIRCLE LOGO	Guatemala	SM	Registered	26-Jun-02	2002-04227	04-Mar-03		04262
CIRCLE LOGO	Honduras	SM	Registered	08-Mar-02	4144-02			
CIRCLE LOGO	Honduras	SM	Registered	08-Mar-02	4145-02			

CIRCLE LOGO	Jordan	SM	Pending	19-Jul-02	67491-41		
CIRCLE LOGO	Jordan	SM	Pending	19-Jul-02	67490-35		
CIRCLE LOGO	Mexico	SM	Registered	23-Jun-99	339381	10-Jul-98	56554
CIRCLE LOGO	Mexico	SM	Registered	23-Jun-99	339377	10-Jul-98	56550
GALLEON Logo	Mexico	SM	Registered	30-Aug-95	540367	29-Jan-97	540367
GALLEON Logo	Mexico	SM	Registered	30-Aug-95	540783	30-Jan-97	540783
JOSTENS	Mexico	SM	Registered	30-Aug-95	539819	27-Jan-97	539819
JOSTENS	Mexico	SM	Registered	30-Aug-95	539820	27-Jan-97	539820
THE RECOGNITION COMPANY	Mexico	SM	Registered	30-Aug-95	013952	18-Dec-96	013952
ARDEN PHOTOGRAPHERS	New York	SM	Registered	16-Oct-00	S-17264	16-Oct-00	S-17264
JOSTEN'S (Script logo)	Spain	SM	Renewed	04-Feb-77	838389	04-Dec-78	838389
JOSTEN'S (Script logo)	Spain	SM	Registered	04-Feb-77	838390	04-Dec-78	838390
CIRCLE LOGO	UK	SM	Pending	19-Jul-02	unknown		
HOME	US	SM	Registered	03-May-02	76405858	4-Feb-03	2683503
JOSTENS DIRECT SOLUTIONS	US	SM	Registered	03-May-02	76405857	04-Feb-03	2683502
JOSTENS RENAISSANCE and design PERFORMANCE ENVIRONMENT, THE	US	SM	Registered	03-May-99	75-696590	27-Feb-01	2430809
PORTRAIT WORLD	US	SM	Registered	29-Sep-82	73-392033	11-Sep-84	1294856
RECOGNITION stylized letters	US	SM	Registered	07-Jul-82	73-373481	27-Mar-84	1272160
SAFE HAVEN	US	SM	Registered	28-Sep-82	73-390716	13-Dec-83	1261121
	US	SM	Registered	28-Sep-01	76-318,745	07-May-02	2567458

YEARTECH	US	SM	Registered	10-Aug-88	73-745149	06-Jun-89	1543062
YEARTRACK	US	SM	Registered	03-May-02	76405856	04-Feb-03	2683501
CHAMPIONS OF THE COMMUNITY	US	SM	Pending	03-May-02	76405859		
GRAD TRACK	US	SM	ITU	26-Jul-02	78147996		
HOME ORDERING MADE EASY	US	SM	Pending	21-Apr-03	76507792		
MULTI CHROME	US	SM	Registered	26-Nov-62	72-157933	15-Dec-64	781863
PANELXPRESS	US	SM	Registered	17-Jun-96	75-119892	15-Apr-97	2052810
RED CARPET	US	SM	Renewed	15-Jun-65	72-221211	07-Jun-66	809682
RED CARPET SERVICE and design	US	SM	Renewed	15-Jun-65	72-221212	05-Jul-66	810878
JOSTENS	Australia	SM/TM	Registered	04-Jan-96	705607	01-Apr-96	705607
CIRCLE LOGO	Bahamas	SM/TM	Pending	08-May-02	unknown		
CIRCLE LOGO	Barbados	SM/TM	Pending	19-Jul-02	unknown		
CIRCLE LOGO	Bermuda	SM/TM	Pending	15-Mar-02	34061		
CIRCLE LOGO	BVI	SM/TM	Pending	19-Jul-02	unknown		
AU RHYTHME DE LA DANSE	Canada	SM/TM	Registered	07-Feb-92	698621	25-Jun-93	414026
JOSTENS CAMERA-ART	Canada	SM/TM	Registered	24-Jul-87	588626	16-Mar-90	366711
JOUR DE SUCCES (JCL)	Canada	SM/TM	Registered	07-Feb-92	698627	05-Mar-93	409245
LET'S DANCE	Canada	SM/TM	Registered	07-Feb-92	698622	13-Aug-93	415458
MAGIC MOMENTS (JCL)	Canada	SM/TM	Registered	07-Feb-92	698623	12-Mar-93	409560
MILESTONES	Canada	SM/TM	Pending	02-Jul-02	unknown		

MOMENTS MAGIQUES (JCL)	Canada	SM/TM	Registered	07-Feb-92	698629	05-Mar-93	409246
NATIONAL and design (JCL)	Canada	SM/TM	Renewed	29-Jun-76	399649	04-Nov-77	224003
VOS SOUVENIRS EN COULEUR (JCL)	Canada	SM/TM	Registered	13-Apr-89	629364	20-Jul-90	371001
YOUR MEMORIES IN COLOUR (JCL)	Canada	SM/TM	Registered	12-Apr-89	629363	20-Jul-90	371000
JOSTEN'S (Script logo)	Denmark	SM/TM	Renewed	01-Dec-76	513476	28-Sep-79	279479
JOSTEN'S	France	SM/TM	Registered	18-Dec-86	1413516	18-Dec-86	1413516
JOSTEN'S (Script logo)	France	SM/TM	Renewed	28-Dec-76	1011830	28-Dec-76	1011830
JOSTEN'S	Italy	SM/TM	Registered	02-Jan-77	21729C	04-Feb-85	340409
CIRCLE LOGO	Jamaica	SM/TM	Pending	13-Mar-02	42121		
CIRCLE LOGO	Nicaragua	SM/TM	Pending	17-Jun-02	6172002		
JOSTEN'S (Script logo)	Norway	SM/TM	Renewed	01-Dec-76	763140	22-Jun-78	100524
CIRCLE LOGO	Switzerland	SM/TM	Registered	24-Oct-02	unknown	07-Jan-03	505977
MILESTONES	US	SM/TM	Pending	03-Jul-02	76429901		
CIRCLE LOGO	Argentina	TM	Pending	08-Mar-02	2368487		
CIRCLE LOGO	Argentina	TM	Pending	08-Mar-02	2368486		
CIRCLE LOGO	Argentina	TM	Pending	08-Mar-02	2368485		
CIRCLE LOGO	Argentina	TM	Pending	08-Mar-02	2368484		
CIRCLE LOGO	Argentina	TM	Pending	08-Mar-02	2368483		
CIRCLE LOGO	Argentina	TM	Pending	08-Mar-02	2368482		
GALLEON Logo	Argentina	TM	Registered	10-May-96	2032813	17-Jun-97	1635600

GALLEON Logo	Argentina	TM	Registered	10-May-96	2032814	17-Jun-97	1635601
JOSTENS	Argentina	TM	Registered	10-May-96	2032808	17-Jun-97	1635596
JOSTENS	Argentina	TM	Registered	10-May-96	2032809	17-Jun-97	1635597
JOSTENS	Argentina	TM	Registered	10-May-96	2032810	17-Jun-97	1635598
THE RECOGNITION COMPANY	Argentina	TM	Registered	10-May-96	2032818	17-Jun-97	1635603
THE RECOGNITION COMPANY	Argentina	TM	Registered	10-May-96	2032820	17-Jun-97	1635604
JOSTENS	Benelux	TM	Renewed	13-May-92	780141	13-May-92	514672
JOSTEN'S (Script logo)	Benelux	TM	Registered	12-Jan-76	038147	01-Dec-76	343054
CIRCLE LOGO	Bermuda	TM	Pending	15-Mar-02	34062		
CIRCLE LOGO	Bermuda	TM	Pending	15-Mar-02	34065		
CIRCLE LOGO	Bermuda	TM	Pending	15-Mar-02	34064		
CIRCLE LOGO	Bermuda	TM	Pending	15-Mar-02	34066		
CIRCLE LOGO	Bermuda	TM	Pending	15-Mar-02	34063		
CIRCLE LOGO	Brazil	TM	Pending	07-Mar-02	824328906		
CIRCLE LOGO	Brazil	TM	Pending	07-Mar-02	824328930		
CIRCLE LOGO	Brazil	TM	Pending	07-Mar-02	824328949		
CIRCLE LOGO	Brazil	TM	Pending	07-Mar-02	824328957		
CIRCLE LOGO	Brazil	TM	Pending	07-Mar-02	824328914		
CIRCLE LOGO	Brazil	TM	Pending	07-Mar-02	824328922		
AMERICA'S CLASS RING	California	TM	Renewed	13-Apr-84	72841	13-Apr-84	72841

APPLE design	Canada	TM	Registered	07-Jan-91	673507	09-Oct-92	403519
BALFIRM and design (Balfirm)	Canada	TM	Registered	27-Apr-88	605590	19-Jan-90	364445
BALFIRM and design (Balfirm)	Canada	TM	Registered	27-Apr-88	605591	25-Aug-89	359836
BALFIRM and design (Balfirm)	Canada	TM	Registered	27-Apr-88	605593	23-Feb-90	365728
CLUB DES CHAMPIONS	Canada	TM	Registered	02-Jan-91	673190	07-May-93	412008
CLUB DES CHAMPIONS and design	Canada	TM	Registered	07-Jan-91	673503	09-Oct-92	403518
EXCELLENCE & Design	Canada	TM	Registered	02-Jan-91	673185	09-Oct-92	403515
GOLD LANCE	Canada	TM	Pending	19-Jul-02	unknown		
GOLD LANCE GL	Canada	TM	Pending	19-Jul-02	unknown		
HEAR THE YEAR	Canada	TM	Pending	01-Jun-01	1105060		
HEAR THE YEAR	Canada	TM	Pending	01-Jun-01	91474243CA		
IMAGEBASE	Canada	TM	Registered	11-Apr-96	809612	19-Mar-97	473113
JOSTENS	Canada	TM	Registered	10-Feb-89	363929	01-Mar-89	197891
JOSTENS EXCELLENCE PROGRAM	Canada	TM	Registered	02-Jan-91	673196	05-Mar-93	409036
JOSTENS NETLINE	Canada	TM	Pending	30-Jun-00	1,065,557		
LE PROGRAMME D'EXCELLENCE JOSTENS	Canada	TM	Registered	02-Jan-91	673198	26-Feb-93	408709
LTM	Canada	TM	Renewed	27-Jul-81	473229	26-Feb-82	266811
LUSTRIUM	Canada	TM	Renewed	27-Jul-81	473175	26-Feb-82	266806
MAGNA POWER (JCL)	Canada	TM	Registered	11-Jun-90	659707	24-May-91	385000
MAGNA-TAG (JCL)	Canada	TM	Registered	24-Jul-87	588625	30-Sep-88	345518

OUTSTANDING ACHIEVERS CLUB	Canada	TM	Registered	02-Jan-91	673194	09-Oct-92	403516
OUTSTANDING ACHIEVERS CLUB and design	Canada	TM	Registered	07-Jan-91	673505	30-Apr-93	411695
SAFE HAVEN	Canada	TM	Pending	15-Nov-01	1122265		
WHAT'S UP	Canada	TM	Pending	17-Oct-01	1118648		
WRITE NOW!	Canada	TM	Registered	07-Jun-00	1066320	19-Feb-03	575982
CIRCLE LOGO	Chile	TM	Registered	08-Mar-02	560838	30-Oct-02	647257
GALLEON Logo	Chile	TM	Registered	26-Jun-06	347242	19-Aug-98	519650
GALLEON Logo	Chile	TM	Registered	26-Jun-98	347243	13-Aug-98	519369
GALLEON LOGO	Chile	TM	Registered	26-Jun-96	347241	19-Aug-98	519649
JOSTENS	Chile	TM	Registered	03-Feb-97	347236	02-Feb-97	478878
JOSTENS	Chile	TM	Registered	03-Feb-97	347237	02-Feb-97	478879
JOSTENS	Chile	TM	Registered	21-Apr-97	347238	21-Apr-97	484623
THE RECOGNITION COMPANY	Chile	TM	Registered	17-Mar-97	347248	17-Mar-97	482512
THE RECOGNITION COMPANY	Chile	TM	Registered		347247	17-Mar-97	482511
THE RECOGNITION COMPANY	Chile	TM	Registered	17-Mar-97	347246	17-Mar-97	482510
CIRCLE LOGO	Colombia	TM	Registered	08-Mar-02	02-021234	03-Dec-02	258412
CIRCLE LOGO	Colombia	TM	Registered	08-Mar-02	02-021235	03-Dec-02	258408
CIRCLE LOGO	Colombia	TM	Registered	08-Mar-02	02-021238	03-Dec-02	258407
CIRCLE LOGO	Colombia	TM	Registered	08-Mar-02	02-021240	03-Dec-02	258406
CIRCLE LOGO	Colombia	TM	Registered	08-Mar-02	02-021242	03-Dec-02	258403

CIRCLE LOGO	Colombia	TM	Registered	08-Mar-02	02-021244	03-Dec-02	258402
GALLEON Logo	Colombia	TM	Registered	09-Aug-96	96046639	16-Apr-97	196137
GALLEON Logo	Colombia	TM	Registered	09-Aug-96	96046648	16-Apr-97	196138
GALLEON Logo	Colombia	TM	Registered	09-Aug-96	96046651	16-Apr-97	196141
JOSTENS	Colombia	TM	Registered	09-Aug-96	96042219	18-Apr-97	196295
JOSTENS	Colombia	TM	Registered	14-Aug-96	96043118	16-Apr-97	196187
JOSTENS	Colombia	TM	Registered	09-Aug-96	96042217	16-Apr-97	196192
LA COMPANIA DEL RECONOCIMIENTO	Colombia	TM	Registered	09-Aug-96	96042222	16-Apr-97	196190
LA COMPANIA DEL RECONOCIMIENTO	Colombia	TM	Registered	09-Aug-96	96042779	18-Apr-97	196284
LA COMPANIA DEL RECONOCIMIENTO	Colombia	TM	Registered	09-Aug-96	96042218	16-Apr-97	196191
CIRCLE LOGO - 9	Costa Rica	TM	Registered	12-Mar-02	1927	8-Nov-02	135,712
CIRCLE LOGO - 14	Costa Rica	TM	Registered	12-Mar-02	1928	15-May-03	138,581
CIRCLE LOGO - 16	Costa Rica	TM	Registered	12-Mar-02	1929	24-Mar-03	137,878
CIRCLE LOGO - 18	Costa Rica	TM	Registered	12-Mar-02	1930	8-Nov-02	135,713
CIRCLE LOGO - 24	Costa Rica	TM	Registered	12-Mar-02	1931	8-Nov-02	135,714
CIRCLE LOGO - 35	Costa Rica	TM	Registered	12-Mar-02	1934	8-Nov-02	135,715
CIRCLE LOGO - 45	Costa Rica	TM	Registered	10-Jul-02	4682	5-Feb-03	137,461
CIRCLE LOGO	CTM	TM	Registered	10-Nov-98	982330	10-Nov-98	982330
JOSTENS	CTM	TM	Registered	10-Nov-98	982298	26-Mar-01	982298
CIRCLE LOGO	DR	TM	Registered	11-Mar-02	232	30-May-02	128448

CIRCLE LOGO	DR	TM	Registered	11-Mar-02	233	30-May-02	128594
CIRCLE LOGO	DR	TM	Registered	11-Mar-02	251	16-Sep-02	128753
CIRCLE LOGO	DR	TM	Pending	11-Mar-02	252		
CIRCLE LOGO	DR	TM	Pending	11-Mar-02	253		
CIRCLE LOGO	DR	TM	Pending	11-Mar-02	231		
JOSTENS	DR	TM	Registered		79886	15-Sep-95	79886
JOSTENS	DR	TM	Registered		80850	15-Sep-95	80850
JOSTEN'S (Script logo)	DR	TM	Registered	11-Sep-78	32399	27-Nov-78	28260
JOSTENS	France	TM	Renewed	27-May-92	92420706	27-May-92	92420706
JOSTENS	Germany	TM	Renewed	22-May-92	J27995 /25WZ	22-May-92	2032782
JOSTEN'S (Script logo)	Germany	TM	Renewed	01-Dec-76	967484	01-Dec-76	967484
CIRCLE LOGO	Guatemala	TM	Registered		2002-04224	25-Mar-03	123138
CIRCLE LOGO	Guatemala	TM	Registered		2002-04226	07-Apr-03	123281
CIRCLE LOGO	Guatemala	TM	Registered	26-Jun-02	2002-04222	04-Mar-03	04263
CIRCLE LOGO	Honduras	TM	Registered	08-Mar-02	4138-02		
CIRCLE LOGO	Honduras	TM	Registered	08-Mar-02	4139-02		
CIRCLE LOGO	Honduras	TM	Registered	08-Mar-02	4140-02		
CIRCLE LOGO	Honduras	TM	Registered	08-Mar-02	4141-02		
CIRCLE LOGO	Honduras	TM	Registered	08-Mar-02	4142-02		
CIRCLE LOGO	Honduras	TM	Registered	08-Mar-02	4143-02		

JOSTEN'S	Hong Kong	TM	Renewed	31-Mar-78	2126	31-Mar-78	2126	31-Mar-78	2126
JOSTENS	Italy	TM	Renewed	01-Jun-92	TO92C001156	23-Nov-94		23-Nov-94	001156
JOSTENS	Italy	TM	Registered	01-Jun-92	001156	22-May-92	001156	22-May-92	001156
JOSTENS	Japan	TM	Registered	12-Jun-92	124897	26-Dec-95	124897	26-Dec-95	3103226
JOSTENS	Japan	TM	Registered	28-Sep-90	109663		109663		042893
JOSTENS	Japan	TM	Registered	18-Jan-91	003702	31-Mar-93	003702	31-Mar-93	2519075
JOSTENS	Japan	TM	Registered	30-Jan-90	9078	30-Sep-92	9078	30-Sep-92	2461894
JOSTENS	Japan	TM	Registered	26-Dec-95	4(1992)-124897	26-Dec-95	4(1992)-124897	26-Dec-95	3103226
CIRCLE LOGO	Jordan	TM	Pending	19-Jul-02	67485-14		67485-14		
CIRCLE LOGO	Jordan	TM	Pending	19-Jul-02	67484-9		67484-9		
CIRCLE LOGO	Jordan	TM	Pending	19-Jul-02	67487-22		67487-22		
CIRCLE LOGO	Jordan	TM	Pending	19-Jul-02	67488-24		67488-24		
CIRCLE LOGO	Jordan	TM	Pending	19-Jul-02	67486-16		67486-16		
CIRCLE LOGO	Jordan	TM	Pending	19-Jul-02	67489-25		67489-25		
ACHIEVER	Mexico	TM	Registered	25-May-99	376618	25-May-99	376618	25-May-99	46988
BLACK HILLS GOLD	Mexico	TM	Registered	25-May-99	376622	25-May-99	376622	25-May-99	46987
CIRCLE LOGO	Mexico	TM	Registered	10-Jul-98	339380	10-Jul-98	339380	10-Jul-98	56553
CIRCLE LOGO	Mexico	TM	Registered	10-Jul-98	339379	10-Jul-98	339379	10-Jul-98	56551
CIRCLE LOGO	Mexico	TM	Registered	10-Jul-98	339378	10-Jul-98	339378	10-Jul-98	56551
CIRCLE LOGO	Mexico	TM	Registered	16-May-02	547400	16-May-02	547400	16-May-02	751338

CIRCLE LOGO	Mexico	TM	Registered	16-May-02	547399	16-May-02	547399	16-May-02	751947
CIRCLE LOGO	Mexico	TM	Registered	16-May-02	547401	16-May-02	547401	16-May-02	752933
GALLEON Logo	Mexico	TM	Registered	30-Aug-95	520617	30-Aug-95	520617	19-Apr-96	520617
GALLEON Logo	Mexico	TM	Registered	30-Aug-95	538935	30-Aug-95	538935	18-Dec-96	538935
GALLEON Logo	Mexico	TM	Registered	30-Aug-95	520618	30-Aug-95	520618	19-Apr-96	520618
HERITAGE	Mexico	TM	Registered	25-May-99	376619	25-May-99	376619	25-May-99	46984
JOSTENS	Mexico	TM	Registered	30-Aug-95	539821	30-Aug-95	539821	27-Jan-97	539821
JOSTENS	Mexico	TM	Registered	30-Aug-95	539822	30-Aug-95	539822	27-Jan-97	539822
JOSTENS	Mexico	TM	Registered	30-Aug-95	539823	30-Aug-95	539823	27-Jan-97	539823
SIGNATURE	Mexico	TM	Registered	25-May-99	376620	25-May-99	376620	25-May-99	46985
TRADEWINDS	Mexico	TM	Registered	25-May-99	376621	25-May-99	376621	25-May-99	46986
ARDEN PHOTOGRAPHERS	New York	TM	Registered	16-Oct-00	R-29584	16-Oct-00	R-29584	16-Oct-00	R-29584
JOSTENS	Saudi Arabia	TM	Registered	02-Aug-95	373/46	02-Aug-95	373/46	02-Apr-96	373/46
JOSTENS	Saudi Arabia	TM	Registered	02-Aug-95	373/45	02-Aug-95	373/45	02-Apr-96	373/45
JOSTENS	Spain	TM	Renewed	29-May-92	1704523	29-May-92	1704523	05-Mar-93	1704523
JOSTEN'S (Script logo)	Spain	TM	Registered	04-Feb-77	50977	04-Feb-77	50977	17-Mar-78	838388
JOSTEN'S (Script logo)	Spain	TM	Registered	04-Feb-77	50976	04-Feb-77	50976	20-Sep-78	838387
JOSTENS	UK	TM	Registered	12-May-92	1500086	12-May-92	1500086	12-May-92	1500086
JOSTEN'S	UK	TM	Renewed	29-Nov-76	1071283	29-Nov-76	1071283	29-Nov-76	1071283
JOSTEN'S	UK	TM	Renewed	29-Nov-76	1071284	29-Nov-76	1071284	29-Nov-76	1071284

AMERICA'S CLASS RING	US		TM	Registered	24-Feb-84	73-467042	14-Oct-86	1413282
GLOWTOUCH	US		TM	Registered	17-Jul-98	75520703	05-Dec-00	2411149
GOLD LANCE	US		TM	Registered	18-Mar-02	76-383,149	07-Jan-03	2672014
GOLD LANCE GL	US		TM	Pending	18-Mar-02	76-383,148		
GRAD GRAM	US		TM	Registered	22-Aug-85	73-554809	25-Nov-86	1418322
IT PAYS	US		TM	Registered	04-Oct-00	76140688	18-Sep-01	2490716
JOSTENS	US		TM	Registered	12-Oct-99	75820874	29-Aug-00	2381423
JOSTENS NETLINE	US		TM	Registered	03-Jan-00	75-885877	27-Aug-02	2613151
MONTREUX	US		TM	Registered	25-Sep-89	73-827256	25-Dec-90	1629083
RENAISSANCE	US		TM	Registered	03-May-99	75696511	21-Mar-00	2332698
SILVER ELITE	US		TM	Pending	24-Jun-02	78138235		
STUDIO 1 stylized	US		TM	Registered	29-Sep-88	73-754856	20-Jun-89	1544345
WHAT'S UP	US		TM	Registered	20-Apr-01	76-244,753	11-Feb-03	2685513
WRITE NOW!	US		TM	Registered	24-Jan-00	75901991	25-Sep-01	2493508
CIRCLE LOGO (Class 16)	US		TM	Registered	08-Feb-00	75912441	21-Nov-00	2406471
CIRCLE LOGO (Cl. 9, 14, 16, 24,25,41)	US		TM	Pending	05-Jun-03	75/520893		
FASHION CREST	US		TM	Registered	19-Sep-86	73-620891	28-Apr-87	1437968
GRAD FINALE	US		TM	Registered	25-Jun-02	78138463	22-Jul-03	2740442
HEAR THE YEAR	US		TM	Registered	17-Jul-98	75-520704	11-Jan-00	2307190
J and design	US		TM	Renewed	08-Sep-34	71-355839	16-Apr-35	323479

JOSTENS	US	TM	Renewed	25-Jul-47	71-529468	07-Dec-48	504577
JOSTENS IMAGEBASE	US	TM	Registered	04-Dec-95	75-027141	17-Apr-01	2444613
LIFE XPRESSIONS	US	TM	Pending	23-May-02	78130772		
LX	US	TM	Pending	23-May-02	78130766		
MEMORIES DIRECT ONLINE	US	TM	Pending	25-Apr-02	76399960		
MEMORIES DIRECT ONLINE logo	US	TM	Pending	28-Jul-03			
MEMORY EXPRESS	US	TM	Registered	29-Mar-96	75-080647	11-Mar-97	2043451
THE GREEK COLLECTION	US	TM	ITU	23-May-02	78130809		
TRADEWINDS	US	TM	Registered	31-Oct-94	74-592875	24-Oct-95	1929842
WORLD BEAT	US	TM	Registered	26-Jun-95	74-693377	12-Nov-96	2015074
AU2RORA	Venezuela	TM	Registered	13-May-83	4065	14-Sep-84	110375F
CIRCLE LOGO	Venezuela	TM	Pending	17-Sep-98	17718/98		
CIRCLE LOGO	Venezuela	TM	Pending	17-Sep-98	17720/98		
CIRCLE LOGO	Venezuela	TM	Pending	17-Sep-98	17721/98		
CIRCLE LOGO	Venezuela	TM	Pending	17-Sep-98	17717/98		
CIRCLE LOGO	Venezuela	TM	Pending	17-Sep-98	17719/98		
JOSTEN'S	Venezuela	TM	Renewed	05-Jan-71	63104	05-Jan-71	63104

INTELLECTUAL PROPERTY TERMINATION AND RELEASE

THIS INTELLECTUAL PROPERTY TERMINATION AND RELEASE (this "Agreement") dated as of July 29, 2003, is made by and among Jostens, Inc., a Minnesota corporation (the "Borrower"), and JPMorgan Chase Bank (formerly known as The Chase Manhattan Bank), a New York banking corporation, as administrative agent for the Lenders (as defined below) (the "Administrative Agent"). Capitalized terms used herein, but otherwise not defined, shall have the meanings ascribed to them in the Credit Agreement (as defined below).

RECITALS

A. WHEREAS, the Borrower, Jostens Canada Ltd., the lenders from time to time party thereto (the "Lenders") and the Administrative Agent entered into that certain Second Amended and Restated Credit Agreement dated as of December 13, 2002 (as amended to date, the "Credit Agreement").

B. WHEREAS, in connection with the transactions contemplated by the Credit Agreement, the Borrower granted a security interest in the trademarks identified on Exhibit A attached hereto (the "Trademarks") to the Administrative Agent for the benefit of the Lenders, pursuant to that certain Collateral Agreement, dated as of May 10, 2000 (the "Collateral Agreement"), between the Borrower, American Yearbook Company, Inc. and the Administrative Agent.

C. WHEREAS, in order to evidence the grant of security interests under the Collateral Agreement, the Borrower caused the due execution and delivery of, inter alia, certain filings in the United States Patent and Trademark Office.

D. WHEREAS, the Borrower and the Administrative Agent have entered into that certain Payoff and Lien Release Letter Agreement dated as of the date hereof (the "General Termination and Release") whereby they have terminated their respective obligations under the Credit Agreement, the other Credit Documents and all documents and agreements delivered pursuant to the Credit Agreement and such other Credit Documents or in connection therewith to the extent described therein.

F. WHEREAS, the Administrative Agent has agreed to terminate and release all security interests granted to or held by the Administrative Agent for the benefit of the Lenders as security for the Obligations under the Credit Agreement and the other Credit Documents.

G. WHEREAS, in order to evidence the release of the security interests granted pursuant to the Collateral, the Borrower has requested, and the Administrative Agent, on behalf of the Lenders, has agreed to execute and deliver this Agreement.

NOW THEREFORE, with intent to be legally bound hereby and for other good and valuable consideration, receipt of which is hereby acknowledged, the Borrower and the Administrative Agent hereby agree as follows:

SECTION 1. Termination, Release and Discharge. In furtherance of the releases granted pursuant to the General Termination and Release, the Administrative Agent agrees to terminate and release all security interests granted to or held by the Administrative Agent in the Trademarks as security for the Obligations under the Credit Agreement and the other Credit Documents. The Administrative Agent agrees that the Trademarks securing the Obligations are released and discharged (without recourse, representation or warranty) from the security interests granted pursuant to the Collateral Agreement and are reconveyed to the Borrower automatically and without further action by the Administrative Agent and the Administrative Agent will forthwith terminate any security interests granted in connection therewith.

SECTION 2. Representation and Warranty of Administrative Agent. The Administrative Agent represents and warrants that it has the authority to execute and deliver this Agreement.

SECTION 3. Effectiveness. This Agreement becomes effective when all parties hereto have executed and delivered a counterpart hereof (including by way of facsimile transmission) and the Effective Time (as defined in the General Termination and Release) has occurred.

SECTION 4. Further Assurances. The Administrative Agent agrees that it shall, from time to time, at the expense of the Borrower, execute, acknowledge and deliver to the Borrower and its successors or assigns such instruments, agreements, and other documents as the Borrower or its successors or assigns shall reasonably request in order to further evidence the releases and discharges described in Section 1 above.

SECTION 5. Governing Law. This Agreement shall be governed by and construed in accordance with the laws of the State of New York without giving effect to the conflict of laws principles thereof.

SECTION 6. Counterparts. This Agreement may be executed in any number of counterparts, each of which shall be an original, but all of which, taken together, shall constitute one and the same document.

IN WITNESS WHEREOF, the parties hereto have caused this Agreement to be executed by their respective officers thereunto duly authorized, as of the date first set forth above.

JOSTENS, INC.

By: John L. Larsen
Name: John L. Larsen
Title: Treasurer

JPMORGAN CHASE BANK, as administrative agent for the Lenders

By: _____
Name: _____
Title: _____

SIGNATURE PAGE TO THE INTELLECTUAL PROPERTY TERMINATION AND RELEASE

TRADEMARK
REEL: 002810 FRAME: 0536

IN WITNESS WHEREOF, the parties hereto have caused this Agreement to be executed by their respective officers thereunto duly authorized, as of the date first set forth above.

JOSTENS, INC.

By: _____
Name: _____
Title: _____

JPMORGAN CHASE BANK, as administrative agent for the Lenders

By: Neil R. Boylan
Name: Neil R. Boylan
Title: Managing Director

SIGNATURE PAGE TO THE INTELLECTUAL PROPERTY TERMINATION AND RELEASE

SCHEDULE IV
TO THE
COLLATERAL AGREEMENT

PLEDGED NOTES

None.

SCHEDULE V
TO THE
COLLATERAL AGREEMENT

PLEDGED STOCK

Pledgor	Issuer	Certificate No.	Class of Equity	No. of Shares or % Owned
Ring IH Corp.	Ring Acquisition Corp.	1	Common	1,000
Jostens, Inc.	Jostens Canada, Ltd.	P-1	Preferred	326
Jostens, Inc.	Jostens Canada, Ltd.	C-1	Common	40,000
Jostens, Inc.	C.V. Jostens Global Trading Limited Partnership	N/A	Partnership Interests	less than 1% of partnership interests
Jostens, Inc.	Jostens International Holding B.V.	N/A	Common	100%

SCHEDULE VI
TO THE
COLLATERAL AGREEMENT

COMMERCIAL TORT CLAIMS

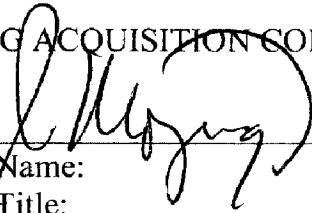
None.

**LOCATION OF CHIEF EXECUTIVE OFFICE AND
JURISDICTION OF INCORPORATION**

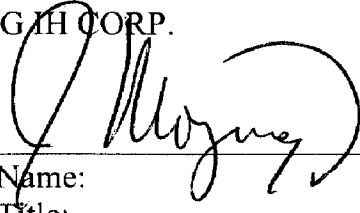
<u>Location</u>	<u>Jurisdiction of Incorporation</u>
Jostens, Inc. 5501 Norman Center Drive Minneapolis, Minnesota 55437	Minnesota
Jostens IH Corp. 5501 Norman Center Drive Minneapolis, Minnesota 55437	Delaware

IN WITNESS WHEREOF, each Grantor and the Administrative Agent have caused this Agreement to be duly executed and delivered as of the date first above written.

RING ACQUISITION CORP.

By: 
Name:
Title:

RING IH CORP.

By: 
Name:
Title:

Accepted and agreed to:

CREDIT SUISSE FIRST BOSTON,
acting through its New York branch,
as Administrative Agent

By: _____
Name:
Title:

By: _____
Name:
Title:

IN WITNESS WHEREOF, each Grantor and the Administrative Agent have caused this Agreement to be duly executed and delivered as of the date first above written.

RING ACQUISITION CORP.

By: _____

Name:

Title:

RING IH CORP.

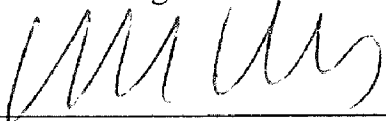
By: _____

Name:

Title:

Accepted and agreed to:

CREDIT SUISSE FIRST BOSTON,
acting through its New York branch,
as Administrative Agent

By: 

Name: ROBERT HETU

Title: DIRECTOR

By: 

Name: YVETTE MCQUEEN

Title: ASSISTANT VICE PRESIDENT

[[NYCORP:2281041]]

TRADEMARK
REEL: 002810 FRAME: 0543

ACKNOWLEDGMENT AND CONSENT

The undersigned hereby acknowledges receipt of a copy of the Collateral Agreement, dated as of July 29, 2003 (the "Collateral Agreement"), made by the Grantors parties thereto for the benefit of Credit Suisse First Boston, as Administrative Agent. The undersigned agrees to notify the Administrative Agent promptly in writing of the occurrence of any of the events described in Section 5(s)(i) of the Collateral Agreement. The undersigned further agrees that the terms of Sections 7(c) and 10 of the Collateral Agreement shall apply to it, mutatis mutandis, with respect to all actions that may be required of it pursuant to Section 7(c) or 10 of the Collateral Agreement, to the extent permitted by applicable law.

JOSTENS INTERNATIONAL HOLDING B.V.

By: _____

Name:

Title:

Address for Notices:
5501 Norman Center Drive
Bloomington, MN 55437
Fax: (612) 830-3293

JOSTENS CANADA, LTD.

By:  _____

Name:

Title:

Address for Notices:
5501 Norman Center Drive
Bloomington, MN 55437
Fax: (612) 830-3293

[[NYCORP:2281041]]

RECORDED: 08/22/2003

TRADEMARK
REEL: 002810 FRAME: 0544