

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Willitts Designs International, Inc.		03/12/2004	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Amy Lacombe		
Street Address:	3662 Fairway Boulevard		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90043-1118		
Entity Type:	INDIVIDUAL: UNITED STATES		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	76541562	WHIMSICLAY	
CORRESPONDENCE DATA			
Fax Number:	(650)857-1288		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(650) 857-1717		
Email:	jcua@rfwk.com		
Correspondent Name:	Josephine Cua, Paralegal		
Address Line 1:	1717 Embarcadero Road, P.O. Box 51050		
Address Line 4:	Palo Alto, CALIFORNIA 94303		
ATTORNEY DOCKET NUMBER:	6714.111		
NAME OF SUBMITTER:	Josephine Cua		
Total Attachments: 1			
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WHEREAS, Willitts Designs International, Inc., a California corporation, with its principal place of business at 1129 Industrial Avenue, Petaluma, CA 94952 ("Assignor"), has adopted, owns and is using the mark "WHIMSICLAY" (the "Mark") in connection with the following goods: figurines made of ceramic;

WHEREAS, Assignor has applied to register the Mark on the Principal Register of the United States Patent and Trademark Office in connection with the above-described goods, Application Serial No. 76/541,562 filed on August 18, 2003; and

WHEREAS, Amy Lacombe, a United States citizen, with her principal place of business at 3662 Fairway Boulevard, Los Angeles, CA 90043-1118 ("Assignee"), desires to acquire the Mark and the pending application;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to the Mark, together with the goodwill of the business symbolized by the Mark, and the pending application for registration, *nunc pro tunc*, effective as of August 18, 2003.

WILLITTS DESIGNS INTERNATIONAL, INC.

By: *[Signature]*
Name: *Joseph E. Lacombe*
Title: *CEO*

Dated as of: *MARCH 12, 2004*

SUBSCRIBED and SWORN to before me this *12th* of *March*, *2004*.

[Signature]
Notary Public
My Commission Expires: *October 16, 2005*

