

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
GB ENTERPRISES, INC.		03/19/2004	CORPORATION: NEBRASKA
RECEIVING PARTY DATA			
Name:	RUBBERMAID INCORPORATED		
Street Address:	29 E. STEPHENSON STREET		
City:	FREEPORT		
State/Country:	ILLINOIS		
Postal Code:	61032		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2366851	ROVER	
CORRESPONDENCE DATA			
Fax Number:	(815)381-8160		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	815.381.8108		
Email:	zee.darby@newellco.com		
Correspondent Name:	RUBBERMAID INCORPORATED		
Address Line 1:	29 E. STEPHENSON STREET		
Address Line 4:	FREEPORT, ILLINOIS 61032		
ATTORNEY DOCKET NUMBER:	MI-661/M. SHIRER		
NAME OF SUBMITTER:	Zakkiyya "Zee" Darby		
Total Attachments: 1			
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CH \$40.00 2366851

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
ASSIGNMENT**

Whereas **GB ENTERPRISES, INC.** a Nebraska Corporation with a place of business at P.O. Box 989, Grand Island, Nebraska, 68802 ("Assignor") is the owner of the trademark ROVER which is duly registered in the United States Patent and Trademark Office under Registration Number 2366851, dated July 11, 2000 ("Trademark");

Whereas **RUBBERMAID INCORPORATED**, a Delaware corporation with a place of business at 29 East Stephenson Street, Freeport, Illinois 61032, ("Assignee") is desirous of acquiring said Trademark;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest to the Trademarks, including the goodwill, together with all claims for damages by reason of the Trademarks and the right to sue for and collect the same for its own use and benefit.

Executed this 19th day of March, 2004.

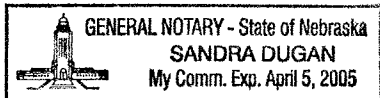
GB ENTERPRISES, INC.
(Assignor)

By: *Bud Phelps*
Name: Bud Phelps
Title: President

STATE OF _____)
COUNTY OF _____):SS

The undersigned hereby certifies that the above signer personally appeared before me, acknowledging signature of this Assignment with the authorization of, and on behalf of, GB Enterprises, Inc.

Certified by my signature this 19th day of March, 2004.



Sandra Dugan
Notary Public