

Form PTO-1594
(Rev. 10/02)
OMB No. 0651-0027 (exp. 6/30/2005)

RECORDATION FORM COVER SHEET TRADEMARKS ONLY

U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

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To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

NELSON/WEATHER-RITE, INC.

- Individual(s)
- General Partnership
- Corporation-State
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: 03/08/1996

2. Name and address of receiving party(ies)

Name: BRUNSWICK CORPORATION

Internal Address:

Street Address: One North Field Court

City: Lake Forest State: IL Zip: 60045-4811

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State DE
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s) 2092715

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Christopher J. Hayes

Internal Address: Bryan Cave LLP

Street Address: 211 North Broadway, Suite 3600

City: St. Louis State: MO Zip: 63102-2750

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 3.41).....\$

- Enclosed
- Authorized to be charged to deposit account

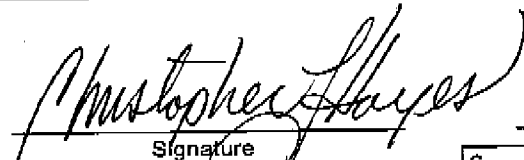
8. Deposit account number:

024467

DO NOT USE THIS SPACE

9. Signature.

Christopher J. Hayes, Reg. No. 41822
Name of Person Signing



Signature

03/19/2004

Date

Total number of pages including cover sheet, attachments, and document:

6

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

CH \$40.00 024467 2092715

**ASSIGNMENT OF U.S. TRADEMARKS,
U.S. REGISTRATIONS, U.S. APPLICATIONS AND ASSOCIATED GOODWILL
FROM NELSON/WEATHER-RITE, INC. TO BRUNSWICK CORPORATION**

WHEREAS, NELSON/WEATHER-RITE, INC., a corporation organized and existing under the laws of the State of Delaware with its principal place of business at 14760 Santa Fe Trail Drive, Lenexa, Kansas 66215-0488 owns all right, title and interest in, to and under the marks, registrations and applications for registration in the U.S. for the goods set forth opposite thereto, together with the goodwill of its business symbolized thereby, all as set forth on Schedule A to this Assignment; and

WHEREAS, BRUNSWICK CORPORATION, a corporation organized and existing under the laws of the State of Delaware, with its principal place of business at One North Field Court, Lake Forest, Illinois 60045-4811, wishes to acquire the marks, registrations, applications for registration and associated goodwill set forth on Schedule A to this Assignment and **NELSON/WEATHER-RITE, INC.** wishes to sell and transfer said marks, registrations, applications and goodwill set forth on Schedule A to this Assignment to **BRUNSWICK CORPORATION**, all pursuant to the Asset Purchase Agreement dated as of February 26, 1996 (the "Purchase Agreement"), among **NELSON/WEATHER-RITE, INC.**, certain affiliates thereof and **BRUNSWICK CORPORATION**; and

WHEREAS, pursuant to the Purchase Agreement, **BRUNSWICK CORPORATION** has on the date hereof acquired substantially all the business, assets and appurtenant goodwill of **NELSON/WEATHER-RITE, INC.** to which the marks, registrations and applications set forth on Schedule A pertain;

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NOW, THEREFORE, for and in consideration of the payment of the sum of \$10 and other good and valuable consideration, the receipt, adequacy and sufficiency of which are hereby acknowledged, **NELSON/WEATHER-RITE, INC.** does hereby sell, assign, transfer, convey and deliver to **BRUNSWICK CORPORATION** all its right, title and interest in, to and under such marks, registrations and applications, together with the goodwill of the business symbolized by such marks, registrations and applications, all as set forth on Schedule A to this Assignment, including, without limitation, the right to sue for any past infringements of such marks, registrations and applications, free and clear of all Liens, other than Permitted Liens, obligations and liabilities, except Assumed Liabilities (each such capitalized term as defined in the Purchase Agreement).

NELSON/WEATHER-RITE, INC. shall, at **BRUNSWICK CORPORATION'S** reasonable request, execute and deliver to **BRUNSWICK CORPORATION** any and all agreements, instruments and other documents of any kind or character, and perform all such other actions, that may be necessary or desirable to facilitate and effectuate the terms and provisions of this Assignment.

This Assignment shall be binding upon **NELSON/WEATHER-RITE, INC.** and its successors and assigns, and shall inure to the benefit of **BRUNSWICK CORPORATION** and its successors and assigns.

This Assignment shall be governed by, and construed in accordance with, the laws of the State of Delaware, without regard to principles of conflicts of law.

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NELSON/WEATHER-RITE, INC.

Assignor

By: [Signature]

Its: Charles J. Sanders

V.P. President

Accepted this 14 day of March, 1996.

BRUNSWICK CORPORATION

Assignee

By: [Signature]

Its: [Signature]

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REEL: 002816 FRAME: 0728

**SCHEDULE A
NELSON/WEATHER-RITE U.S. TRADEMARKS**

AMERICAN CAMPER and DESIGN	1,939,793
AMERICAN CAMPER and DESIGN	1,939,805
AMERICAN CAMPER and DESIGN	74-609,619
AMERICAN CAMPER and DESIGN	74-609,766
AMERICAN CAMPER and DESIGN	74-609,769
AMERICAN CAMPER and DESIGN	74-609,617
AMERICAN CAMPER AC (stylized)	1,226,574
AMERICAN CAMPER AC and DESIGN	1,209,535
AMERICAN CAMPER AC and DESIGN	1,221,753
AMERICAN CAMPER AC and DESIGN	1,212,260
AMERICAN CAMPER AC and DESIGN	1,234,662
AMERICAN CAMPER AC and DESIGN	1,237,388
AMERICAN CAMPER AC and DESIGN	1,238,371
AMERICAN CLEARWATER RAINWEAR	1,164,704
CAMPS WAYS	1,493,149
MADE IN AMERICA LIKE IT SHOULD BE AMERICAN TRAILS	No filing receipt received yet from PTO (sent 1/24/96)
NESCO	858,285
WEATHERITE	777,904

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REEL: 002816 FRAME: 0729

WEATHER-RITE	1,878,692
TENEX	1,037,551
AMERICAN CAMPER and DESIGN	74/609,765
AMERICAN CAMPER and DESIGN	74/609,561
WEATHERITE	74/454,336

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RECORDED: 06/11/1996

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REEL: 002816 FRAME: 0730

RECORDED: 03/19/2004