Form **PTO-1594** 

(Rev. 03/01)

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U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

OMB No. 0651-0027 (exp. 5/31/2002) 1025 Tab settings ⇒⇒ ♥ ▼ ▼	43454		
To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.			
Name of conveying party(ies):     FremantleMedia North America, Inc.	Name and address of receiving party(ies)     Name: 19 Entertainment Limited     Internal		
Individual(s)  General Partnership  Corporation (Delaware)  Other	Address:		
Additional name(s) of conveying party(ies) attached? 📮 Yes 🍱 No	Association		
3. Nature of conveyance:   Assignment  □ Security Agreement  □ Other  □ Other	Limited Partnership Corporation (United Kingdom)  Other If assignee is not domiciled in the United States, a domestic		
Execution Date: August 26, 2003	representative designation is attached:		
4. Application number(s) or registration number(s):  A. Trademark Application No.(s)  78-229967, 78-236919  Additional number(s) attemptions of the companion	B. Trademark Registration No.(s)		
5. Name and address of party to whom correspondence concerning document should be mailed:  Name: William A. Finkelstein, Esq.	6. Total number of applications and registrations involved:		
Internal Address:	7. Total fee (37 CFR 3.41)\$65.00  Enclosed  Authorized to be charged to deposit account		
Street Address: c/o Alschuler Grossman Stein & Kahan 1620 26th Street, Fourth Floor, North Tower	8. Deposit account number:		
3 Dring Santa Monica State: CA Zip: 90404	(Attach duplicate copy of this page if paying by deposit account)		
9. Statement and signatures 40 00 /			
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.			
Tammy Long 'I W'V' Name of Person Signing \$i	August 28, 2003  gnature Date		
Total number of pages including colu	1 12 1		

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Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

**TRADEMARK REEL: 002817 FRAME: 0517** 

## **DEED OF TRADEMARK ASSIGNMENT**

TO ALL IT MAY CONCERN, be it known that for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, FremantleMedia North America, Inc., a Delaware corporation, having its principal place of business at 2700 Colorado Avenue, Santa Monica, CA 90404, hereby sells, assigns and transfers to 19 Entertainment Limited, a United Kingdom corporation, having its principal place of business at Unit 33, Ransomes Dock, 35-37 Parkgate Road, London, United Kingdom SW11 4NP, its successors and assigns, the entire right, title and interest in and to the trademarks listed below, in relation to a transfer of that portion of its business in the United States pertaining to the trademarks, the goodwill of the business associated with the said trademarks, and including the following trademark applications therefor:

<u>Trademark</u>	Application No.	App. Date	
AMERICAN JUNIOR\$	78/229967	March 25, 2003	
AMERICAN JUNIORS	78/236919	April 11, 2003	
	By: Title	anne Bartull SV VP	
STATE OF CALIFORNIA	) ) ss.		
COUNTY OF LOS ANGELES	)		
on 8/26 03, before me, Amarda Chatan, Watery Audic personally appeared			

WITNESS my hand and official seal.

P.MANDA CHACON
Commission # 1248830
Malany Public - California
Lettingeles County
My Comm. Expires Feb 4, 2004

RECORDED: 09/04/2003

Signature of Notary Public

TRADEMARK
REEL: 002817 FRAME: 0518