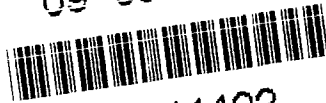


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09-09-2003



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Form PTO-1594 (Rev. 10/02) OMB No. 0651-0027 (exp. 6/30/2005) Tab settings

U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): Morris Communications Company, LLC

- Individual(s), Association, General Partnership, Limited Partnership, Corporation-State, Other Georgia limited liability company

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)

Name: MCC Magazines, LLC

Internal Address:

Street Address: 725 Broad Street

City: Augusta State: GA Zip: 30901

- Individual(s) citizenship, Association, General Partnership, Limited Partnership, Corporation-State, Other limited liability company (Georgia)

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

- Assignment, Merger, Security Agreement, Change of Name, Other

Execution Date: 8-6-2003

4. Application number(s) or registration number(s):

A. Trademark Application No.(s) 76/459,503; 76/458,002; 76/488,744

B. Trademark Registration No.(s) 0,846,294; 2,416,700; 1,455,250; 2,312,714; cont.

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Timothy E. Moses

Internal Address: Hull, Towill, Norman, Barrett, & Salley

Street Address: 801 Broad Street, Suite 700

City: Augusta State: GA Zip: 30901

6. Total number of applications and registrations involved: 20

7. Total fee (37 CFR 3.41): \$ 515.00

- Enclosed, Authorized to be charged to deposit account

8. Deposit account number:

DO NOT USE THIS SPACE

9. Signature.

Timothy E. Moses Name of Person Signing

Signature

09/03/2003 Date

Total number of pages including cover sheet, attachments, and document: 3

09/09/2003 LABELER 0000027 76459503

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

01 FC:0521 02 FC:0522

45.00 475.00

TRADEMARK REEL: 002818 FRAME: 0377

Recordation Form Cover Sheet (continued)

4. Application number(s) or registration number(s):

B. Trademark Registration No.(s):

... 2,315,120; 0,980,396; 2,250,661; 0,932,285; 2,225,338; 0,980,395; 0,718,587;
0,880,941; 0,986,449; 1,480,043; 1,426,545; 2,017,382; 1,622,471

TRADEMARK ASSIGNMENT

WHEREAS, Morris Communications Company, LLC, having an address of 725 Broad Street, Augusta, GA 30901 (hereinafter "ASSIGNOR"), is the owner of and has adopted and/or used in the United States and other countries the following trademarks and/or service marks (hereinafter the "MARKS"):

Marks	Jurisdiction	Reg. No.	Reg. Date	Type/status
Alaska Sportsman	US	0,846,294	3/19/1968	Registered
Alaska Sportsman	US	2,416,700	1/2/2001	Registered
Alaska Tested Tough	US	76/459,503 (S)	10/21/2002	Pending
Alaska Wilderness Milepost, The	US	1,455,250	9/1/1987	Registered
Anchorage	US	76/526,353 (S)	6/30/2003	Pending
Best of Alaska	US	76/458,002 (S)	10/15/2002	Pending
Coastal Antiques and Art	US	2,312,714	1/25/2000	Registered
Coastal Senior	US	2,315,120	2/1/2000	Registered
End of the Trail	US	0,980,396	3/12/1974	Registered
Equestrian Retailer	US	2,250,661	6/1/1999	Registered
From Ketchikan to Barrow	US	0,932,285	4/11/1972	Registered
Gray's Sporting Journal	US	2,225,338	2/23/1999	Registered
Guide Post, The	US	0,980,395	3/12/1974	Registered
Horsetrader, The	US	0,718,587	7/18/1961	Registered
Life on the Last Frontier	US	0,880,941	11/18/1969	Registered
Milepost, The	US	0,986,449	6/18/1974	Registered
Milepost, The	US	1,480,043	3/8/1988	Registered
My Alaska	US	76/488,744 (S)	2/10/2003	Pending
Northwest Mileposts	US	1,426,545	1/27/1987	Registered
West Michigan Senior Times	MI	-	-	common law
Western Horseman TV Magazine	US	2,017,382	11/19/1996	Registered
Western Horseman World's Leading Horse Magazine	US	1,622,471	11/13/1990	Registered

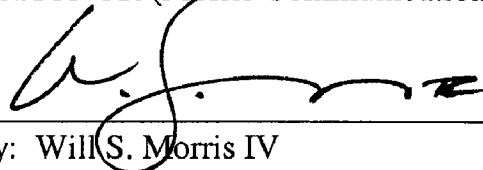
Note: (S) = Serial Number of pending application

WHEREAS, MCC Magazines, LLC, a Georgia limited liability company, having a place of business of 725 Broad Street, Augusta, Georgia 30901 (hereinafter "ASSIGNEE") is desirous of acquiring and/or has acquired as of August 07, 2003, all right, title and interest that ASSIGNOR may have in and to the said MARK and registration thereon, together with the goodwill of the business in connection with which the said MARKS is used and which is symbolized by said MARK, along with the right to recover for damages and profits for past infringements, thereof, and

NOW, THEREFORE, in consideration for the payment of \$1.00, and other good and valuable consideration, receipt of which is hereby acknowledged, ASSIGNOR hereby transfers and assigns unto ASSIGNEE, and confirms transfer and assignment unto ASSIGNEE as of August 07, 2003, all right, title and interest it may possess in and to the said MARKS and the registration therefore, together with the goodwill of the business in connection with which the said MARKS is used, and which is symbolized by said MARKS, along with the right to recover for damages and profits for past infringements, thereof;

IN TESTIMONY WHEREOF, I have hereunto set my hand on the date appearing next to my signature.

ASSIGNOR (Morris Communications Company, LLC)



By: Will S. Morris IV
As its President

8-6-03
Date

STATE OF GEORGIA
COUNTY OF RICHMOND

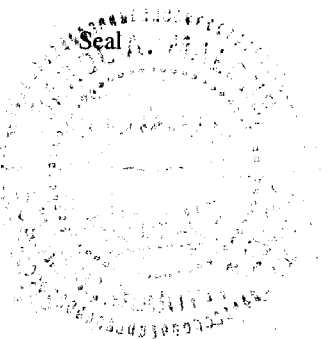
Subscribed and sworn to before me, this 6th day of August, 2003.



Notary Public

Notary Public, Columbia County, Georgia
My Commission Expires March 16, 2007

H:\TE\Moses\Clients\MCC (0001)\Trademark (-463)_Assignments\assignment.MCCLLC.MCCMagazines.doc



HULL, TOWILL, NORMAN, BARRETT & SALLEY, P.C.801 BROAD STREET, SUITE 700
AUGUSTA, GEORGIA 30901*Reply to:*POST OFFICE BOX 1564
AUGUSTA, GA 30903-1564**TIMOTHY E. MOSES**

Licensed in GA and SC

EMAIL: TEMoses@hullfirm.comTEL: (706) 722-4481
FAX: (706) 722-7194

September 3, 2003

Mail Stop Assignment Recordation Services
Director of the United States Patent and Trademark Office
P.O. Box 1450
Alexandria, VA 22313-1450**RE: Assignment of Trademarks**

Dear Commissioner:

Enclosed please find one (1) Trademark Assignment for the following trademarks:

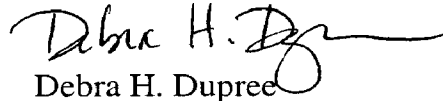
<u>Mark:</u>	<u>Reg./Ser. No.:</u>
ALASKA SPORTSMAN	0,846,294
ALASKA SPORTSMAN	2,416,700
ALASKA TESTED TOUGH	76/459,503 (S)
ALASKA WILDERNESS MILEPOST, THE	1,455,250
BEST OF ALASKA	76/458,002 (S)
COASTAL ANTIQUES & ART	2,312,714
COASTAL SENIOR	2,315,120
END OF THE TRAIL	0,980,396
EQUESTRIAN RETAILER	2,250,661
FROM KETCHIKAN TO BARROW	0,932,285
GRAY'S SPORTING JOURNAL	2,225,338
GUIDE POST, THE	0,980,395
HORSETRADER, THE	0,718,587
LIFE ON THE LAST FRONTIER	0,880,941
MILEPOST, THE	0,986,449
MILEPOST, THE	1,480,043
MY ALASKA	76/488,744 (S)
NORTHWEST MILEPOSTS	1,426,545
WESTERN HORSEMAN TV MAGAZINE	2,017,382
WESTERN HORSEMAN WORLD'S LEADING HORSE MAGAZINE SINCE 1936	1,622,471

SOUTH CAROLINA OFFICE: 111 PARK AVENUE, S.W., AIKEN, SOUTH CAROLINA 29801
TELEPHONE: (803) 648-4213 TELECOPIER: (803) 648-2601**TRADEMARK**
REEL: 002818 FRAME: 0381

Also enclosed is a Recordation Form Cover Sheet, and a check number 0000057783 in the amount of \$515.00, to cover the filing fee.

Please return the enclosed postcard to me signifying receipt of the foregoing items. Should you have any questions, please do not hesitate to contact me.

Very truly yours,



Debra H. Dupree
Paralegal

DHD:
Enclosures

Y:\MCC (0001)\Trademark (-463)\Alaska Sportsman\846,294\USPTO ltr (Assignment to MCC Magazines, LLC).doc

HULL, TOWILL, NORMAN, BARRETT & SALLEY, P.C.
<http://www.hullfirm.com>

RECORDED: 09/08/2003

TRADEMARK
REEL: 002818 FRAME: 0382