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RE



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U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): Xceed, Inc., parent company of its wholly-owned subsidiary Mercury Seven, Inc. 9.4.03

- Individual(s) Association General Partnership Limited Partnership Corporation-State Other

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment Merger Security Agreement Change of Name Other

Execution Date: 03/24/2000

2. Name and address of receiving party(ies)

Name: internet.com Corporation

Internal

Address:

Street Address: 23 Old Kings Highway South

City: Darien State: CT Zip: 06820

- Individual(s) citizenship Association General Partnership Limited Partnership Corporation-State Delaware Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

2,288,804; 2,285,037

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Nancy Sabarra

Internal Address: Willkie Farr & Gallagher LLP

Street Address: 787 Seventh Avenue

City: New York State: NY Zip: 10019

6. Total number of applications and registrations involved: 2

7. Total fee (37 CFR 3.41): \$ 65.00

- Enclosed Authorized to be charged to deposit account

8. Deposit account number:

23-2405

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Nancy Sabarra

Name of Person Signing

Signature: Nancy Sabarra

September 4, 2003

Date

Total number of pages including cover sheet, attachments, and document: 3

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

09/10/2003 01 FC:8521 02 FC:8522 40.00 DA 25.00 DA

2003 SEP -4 11:22 OPR/FINANCE

## Exhibit C

## TRADEMARK ASSIGNMENT

This Assignment is made between Xceed, Inc., a Delaware corporation with offices at 488 Madison Avenue, New York, New York 10022 ("Assignor"), and internet.com Corporation, a corporation of the State of Delaware with offices at 23 Old Kings Highway South, Darien, Connecticut 06820 ("Assignee").

WHEREAS, by an Asset Purchase Agreement, dated March 24, 2000 (the "Agreement"), Assignor agreed to assign to Assignee all common law rights in the trademarks and service marks listed on the attached Schedule, all applications and registrations pertaining thereto, and all goodwill associated therewith, including the listed applications to and registrations in the United States Patent and Trademark Office together with all the assets of the business conducted under the Marks, and all rights to claims of past infringement thereof (collectively the "Marks"); and

NOW THEREFORE, in consideration of the sum of ten dollars (\$10) and other good and valuable consideration, the sufficiency and receipt of which is hereby acknowledged, Assignor does hereby assign, sell and transfer to Assignee, its successors and assigns, all right, title and interest throughout the world in and to: (i) the Marks, including all applications or registrations therefor and all goodwill pertaining thereto; (ii) the portion of the business of Assignor to which the listed intent-to-use applications apply; (iii) all income, royalties, damages and payments now due or which hereafter become due or payable in respect to thereto; (iv) all causes of action (in law or equity) and rights to sue, counterclaim and/or recover for past, present or future infringement of thereof; and (v) all rights corresponding to the foregoing.

Assignor hereby agrees to execute all papers and to perform all other proper acts requested by Assignee or its successors or assigns to secure to Assignee or its successors or assigns the rights hereby transferred.

IN WITNESS WHEREOF, the undersigned has executed this Assignment as of March 24, 2000.

Xceed Inc. ("Assignor")

Name: 

Title: SR. V.P. & CFO

STATE OF \_\_\_\_\_ )  
 )  
COUNTY OF \_\_\_\_\_ )

On this 28<sup>th</sup> day of March, 2000, personally appeared before me Antonette Freud  
known to me to be John Gadolfo of Xceed, inc, who acknowledged that  
he/she signed this trademark assignment instrument as a free act on behalf of Internet.Com Corp.

**ANTOINETTE FREUD**  
**NOTARY PUBLIC, STATE OF NEW YORK**  
**NO. 01FR0023899**  
**QUALIFIED IN QUEENS COUNTY**  
**COMMISSION EXPIRES MAY 03, 2001**

Antonette Freud  
Notary Public  
My commission expires: 3/3/2001

Trademark Schedule

ChannelSeven.com  
Channelseven

The News Center for the Advertising and Marketing Industry  
The Information Source for Internet Marketing and Advertising Decision Makers

Narrowcast  
Spotlight  
AdInsight  
NewsBeat  
TurboAds.com  
Turboads