

09-15-2003

ET

Docket No.:

1073-000



Tab settings

To the Director of the United States Patent and Trademark Office **102550033**

Attached original documents or copy thereof.

1. Name of conveying party(ies):

XOXO Clothing Company, Inc.

9-12-03

- Individual(s)
- General Partnership
- Corporation-State **Delaware**
- Other

- Association
- Limited Partnership

Additional names(s) of conveying party(ies)  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: July 2, 2003

2. Name and address of receiving party(ies):

Name: Global Brand Holdings, LLC

Internal Address: \_\_\_\_\_

Street Address: 1407 Broadway

City: New York State: NY ZIP: 10018

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State
- Other New York limited liability company

If assignee is not domiciled in the United States, a domestic designation is  Yes  No  
(Designations must be a separate document from Additional name(s) & address(es)  Yes  No

4. Application number(s) or registration numbers(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

2,556,155	2,520,963	2,036,037
2,436,377	2,320,710	2,456,625
2,370,004	2,269,840	2,102,098

Additional numbers  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Howard B. Barnaby

Internal Address: Robin Blecker & Daley

Street Address: 330 Madison Avenue

City: New York State: NY ZIP: 10017

6. Total number of applications and registrations involved:.....

12

7. Total fee (37 CFR 3.41):.....\$ \$315.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

18-1644

OFFICE OF PUBLIC RECORDS  
2003 SEP 12 PM 3:47  
FINANCE SECTION

09/15/2003 LHMELLER 00000056 2536133

DO NOT USE THIS SPACE

01 FC:0521 40.00 BP  
02 FC:0522 275.00 BP

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Howard B. Barnaby

Name of Person Signing

Signature

September 10, 2003

Date

Total number of pages including cover sheet, attachments, and

4

1073-000

Additional Nos. for Assignment Recordation

2,009,243

2,043,508

2,484,317

ASSIGNMENT

WHEREAS, XOXO Clothing Company, Incorporated, a Delaware corporation of 1466 Broadway, Seventh Floor, New York, New York 10036 ("Assignor"), has adopted, used or is using the marks set forth in Schedule A attached hereto, which are registered in the United States Patent and Trademark Office as identified in Schedule A hereto; and

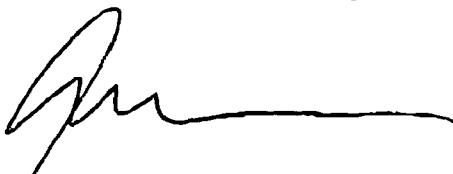
WHEREAS, Global Brand Holdings, LLC, a New York limited liability company of 1407 Broadway, New York, New York 10018 ("Assignee"), is desirous of acquiring said marks and the registrations thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby assign unto the said Assignee all right, title and interest in and to the said marks, together with the goodwill of the business symbolized by the marks, and the registrations thereof identified in Schedule A hereto.

Dated: July 2, 2003

XOXO Clothing Company, Incorporated

By



Arnold H. Simon  
Chief Executive Officer

SCHEDULE A

<u>Mark</u>	<u>Registration No.</u>
FRAGILE BY XOXO	2,556,155
FRAGILE	2,520,963
FRAGILE	2,036,037
XOXO	2,436,377
XOXO JEANS	2,320,710
XOXO	2,456,625
XOXO	2,370,004
XOXO	2,269,840
XOXO	2,102,098
XOXO	2,009,243
XOXO IN AMERICA AND ABROAD	2,043,508
XOXO IN AMERICA AND ABROAD	2,484,317